

OUTREACH IDEA



CHARITY GOLF OUTING

HOLE SIX

We at Columbus Road were recently approached about sponsoring a hole at the Quincy YoungLife golf fundraiser, but this sponsorship came with a different twist. Instead of monetary sponsorship, we were asked to provide food to the participants on Hole Six. We planned to grill hot dogs, and offer chips and drinks to the weary golfers.



THE KICKER

The kicker was that YoungLife allowed us to pass out freebies and church information as well as food at our hole. This made the opportunity too good to pass up! We were able to connect with 74 people in an informal setting. YoungLife provided our team with a list of prizes to be given at each hole, so that we would not duplicate any other prizes. We gave away golf tees with the Columbus Road logo.

THE TEAM

We recruited a team of people who could staff our serving area as well as meet and greet the golfers. Our team was comprised of two women of differing ages, three teens, and myself. In addition to the fact that our team was friendly and outgoing, we each brought something unique to the mix, making for a well balanced team.

THE PREP

Prizes were purchased and plans were put into place to make the day a success. We arrived at our hole about thirty minutes before the golfers came through. We fired up our grill, hung our sign, and put out the golf tees. We were ready to go!

THE CONNECTION

As people came by we greeted them, fed them, and shared in the beautiful weather. It was a great opportunity to serve the community and partner with YoungLife. Churches can easily forget that they are part of a larger community. When a group of people isolate themselves, they limit the impact they have. Churches should lead their communities in charity and goodwill. Our Father wants us to represent Him in all ways. The world is watching to see if our message is matched by our actions.

THE OPPORTUNITY

This event served to be a great outreach tool, and outreach leads to evangelism. New relationships are formed by being engaged in the community. When we live our lives conscious of other people, we have opportunities to build relationships and evangelize.

PRACTICAL TIPS

- Pay attention to local charities and how they raise funds. Get to know leaders of those charities. Create relationships with them and demonstrate that you care about what they are doing.
- Partner only with charities that you can support morally and biblically.
- This event cost \$250.00 to sponsor the hole and another \$250.00 for the golf tees. Food was provided by YoungLife.

