

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, May 7, 2014 at 6:00 PM

City of Manhattan Beach
City Hall – City Manager’s Conference Room
1400 Highland Ave - Manhattan Beach, CA 90266

Agenda

1. Roll Call

2. Approval of Minutes from the April 2, 2014 North MB BID Meeting

Action: Approve

3. 2014 North MB BID Annual Special Event (Holiday Stroll) – December 6, 2014, 4:00 PM to 9:00 PM. Assignment of duties for the annual event. Discuss a possible additional event prior to the evening Holiday Stroll. MB PD to be present.

Action: Discuss

4. 2014 North MB BID - Enhancement Projects and Activity Plan – (Lighted Crosswalks) Update: Mobility Plan discussion at City Council meeting on June 18th.

Action: Update

5. Public Comment - (3 Minute Time Limit)

6. Adjournment to Next Meeting - June 4, 2014, 6:00 PM at City Hall, (City Manager’s Conference Room).

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, April 2, 2014 @ 6:00 pm

1. 2014 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB'S
Morgan Pietz	BID Board Member	The Pietz Law Firm
Brett Karras	BID Board Member	Sharkeez

Steve S. Charelian, Revenue Service Manager, CMB, Diana Varat, Richards, Watson & Gershon

2. Approval of Minutes from the February 5, 2014 North MB BID Meeting

**Vote approved/unanimous*

3. Brown Act Training – Diana Varat of Richards, Watson & Gershon gave a comprehensive overview and presentation of the Brown Act. The Ralph M. Brown Act is California's open meeting law. The law's intent is that the actions of public commissions, boards and councils in California be taken openly and that their deliberations be conducted openly. (Government Code section 54950.)

4. Annual Sidewalk Power Washing

J. McCleary asked the Board if they wanted to increase the number of sidewalk power washes per year. S. Delk recommended increasing the number to 4 times per year. S. Charelian will get some quotes and present them to the board at a future meeting, at which time the Board will decide if the cost is acceptable.

5. 2014 North MB BID Annual Special Events

- J. McCleary presented an estimate of \$3,500.00 for 10 tons of snow at the Holiday Stroll additional discussion and further pricing will be assessed; The Board agreed that at the suggestion of J. McCleary's, to hold the stroll on a Saturday is a good idea. The day of the Holiday Stroll has been set for December 6, 2014, from 4 PM to 9 PM. A decision on whether to rent or buy decorative lights for the poles, depends on the cost estimates. The budget for the event will be set at the next meeting. S. Charelian to invite Lt. Harrod to discuss where the snow event can be staged, as well as possible traffic impacts; and conduct annual safety report.
- M. Pietz suggested a Volley Ball event on the beach during the day, and a night event such as a Sidewalk Sale and restaurants offering special deals and coupons. M. Pietz will follow up with the Parks & Recreation department in regard of a Junior Volley Ball event.

6. 2014 North MB BID Enhancement Projects and Activity Plan – Assessment Rates

S. Charelian opened the discussion regarding annual assessments with a graph he had prepared. At a past meeting some North MB BID members expressed that they would like to see the assessment rates lowered. M. Pietz suggested to compromise to lower the assessment rates to 60% with a cap of \$400.00. J. McCleary informed the Board that no businesses have approached him and complained about lowering the assessment rates. S. Charelian added that general businesses do not object to cost/assessment at the annual public hearing adoption of BID workplan. He went on to say that BID has many projects planned, and that a lowering of assessment rates should be re-considered. Further discussion/vote will be on the agenda in a future meeting.

7. 2014 North MB BID Enhancement Projects and Activity Plan – Mobility Plan

City Council asked that a Draft Mobility Plan be presented to full City Council and encouraged members to attend the City Council meetings and view the presentations to get a broader view and gain more insight.

8. Public Comments - None

9. Adjournment 7:56 PM – Next Meeting, Wednesday, May 7, 2014 at City Hall (City Manager's Conference Room) – 6:00PM