



# Bergen Equestrian Center

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Email us at: [bergenequestriancenter@gmail.com](mailto:bergenequestriancenter@gmail.com)

## MEDIA CONSENT

While at Bergen Equestrian Center (“BEC”), I may participate in events, activities or other situations where BEC and/or representatives of BEC may take photographs or video recordings of my participation. I understand that by signing this form, I am giving my permission to BEC to take and use photographs, testimonials (written words), video and/or audio (“Recordings”) and use the Recordings subject to the terms and conditions below.

1. I hereby give BEC permission (a) to take photographs of me and/or to record my name, title, voice, image and likeness in connection with my participation while at BEC including BEC events; and (b) use my name, title, voice, image and likeness in connection with the recordings for the purposes set forth in paragraph 2.
2. In connection with my grant of permission, pursuant to paragraph 1 above, I understand that BEC may use the Recordings for the purpose of BEC’s marketing activities in any media to include but not limited to: magazines, newspapers, booklets, pamphlets, newsletters, advertisements and other promotional materials, the BEC website and its related social media sites.
3. BEC has no obligation to pay me a fee or royalty regarding use of the Recordings consistent with paragraph 2 above.
4. I understand that BEC shall own the Recordings and may edit, duplicate, and distribute the Recordings in perpetuity consistent with paragraph 2 above.

I understand that I may revoke this consent at any time by sending Bergen Equestrian Center a written notice of termination that includes my name, my child’s name (if applicable), address and telephone number. The notification should be sent to Bergen Equestrian Center, 40 Fort Lee Road, Leonia, NJ 07605. I understand that such a revocation will not apply to Recordings already used, disclosed or transmitted or to the extent that action has been taken in reliance on this authorization.

The undersigned hereby releases BEC, its agents or employees, as well as any and all users and exhibitors of said pictures, from any and all claims, demands, ect.

**Person voluntarily entering into this Media Consent at Bergen Equestrian Center:**

**Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone #:** \_\_\_\_\_

**Dated:** \_\_\_\_\_

**If the client is a minor, the person signing this Media Consent is representing himself/herself to be the lawful parent or guardian of:** \_\_\_\_\_

(Printed Name of Minor)