# The Fastest Growing brand of Sleep Products in the Industry







— BY ASHLEY —







# Innersprings





Revolutionary, narrow-diameter Quantum®coils form a perimeter around the mattress, providing comfortable support all the way to the edge of the bed. Articulates 24% better than foam encasing, great for use on an adjustable base. Fabric encased coils provide superior motion separation and conformability 968 coils in a queen size set



- Four Way Stretch Fabric
- 1 oz High Loft Pillow
  Fiber
- .6 oz Cotton Fiber
- 1.5" High Density Quilt Foam
- 2" Pure Supersoft Talalay
- 3" High Density Ultra Plush Body Foam
- 968 Quantum Edge Steel Encased Coil Unit
- 1" High Density Plush Support Foam
- Vertical Handles
- Profile Height 17"

# "New" Manhattan Design District Plush Pillow Top





Size	SKU
Queen	M82931
King	M82941
Cal King	M82951



- Four Way Stretch Fabric
- 1 oz High Loft Pillow
  Fiber
- .6 oz Cotton Fiber
- 1.5" High Density Quilt Foam
- 2" Pure Luxury Firm Talalay
- 3" High Density Luxury Firm Body Foam
- 968 Quantum Edge Steel Encased Coil Unit
- 1" High Density Firm Support Foam
- Vertical Handles
- Profile Height 17"

# "New" Manhattan Design District Firm Pillow Top





Size	SKU
Queen	M82831
King	M82841
Cal King	M82851



- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 2" Luxury Support Quilt Foam
- 2" 2.5 lb. High Density Memory Foam
- 1" Conforma Support Foam
- 3" High Density Foam Encasement
- 720 Power Packed
  Wrapped Coil System
- Vertical Handles
- Profile Height 16"

# Mt. Rogers Ltd. Pillow Top





Size	SKU
Queen	M90531
King	M90541
Cal King	M90551



- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" 2.5 lb. High Density Memory Foam
- 1" Super Support Foam
- **3**" High Density Foam Encasement
- 720 Power Packed Wrapped Coil System
- Vertical Handles
- Profile Height 14.5"

# Mt. Rogers Ltd. Plush





Size	SKU
Queen	M90431
King	M90441
Cal King	M90451



- Ultra Loft Comforma Fiber
- Blended Cotton Fiber
- 1" High Density Quilt Foam
- 2" 3 lb. High Density Memory Foam
- 1" Super Firm Support Foam
- **3**" High Density Foam Encasement
- 720 Power Packed
  Wrapped Coil System
- Veritcal Handles
- Profile Height 13.5"

# Mt. Rogers Ltd. Firm





Size	SKU
Queen	M90331
King	M90341
Cal King	M90351



- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 1.5" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 4" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed
  Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- Vertical Handles
- Profile Height 16.5"

# Mt. Dana Euro-Top





Size	SKU
Twin	M95811
Full	M95821
Queen	M95831
King	M95841
Cal King	M95851



- 1 oz. High Loft Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Plush Zoned Sculpted Pressure Relief Foam
- 3" High Density Plush Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed
  Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- Vertical Handles
- Profile Height 15"

# Mt. Dana Plush





Size	SKU
Twin	M95711
Full	M95721
Queen	M95731
King	M95741
Cal King	M95751



- 1 oz. High Loft
  Comfort Fiber
- 1 oz. Luxury Cotton
- 3/4" High Density Quilt Foam
- 2" High Density Firm Zoned Sculpted Pressure Relief Foam
- 3" High Density Firm Upholstery Grade Body Foam
- 1/2" High Density 3 lb. Gel Memory Foam Lumbar Support
- 720 Power Packed Wrapped Coil System
- 3" High Density Foam Encased Edge Support System
- Vertical Handles
- Profile Height 15"

# Mt. Dana Firm





Size	SKU
Twin	M95611
Full	M95621
Queen	M95631
King	M95641
Cal King	M95651



#### Luxury Four Way Stretch Knit Cover

- Luxury Cotton Fiber
- Super Support Polyester Fiber
- 1.5" Super Soft Quilt Foam
- 1" Super Soft Support Foam
- 2" Zoned Plush Support Foam
- .5" High Density Gel Support Memory Foam
- 680 Power Packed Wrapped Coil System
- 3" High Density Foam Encasement
- ¾" High Density Support Foam
- Profile Height 14"

