

MIADERM®'S EVIDENCE-BASED FORMULA HELPS SOOTHE THE SKIN. PREVENT DAMAGE AND KEEP YOUR TREATMENT ON SCHEDULE.

In use in thousands of radiation treatment centers in the US and abroad, Miaderm and Miaderm-L have helped more than 40,000 people reduce the skin-related side effects of radiation therapy and stay on their all-important treatment schedule.

“My skin was raw and I couldn’t even sleep. A friend sent me Miaderm, and when I used it, I had instant relief. I slept that night and by the next day, my skin already looked better. I highly recommend Miaderm.”

ELLEN, PATIENT

“My husband was so burned that I went online and found Miaderm. It was a godsend. He couldn’t believe the difference.”

MARK & JODY, PATIENTS

“We use Miaderm as part of the therapy for our breast cancer patients. And because we have noticed a *significant* decrease in the severity of radiation dermatitis and have had no breaks in treatment, we use Miaderm exclusively... and even provide it for our patients.”

RAYMOND TAN, MD, RADIATION ONCOLOGIST

“We’ve been using Miaderm for all our patients for the past six months, and we haven’t had a treatment break to date. We are very pleased.”

JOSHUA PETIT, MD, RADIATION ONCOLOGIST
& JENNIFER STINSON, RN, ONCOLOGY NURSE

“The Miaderm cream is absolutely excellent! I’m so glad the radiation nurse and radiation oncologist recommended it to me.”

MIRIAM, PATIENT

“Our patients are having great success with Miaderm. We are now starting our patients with Miaderm from the beginning of their treatment.”

KERRIE STUART, RN



- Recommended for use one week prior to the start of treatment and for two weeks after treatment ends
- Water-based (proven more effective than petroleum-based products)
- Nonsteroidal and nonirritating
- Alcohol- and nut oil-free
- Contains marine collagen
- Useful beyond treatment as a moisturizer and for the relief of burns, sunburn and itchiness
- Safe and effective anywhere on the body and for all skin types
- Made in the U.S.A. in an FDA-approved lab
- 100% satisfaction-guaranteed



- Recommended for patients with uncomfortable skin breakdown
- Recommended for patients who did not use Miaderm at the beginning of treatment
- Designed to eliminate multiple topical applications
- Miaderm’s scientific formula with the fast-acting relief of lidocaine



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**PROTECT YOUR SKIN,
REDUCE DISCOMFORT
AND AVOID BREAKS
IN TREATMENT
DURING RADIATION THERAPY.**

Miaderm® and these statements have not been evaluated by the Food and Drug Administration. Miaderm is not intended to diagnose, treat, cure or prevent any disease.

RADIATION DERMATITIS IS COMMON AND UNCOMFORTABLE... AND CAN INTERRUPT YOUR TREATMENT.

You may not yet know it, but your radiation oncologist does: radiation therapy's effects on skin are unpleasant and uncomfortable... and the most common side effects of radiation treatment. But the most significant problem associated with radiation dermatitis is that it can force interruptions in your treatment, which can increase your risk of cancer recurrences. Uncomfortable or painful skin can also result in missed treatments, which must be avoided.

MIADERM®: DESIGNED BY RADIATION SPECIALISTS TO MAXIMIZE TREATMENT.

Miaderm and Miaderm-L with lidocaine were developed by radiation oncologists to minimize your skin-related side effects and ensure the effectiveness of your treatment. As radiation specialists, these (and your safety) are our top priorities, and we felt that more could be done. So we followed the evidence and created lotions specially designed to help:

- reduce radiation's effects on your skin
- soothe & restore radiation-damaged skin
- reduce or eliminate breaks in treatment

ONE PURPOSE. ONE FOCUS.

Scientifically formulated to soothe, protect and moisturize the skin, Miaderm and Miaderm-L were created specifically for radiation patients. While helpful beyond treatment, Miaderm has no objectives other than to lessen the effects of radiation on your skin, prevent treatment interruptions in your and ensure your safety. Our compassion and dedication are why we keep our margins low, helping keep Miaderm affordable. They are also why we created Miaderm-L with lidocaine to provide additional relief when it's needed.

GET RELIEF, AVOID SKIN DAMAGE AND STAY ON YOUR TREATMENT SCHEDULE.

Protect yourself from discomfort and pain and avoid interrupting the treatment you need. For best protection and results, begin using Miaderm before you start treatment, and discover why thousands of patients and thousands of radiation specialists use, trust and recommend Miaderm. Place your order today or call for more information.

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FORMULATED USING INGREDIENTS THAT ARE SUPPORTED BY THE SCIENCE.

The reason radiation treatments for cancer are more effective than ever is science. Doctors use methods that are known to be effective. We follow the same common-sense approach for Miaderm and Miaderm-L. We use ingredients shown through scientific research to reduce the occurrence and severity of radiation dermatitis, delay its onset and minimize treatment interruptions.

<p>CALENDULA (>10%)</p> <p>In a study of radiation therapy patients, application of calendula ointment resulted in far fewer occurrences of dermatitis than in the group using a traditional substance. Calendula users also experienced less radiation-induced pain and fewer breaks in treatment.</p> <p>(Pommier P, et al. <i>J Clinical Oncol.</i> 2004; 22:1447-1453)</p>	<p>HYALURONATE (>1%)</p> <p>In another study of radiation therapy patients, hyaluronate cream significantly reduced the incidence of high-grade skin reactions, delayed their onset and reduced their severity. The study also noted hyaluronate's association with faster recovery from skin symptoms.</p> <p>(Ligouri V, et al. <i>Radioth Oncol.</i> 1997; 2:155-161)</p>	<p>AQUEOUS CREAM</p> <p>In a third study, patients who applied a topical aqueous cream throughout the duration of their radiation treatment and for two weeks afterward experienced much less dry desquamation than those who used aloe vera alone.</p> <p>(Heggie S, et al. <i>Cancer Nurs.</i> 2002; 25(6):442-51)</p>	<p>ALOE VERA (>10%)</p> <p>In a fourth study, patients who applied aloe vera after applying a mild soap solution experienced initial skin irritation two weeks later than those who used the soap but not the aloe. The study noted that this suggests aloe vera may have a protective effect.</p> <p>(Olsen DL, et al. <i>Oncol Nurs Forum.</i> 2001; 28:543-247)</p>
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