



Thanks for supporting the fourth annual 2016 Rockin' & Reelin' Fishing Tournament by renting a festival booth space! We are expecting thousands to stroll through Four Points Sheraton Punta Gorda Harborside on September 17<sup>th</sup> between 9:00am and 4:00pm

In addition to the fishing tournament, we'll have a variety of entertainment all afternoon to keep event patrons at the Four Points Sheraton Punta Gorda Harborside. It's going to be a great community event, and we're glad to have you be a part of it.

Enclosed you will find your Festival Space Reservation Form and Booth Rules and Regulations. Please fill out your Reservation Form completely and return it with payment before the deadline stated on the form.. All festival s Four Points Sheraton ace will be made available on a first-come, first-served basis.

The Charlotte-DeSoto BIA Rockin' & Reelin' Fishing Tournament Committee reserves the right to limit duplications of products to be sold. On your Reservation Form, please be sure to list **all** items to be sold at your booth. Please note that all food and beverage sales will be pre-approved by the Committee, and other festival participants and booths **may not** distribute food and/or beverages during the event.

You may want to consider increasing your participation and exposure level with an event sponsorship. For details on sponsorship opportunities, contact the Charlotte-DeSoto Building Industry Association at (941) 625-0804 or email [admin@cdbia.com](mailto:admin@cdbia.com).

Thank you,

*2016 Rockin' & Reelin' Fishing Tournament*

Charlotte-DeSoto Building Industry Association  
17984 Toledo Blade Blvd.  
Port Charlotte, FL 33948-1021

**Booth Reservation Form**  
**For September 17, 2016**  
**Rockin' & Reelin' Fishing Tournament**  
**Four Points Sheraton Punta Gorda Harborside**

**Business/Organization Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Description of items to be sold or organization to be promoted:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**10' x 10' Festival Space Rental Fee: \$150**  
**Must be paid on or before August 28, 2016** (Note: does not include tent, table or chairs or electricity)

**Credit Card** (MC/Visa only): \_\_\_\_\_ **Exp:** \_\_\_\_\_

**Total Amount:** \_\_\_\_\_ **Signed:** \_\_\_\_\_

**Or, mail a check payable to: Charlotte-DeSoto Building Industry Association**  
**at the address below before August 28th to receive early registration.**

By signing you attest that you have reviewed and accept the rules and regulations set forth by the Charlotte-DeSoto Building Industry Association and the information you have provided is accurate.

**Print Name:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Fax completed form to (941) 627-9041.**

**Registration Deadline: September 9, 2016**

***Hurry...all booth spaces will be sold on a first-come, first-served basis! Don't delay!***

**Charlotte-DeSoto Building Industry Association**  
17984 Toledo Blade Blvd. • Port Charlotte, FL 33948-1021 Phone: (941) 625-0804 • Fax: (941) 627-9041



## BOOTH RULES AND REGULATIONS

- Rockin' & Reelin' Hours: All festival booths/vendors must be operating during the following hours: 9:00am. until 4:00 p.m.
- Space: All location assignments will be made by the Charlotte-DeSoto Building Industry Association Rockin' and Reelin' Fishing Committee, and the Committee's decisions are final. The standard festival space is 10' x 10'. Your festival space rental fee does not include a tent, tables, chairs or electricity.
- Set up: Vendors must set up tents and displays anytime by 8:00am. on Saturday September 17<sup>th</sup> day of the event.
- Trash: Vendors will be responsible for their own trash removal, and are encouraged to use the dumpsters we'll have on-site for that purpose.
- Food & beverage: Only pre-approved food and beverage vendors will be allowed to sell or distribute food and/or beverages. Other vendors **may not** distribute food or beverages during the Rockin' and Reelin' Fishing Tournament. Pre-approved food and beverage vendors are required to adhere to Charlotte County Public Health Regulations, local fire code and all other applicable laws and rules.