# Limited Edition Pillow Top





Size	SKU
Twin	M79911
Full	M79921
Queen	M79931
King	M79941
Cal King	M79951



- Luxury Four Way Stretch Knit Cover
- Luxury Cotton Fiber
- Super Support Polyester Fiber
- 1.5" Super Soft Quilt Foam
- 2" Zoned Plush Support Foam
- .5" High Density Gel Support Memory Foam
- 680 Power Packed
  Wrapped Coil System
- 3" High Density Foam Encasement
- <sup>3</sup>/<sub>4</sub>" High Density
  <u>Support Foam</u>
- Profile Height 13"

### Limited Edition Plush





Size	SKU
Twin	M79811
Full	M79821
Queen	M79831
King	M79841
Cal King	M79851



- Luxury Four Way Stretch Knit Cover
- Luxury Cotton Fiber
- Super Support Polyester
  Fiber
- 1.5" Firm Support Quilt Foam
- 2" Firm Support Foam
- .5" High Density Gel Support Memory Foam
- 680 Power Packed
  Wrapped Coil System
- 3" High Density Foam Encasement
- ¾" High Density Support Foam
- Profile Height 13"

# Limited Edition Firm





Size	SKU
Twin	M79711
Full	M79721
Queen	M79731
King	M79741
Cal King	M79751



- Luxury Fiber Barrier (85% Rayon, 15% Polyester)
- 2" High Density Quilt Foam
- High Density Firming Pad
- 1" Firm Support Foam
- 660, 9"15 Gauge Pocketed Coils
- 2 Perimeter Rows of 9" 13.5 Gauge Pocketed Coils for Edge Support.
- Profile Height 12"

# Longs Peak Ltd. ET



Size	SKU
Twin	M90711
Full	M90721
Queen	M90731
King	M90741
Cal King	M90751



- Luxury Fiber Barrier (85% Rayon, 15% Polyester)
- 1" High Density Quilt Foam
- High Density Firming Pad
- 390, 6.5", Bonnell Coil Unit
- Profile Height 9.5"

# Torri Cove Ltd. Firm



Size	SKU
Twin	M90611
Full	M90621
Queen	M90631
King	M90641
Cal King	M90651

# Rental Program





- Luxury Stretch Knit Micro Brush Fiber Fabric
- 2" High Density Quilt Foam
- High Density Firming Pad
- 1" Firm Support Foam
- 680, 9"15 Gauge Pocketed Coils with 13 Gauge Dual Coil for Firm Edge Support
- Available in Queen Size only
- Profile Height 12"

### Gold Ltd.



Size	SKU
Queen	M95431



- Luxury Fiber Barrier (85% Rayon, 15% Polyester)
- 1.5" High Density Quilt Foam
- .5 High Density Quilt Foam
- High Density Firming Pad
- 390, 7" Bonnell Coil Unit
- Profile Height 9.5"

### Silver Ltd.



Size	SKU
Twin	M95311
Full	M95321
Queen	M95331
King	M95341
Cal King	M95351







- 3" Mygel Foam
- 2" High Density Foam
- 660 8" Pocketed Coil System
- Luxurious knit cover
- Removable and Washable Cover

Profile Height – 13"

# MyGel Hybrid 1300



Size	SKU	
Twin	M82711	
Full	M82721	
Queen	M82731	
King	M82741	
Cal King	M82751	



### MyGel Hybrid 1300

- 2" Mygel Foam
- 3" High Density Foam
- 660 6" Pocketed
  Coil System
- Luxurious knit cover
- Removable and Washable Cover
- Profile Height 11"



Size	Pattern	
Twin M8261		
Full	M82621	
Queen	M82631	
King M8264		
Cal King	M82651	







#### Real Mattress In a Box **Compression Technology** results in the most efficient transportation and a lower carbon footprint for this mattress

Compression packed beds allow retailers to maintain higher inventory levels while taking up less space in their DC's. In addition, by compressing the beds, consumers are delivered a very consistent feel from what they lay on in the showrooms.





Sierra Sleep uses 30% castor seed oil in lieu of petroleum which provides a better carbon foot print than most memory foam products in the market place.



#### <u>CertiPUR-US®</u> Approved Foams are made without:

- Chemicals associated with ozone depletion.
- PBDE flame retardants.
- Mercury, lead and other heavy metals.
  - Formaldehyde.



