

# THE LONG ISLAND COUNCIL OF CHURCHES

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## WORKING TOGETHER. MAKING A DIFFERENCE.

*“Is it not to share your bread with the hungry, and bring the homeless poor into your house; when you see the naked, to cover them, and not to hide yourself from your own kin? Then your light shall break forth like the dawn...” Isaiah 58:7, 8*

### WHO WE ARE...

Since 1969, the Long Island Council of Churches has worked with close to eight hundred congregations and more than forty public and private health and social service agencies throughout Nassau and Suffolk Counties to provide emergency food, housing, medical assistance, transportation assistance, chaplaincy services, disaster relief to Long Island's poor. Clergy and lay people become the voice of the underserved and unheard through advocacy for a wide range of social issues including affordable housing, adequate health care, protection of the environment, social, racial and gender equality, anti-poverty and anti-bias programs, prison reform, substance abuse and domestic violence programs. The Long Island Council of Churches is supported by corporate and denominational grants, church mission, and private donations.

### HOW YOU CAN LEARN MORE...

Each month, about 2600 copies of our newsletter ***The Prelude*** is e-mailed to clergy leaders and lay leaders of 1450 faith organizations. Filled with timely articles, news briefs, updates and notices affecting Long Island's communities and churches and the wider world, ***The Prelude*** is a must read for all who would “work together to improve living on Long Island and promote interfaith understanding and cooperation” (See our Mission Statement). ***The Prelude*** is free to member churches and organizations, and is also posted on our web site: [www.licc-ny.org](http://www.licc-ny.org). To be added to our mailing list, please call 516-565- 0290 or e-mail [liccanthony@optonline.net](mailto:liccanthony@optonline.net).

### HOW YOU CAN HELP...

Advertising in ***The Prelude*** is a great way to reach clergy, lay leaders, and volunteers in Long Island's congregations.

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### Rates

#### Display Advertising

	1 X	2 X	3 X	4 X
Full Page	\$500 ea.	\$475 ea.	\$450 ea.	\$425 ea.
Half Page Horizontal	\$300 ea.	\$285 ea.	\$270 ea.	\$255 ea.
Half Page Vertical	\$300 ea.	\$285 ea.	\$270 ea.	\$255 ea.
Quarter Page	\$200 ea.	\$190 ea.	\$180 ea.	\$170 ea.

#### Classified Advertising

LICC Members and Friends only Minimum charge \$20 for 25 words. \$.50 each additional word

#### General Conditions

The Long Island Council of Churches reserves the right to accept or cancel all advertising copy or orders at any time.

Payment is due in full at the time of order placement.

Changes or cancellation of orders are not accepted after closing date and none may be considered executed unless acknowledged in writing by the Advertising Manager of the Long Island Council of Churches.

Rates are subject to change. Confirm rate with Advertising Manager at time of placement.

The Long Island Council of Churches does not recommend or endorse any company or organization that advertises in **The Prelude**.

LICC and **The Prelude** are not responsible for errors in material provided by advertiser. In the event of error by LICC, compensation is limited to the cost of the insertion.

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**Mechanical Requirements**

<b>Ad Size</b>	<b>Non-Bleed</b>	<b>Bleed</b>
Page	7-3/8" x 7-3/4"	N/A
1/2 Page Horizontal	7-3/8" x 3-3/4"	N/A
1/2 Page Vertical	3-3/8" x 7-3/4"	N/A
1/4 Page Square	3-3/8" x 3-3/4"	N/A

**Payment**

**Please send a check to**

Long Island Council of Churches  
230 Hanse Avenue  
Freeport, New York 11520

Or call 516-565-0290 to charge the payment to your credit card.

**Digital Advertising Specifications**

Electronic File – May be modified for overall size as necessary. Jpg, gif, pdf, doc, and docx files work best.

Text and Image – LICC will assemble.

Materials will not be accepted for in-house production after closing.

Text Only – Handwritten text acceptable for in-house production, but will not be accepted after closing.

**Color**

Black/White only.

**Classified Advertising**

Please send information to be included as a docx, dox, or text file.

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### **MISSION STATEMENT**

**The Mission of the Long Island Council of Churches is to unite diverse Christians to serve Long Islanders in need and to promote interfaith understanding and cooperation. We are a direct social service agency with offices in Hempstead and emergency food centers located in Freeport, Hempstead and Riverhead. Our professional staff works with volunteer leaders to implement programs and activities that assist poor, needy, and powerless Long Islanders from all walks of life.**

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### **Programs and Staff**

Since 1969, the LICC has been an effective center for the coordination, referral, and assistance of low to moderate income Long Islanders. Through the extensive network and knowledge of social support resources and its ability to mobilize the volunteer and advocacy efforts of nearly 800 faith communities, the LICC is uniquely qualified to respond rapidly to the emergency needs of the least fortunate throughout the region. The LICC works with over 40 public and private human service agencies throughout Long Island to provide the following:

- Emergency food through our Emergency Food Centers in Freeport, Hempstead, and Riverhead. Last year the Freeport, Hempstead and Riverhead centers provided 199,620 meals for 22,180 hungry Long Islanders.
- Each November, a full-course Migrant Thanksgiving Dinner for 500 seasonal and migrant workers and others in need of food and fellowship.
- 409 Thanksgiving baskets, Christmas baskets to needy families and Christmas toys to 362 children last year.
- Medical prescriptions for 31 people last year.
- Housing assistance for 106 households; fuel, heat, and gas for 57 households; coats and sweaters to 400; clothes and household items to 1,875.
- Transportation assistance for over 200 individuals to get to work, job interviews, and doctors' appointments.
- Chaplains in local jails. Last year our chaplains served 1,500 inmates and their families from the Nassau County Jail and 550 youth from 60 families at the Juvenile Detention Center. Chaplaincy assistance included worship services, family crisis intervention, and one-on-one pastoral care.
- Predatory lending prevention educational seminars for low to moderate income individuals and families in local churches, synagogues, mosques, and other houses of worship throughout Nassau and Suffolk Counties. The seminars help participants acquire the financial literacy skills they need to make wise home buying choices and select legitimate lending institutions for their housing needs. Each seminar draws between 10 and 40 people. To date over 600 have attended these workshops.
- The Multi-Faith Forum builds bridges among the ever more diverse faith traditions on Long Island by lending interfaith education teams to local churches, synagogues, mosques, schools, civic groups and workplaces. The Building Bridges programs to promote religious tolerance typically draw from 25 to 150 people, while the Multi-Faith Festivals draw between 1,100 and 1,500. We recently completed the 310<sup>th</sup> Building Bridges program.
- Collaboration with Church World Service aids refugees and disaster victims through the world. Last year our affiliated churches delivered over 5,000 pounds of kits that included educational, health, baby, and clean-up items, along with funds for shipping.
- Assistance and advocacy for a wide range of issues including affordable housing, adequate health care, the environment, social, racial and gender equality, anti-poverty and anti-bias programs, prison reform, substance abuse and domestic violence programs.
- A staff of dedicated full-time and part-time clergy and lay people operate these programs under the direction of the Rev. Tom Goodhue, Executive Director. The Long Island Council of Churches is governed by a Board of Directors comprised of local clergy and lay denominational representatives. The Council is a not-for-profit 501 (c) (3) organization.