



March 18, 2016

We would like to invite you to become an active and involved member of the Yuba City Downtown Business Association.

The Business Improvement District (BID) is a self-initiated business district funded by an annual assessment. These assessments are used to fund improvements and activities in the Plumas Street Shopping District in accordance with our mission statement:

“To preserve, promote and encourage aspiring businesses and provide a safe, clean center of culture and community life for residents and visitors alike.”

The BID was established in 1998 by the City of Yuba City, which then appointed the DBA as stewards of the district. As associate members, you have the opportunity to be actively involved in the direction of the Downtown by participating in any of the DBA’s standing committees, including Marketing & Events.

The YCDBA is continually working on new ways to increase the benefits for our members and associate members! Being a member of the BID/DBA offers many fringe benefits including:

- Cooperative advertising programs
- Stroll/Event participation – a complimentary 10x10 booth at either Summer or Christmas Stroll
- Listing/promotion on the DBA website
- Promotion via DBA social media channels (*Facebook, YouTube, Instagram, etc.*)
- Member meeting and networking opportunities
- Monthly, email “newsletter” to be distributed throughout Yuba-Sutter
- Workshop information: marketing, social media, SBDC business assistance, etc.

As a dues paying member, **“YOU”** can take advantage of any, or all of these services. Associate member dues are **\$250** annually, due and payable January 1st. Associate Members joining after March 1st will have their dues pro-rated. We welcome your participation, even if it is only a few hours a month. Your input is vital to the success of our Downtown. Board meetings are held the 1st Thursday of each month at 8:30 am. Committee meetings are the following Thursday mornings. You are cordially invited to introduce your business at any of our upcoming meetings and workshops.

Thank you for your partnership with the Yuba City Downtown Business Association.

Sincerely,

Cindy Paine
DBA President, 2015/2016

Yuba City Downtown Business Association



ASSOCIATE MEMBER APPLICATION

Please fill out the appropriate area(s) as they apply to you and your business:

Company Name	Address	Business Phone
E-Mail	Web address	
Owner(s) Name(s)	Corporate Address	Corporate Phone
Business Hours	Number of Full time Employees	
Type of Business	Primary Person to Contact	

Company Representative	Yuba City BID Representative
Signature	Signature
Date	Date
	(Specify BID Position)

Application approved by: _____
Yuba City BID Board of Directors Date

Board Meeting Date _____ Pro-Rated Fee(s) Yes ___ No ___