

# AGENDA

# ELA Executive Committee

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Location: **Red Lion Hotel**  
**1929 Fourth Street**  
**Eureka, CA**

Time: **Tuesday, Feb 13, 2018**  
**12:00 pm**

Members of the public may address the ELA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. AGENDA APPROVAL: Approve/modify the following agenda
- III. ACTION ITEMS
  1. **Past meeting minutes\***  
Recommended action: examine and then approve/modify the minutes.
  2. **Discuss reoccurring monthly meetings**  
Establish date and time for monthly meetings
  3. **Objectives, Proposal & Projects for 2018**  
Review proposals that committee is aware of and designate a contact person.  
**Zoo Canopy Walk / Train / Eureka South Entrance Signage**  
Review past proposals and discuss benefits of sponsorship. Discuss and direct staff accordingly.
  4. **ELA Staffing**  
Discuss the pros and cons of ELA staffing.
  5. **Redwood Music Festival Proposal**  
Recommended action: Review proposal for sponsorship. Discuss and direct staff accordingly.
  6. **December Finances**  
Recommended action: Review ELA finances for December 31, 2017.
- IV. DIRECTOR REPORTS
- V. PUBLIC COMMENT PERIOD