Charcoal in infused into Sierra Sleep memory foam during production. This process is proven to reduce the amount of petroleum odor often associated with competitors products.







Green tea extract is added to the memory foam formula of all Sierra Sleep specialty beds. The green tea acts as a breath of fresh air and aids in the elimination of petroleum odors often associated with memory foam products.



- 1 <sup>1</sup>/<sub>2</sub>" Quilt with 1"
  Synthetic Latex
- 2" Mygel Foam
- 2" Synthetic Latex
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam





Size	SKU
Queen	M97431
King M9744	
Cal King	M97451

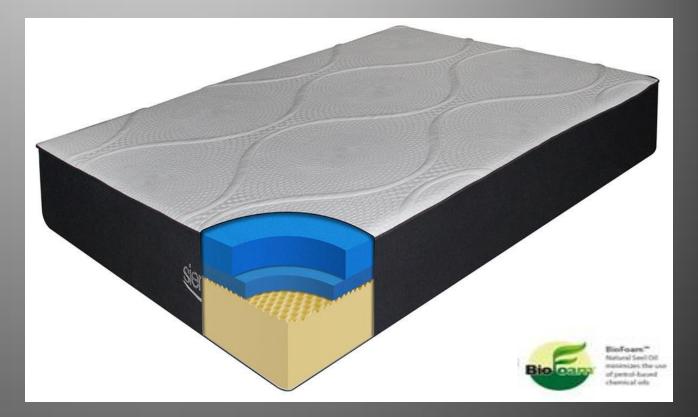


- 3.5" Mygel Foam
- 1" Reticulated High Density Foam
- 6.5" High Density Fresh Air Base Foam









Size	SKU
Queen	M97331
King	M97341
Cal King	M97351

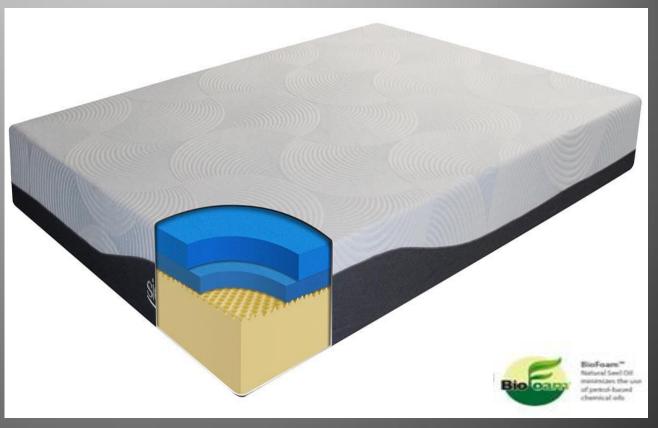


- 2.5" Mygel Foam
- 1" Reticulated High Density Foam
- 5.5" High Density Fresh Air Base foam









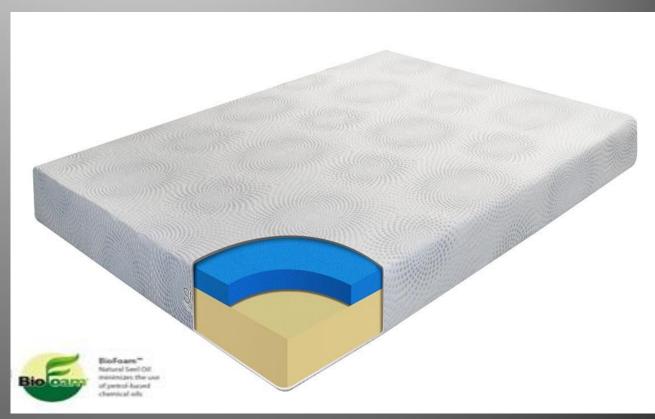
Size	Pattern
Twin	M97211
Full	M97221
Queen	M97231
King	M97241
Cal King	M97251

sierra**sleep** — BY ASHLEY —



- 2in Mygel Foam
- 5in High Density Foam
- Upgraded luxurious knit cover









Size	Pattern	
Twin	M97111	
Full	M97121	
Queen	M97131	
King	M97141	
Cal King	M97151	



