Sarasota Middle School



Partnership Opportunities

There are many ways to contribute to academic excellence at SMS:

PANTHER RUN SPONSORS

Help support our one and only all-school fundraiser on **Friday November 4, 2016**! All SMS students participate, receive a free t-shirt, and compete for the chance to win prizes. Sponsors receive banner and marquee recognition, and have their name/logo on the back of 1400+ shirts. Monetary sponsors and prize donors needed.

	PURPLE SPONSOR \$2000	RED SPONSOR \$1000	GREEN SPONSOR \$500	ORANGE SPONSOR \$250		
Event T-Shirt	Logo (largest size)	Logo (medium size)	Logo (small size)	Name		
Event Banner	Logo (largest size)	Logo (medium size)	Logo (small size)	Name		
Other Signage	Metal sign at entry drive	Metal sign in car line				
Marquee	4 weeks	2 weeks	Shout-Out	Shout-Out		
Website	PTSO website with address & link, School website					

TEAM SPONSORS

Make a donation directly to the SMS academic team, sport team, organization, or club of your choice! Your donation will help purchase supplies for the specified team, at the discretion of the team. You will have a certificate displayed in the team room(s). Teams are listed on the application form. Donations start at \$100; multiple sponsorships per team allowed.

BUSINESS PARTNERS

The Business Partner program establishes a partnership with local businesses to help offset the costs generated by school programs and events. Donations from Business Partners support funding for direct distribution to classroom teachers, student reward and staff appreciation programs, projects and events for clubs and teams, as well as new initiatives on campus. Both monetary and in-kind donations are needed; a list of needs is included on the application form or can be found on our website. Donations made to Panther Run and Team Sponsors can be applied towards your partnership.

	GOLD LEVEL \$2000	SILVER LEVEL \$1000	BRONZE LEVEL \$250		
Bus Part Banner	Logo (largest size)	Logo (medium size)	Logo (small size)		
Other Signage	Metal sign at entry drive	Metal sign in car line			
Marquee	4 weeks	2 weeks	Shout-Out		
Flyers	Distribute 4x (1 each quarter)	Distribute 2x (1 each semester)			
Website	PTSO website with address & link, School website				

CAR-LINE SIGNS

Sponsor a metal sign along the fencing in the parent parking lot at SMS. You provide your design and we provide the sign! Signs will be 3 ½' x 3 ½' with SMS border. You can choose car line or entry drive placement. We will store your sign at the end of the year – renewal pricing for next year! A metal sign is included with \$1000 and \$2000 level sponsorships and donations.

For more information, complete the partnership application and a business partner team member will contact you to discuss. Or contact the Business Partner Coordinator at smsbusinesspartners@yahoo.com

www.smsptso.com

Sarasota Middle School



Partnership Application

ORGANIZA	TION INFORMATIO	(this information will be published u	unless otherwise direc	cted)	
Organizati Business I	ion or	•		,	
Ado	dress				
P	hone				
We	bsite				
CONTACT	INFORMATION (this i	information will be used for contact by	SMS personnel only)		
	lame				
Mailing Ad (if diffe					
P	hone				
eMail Add	dress				
		PARTNERSHIP	INFORMATION		
PANTHER I	RUN SPONSORS*				her Run is Friday, November 4, 2016
☐ Purp	ole Sponsor \$2000	☐ Red Sponsor \$1000	☐ Green Spo	nsor \$500	☐ Orange Sponsor \$250
Prize Don	nation (describe):				Est. Value \$
					Est. Value \$
East 6, Galiled Explo Teams: Sports Teams Clubs and Sch	ams: Cicero East 6, Cicer o West 6, Aristotle East 7 Art, Dance, Drama, Mar : Volleyball, Basketball, nool Organizations: Banc	7, Aristotle West 7, daVinci East 8, ondarin, Music, PE, Spanish, Speech, Track & Field	daVinci West 8, PGA STEM Investigation s, History Day, Natio	7, Plato East 8, A Math ns, Tech onal Junior Hon	rom the list below or describe Other Plato West 8, Socrates 7&8, Galileo or Society, Orchestra, WEB Leaders Donation Amount \$
BUSINESS	PARTNERS			Monet	ary and In-Kind Donations accepted.
200		made to Panther Run and Team Spo	onsors count towar		•
	☐ Gold Par	rtner \$2000	rtner \$1000	☐ Bronze P	artner \$250
Type	☐ Monetary				Donation Amount \$
of	☐ In-Kind (describ	oe)			
Donation:					Est. Value \$
	like your donation to be staff Birthdays (ongoing) staff Luncheons (ongoing) student Recognition (ongoing) Volleyball Team Meals (S S th Grade Social (Oct 7) N Panther Run (Nov 4) Nee Renaissance (Nov, Jan, A Basketball Team Meals (i Staff Appreciation Week S th Grade Breakfast (May	nefit a specific event or cause, plea) Need gift cards, small items – Qty g) Need meals, beverages for staff in going) Need gift cards, small items Sep-Nov) Need pre-game meals to the Need food and beverage donations and prize donations, food for volunted spr) Need monetary support, water Dec-Jan) Need pre-game meals to food and in Luncheon (May 4) Need food and in y 19) Need food and beverages to follow the pre-game meals to food and in the p	neetings to feed up Qty 200+ feed 20 to feed up to 400 eer luncheon, water feed 20 beverages to feed 1 eed up to 450	o to 125 .25	
CAR-LINE S	SIGNS	Please mail graphic re	ady logo art (PDF, A	AI, EPS format) t	o smsbusinesspartners@yahoo.com
	_	MS border and your logo. Sign is yo	ours to keep at end	of the year or r	enew at reduced rate for next year!
Sig	n Placement:	☐ Entryway Drive \$500		l Car-Line Dri	ve \$300