

A photograph of a smiling man in a pharmacy setting, overlaid with a semi-transparent red filter. The man is wearing a light-colored button-down shirt over a dark t-shirt. In the background, a pharmacy counter and shelves are visible. To the right of the man, there are several hand-drawn blue crosses of varying sizes, some overlapping the red overlay and others extending into the white background.

Turn
weight loss
into
business growth.

Introducing the PharmaDoctor Weight Loss eTool.
A free clinical service package with integrated
patient group direction (PGD) and marketing support
created specifically for pharmacies.

Register at pharmacy.pharmadoctor.co.uk

The Weight Loss eTool Package has been part funded by Orexigen Therapeutics Ireland Ltd. Orexigen Therapeutics has had no input into the content. The eTool with integrated PGD and marketing support is the sole responsibility of PharmaDoctor. July 2019.

The PharmaDoctor Weight Loss eTool leads you through a step-by-step weight loss consultation for obese patients requiring additional support to lose weight. Assuming conditions are met, you'll be authorised to dispense naltrexone hydrochloride/bupropion hydrochloride privately to patients under a PharmaDoctor PGD using our online clinical consultation platform, the eTool.

PATIENT BENEFITS

- Access to treatment without a GP appointment
- Simple walk-in pharmacy service
- A solution without the wait

PHARMACY BENEFITS

- New clinical service can be a new source of income
- Clinically robust support
- Quick and easy to implement

Getting started with the Weight Loss eTool is simple, and free:

STEP 1 Register an account with PharmaDoctor or log in at pharmacy.pharmadoctor.co.uk

STEP 2 Choose 'Go to eTool'.

STEP 3 Follow the online instructions.

STEP 4 Promote your new service to customers requiring support to lose weight.

FREQUENTLY ASKED QUESTIONS

How long will my free PharmaDoctor Weight Loss eTool and PGD Package last? 12 months minimum, starting from the day you sign the PGD.

Can I use the PharmaDoctor PGD independently without the Weight Loss eTool? Using the PharmaDoctor eTool is a mandatory condition of the PGD.

Can I use the Weight Loss eTool to dispense treatments other than naltrexone hydrochloride/bupropion hydrochloride? No. For alternative treatments, visit the PharmaDoctor website.

Does PharmaDoctor offer marketing support for the service? PharmaDoctor manages a multi-channel digital marketing campaign to promote the service to obese patients looking for support to lose weight.

Our promotional activities drive customers to a patient facing website at pharmadoctor.co.uk/patient, where they can carry out an initial consultation and find the nearest pharmacy offering the Weight Loss eTool service.