#### Memory Foam

- 1" Memory Foam
- 5" Support Core

Size	Pattern	
Twin	M80211	
Full	M80221	



#### Innerspring

- Soft Comforma Fiber
- Blended Cotton Fiber
- 1" Luxury Support Quilt Foam
- 1" Conforma Soft Foam
- High Density Support Pad
- Verticoil Spring Unit

Size	Pattern	
Twin	M80411	
Full	M80421	

# lKidz

# Power Bases

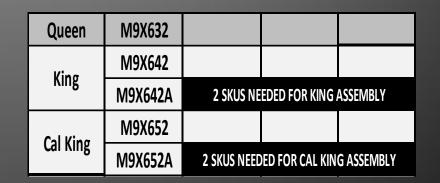




- Fully independent head and foot motors, infinite adjustment
- Articulating head rest
- USB charging ports
- LED under bed night lights
- Two programmable preset positions
- Head and Foot massage motors with variable intensity
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform beds
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King





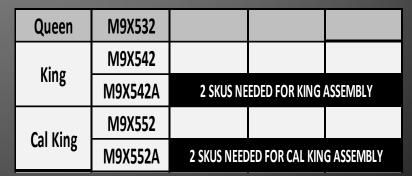




- Fully independent head and foot motors, infinite adjustment
- Wireless hand control
- flat position button (must hold button down)
- USB charging ports
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform and storage
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King

# Better



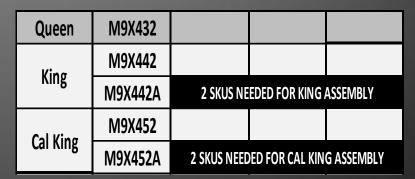






- Wireless hand control
- flat position button (must hold button down)
- Fully Upholstered surround enhances finished bed appearance
- All steel frame, requires no additional supports
- Mountable to headboards (separate mounting kit)
- Low profile design works with platform and storage
- True wall-hugger design, keeps you close to night stands
- 650 lbs. weight capacity tested to 15,000 cycles
- 3 year non prorated warranty bumper to bumper
- One piece King











# Better Than a Box

Size	Pattern	
Twin	M86X12	
Full 2 pc	M86X22	
Queen 2pc	M86X32	
King 2pc	M86X42	
Cal King 2pc	M86X52	

- Acts as bed frame and foundation
- 14" Height
- 12 Touch points to the floor
- Easy to assemble
- Compact shipping design
- Headboard brackets







- All wood construction
- 5" or 9" Heights
- Stylish gray cover

Size	Standard	Low Profile
Twin	M81X12	M83X12
Full	M81X22	M83X22
Queen	M81X32	M83X32
King	M81X42	M83X42
Cal King	M81X52	M83X52
Split Queen	M81X62	N/A







# Promotional

#### **Oversized Queen (10 per Case)**

# BambooInfusedCover

- MemoryFoam
- Roll Packed in Non-Woven Bag





# Prime

**Oversized Queen (4 per Case)** 

- Gel Infused Memory Foam
- Ventilated Air Flow
- Cover –
  One side
  cooling /
  one side
  cozy

# Performance Series by Ashley · Gel Infused Memory Faam Kabilitre -· Ventilated Air Plane · Drog Side Cool/Dox Side Cap Cuart



# Revitalize

Gel Infused Memory Foam TruCool Fabric Ventilated Air Flow Pure Sleeping Comfort





# Opulence

#### **Oversized Queen (4 per Case)**

- Gel Infused Memory Foam with Dual Support
- Includes 2 removable inserts for customized profile adjustments
- Breathable Fabric
- Cooler than Down with Phase Changing Technology
- Ventilated Air Flow
- Luxury Down Like Comfort







#### **Oversized Queen (4 per Case)**

- Synthetic Active Latex
- TruCool Fabric
- Ventilated Air Flow
- Perfect Blend of Comfort and Support





# Divine

#### **Oversized Queen (10 per Case)**

- Synthetic Active Latex with Dual Support
- Includes 2 removable inserts for customized profile adjustments.
- Breathable Fabric
- Cooler than Down with Phase Changing Technology
- Ventilated Air Flow
- Luxury Down Like Comfort



# www.SierraSleepRetailer.com

#### Information at your fingertips:

- Price Cards
- Mattress Specifications
- Warranty Information
  - Logo's
- Training Information
- Product Photography ...and more!

