



Leading the Way: Trident Seafoods

One of the hardest things about being a seafood business is the sheer size and unpredictability of inventory sourcing. Trident Seafoods, one of the largest seafood businesses in the U.S. spans the spectrum of seafood production from fishing to processing to value-added manufacturing. To get a better grip on its inventory and transactions from its home base of operations in Alaska the firm implemented a barcode scanning and data collection system to upload information about catches to its business software.

Using the RFGen mobile data collection system Trident employees in the field or at processing plants can scan information about product being readied to ship from the Bering Sea to the company's manufacturing plants in Minnesota, Oregon and Washington and then on to customers worldwide. Employees barcode and scan the harvested fish, adding to the company's online inventory system before placing the fish into storage freezers. They can also use the system to record which items they used to make their value-added products such as glazed salmon and parmesan encrusted tilapia. Stored, frozen products are then moved to staging where they will be palletized or placed in containers, labeled and shipped.

One of the main benefits of the RFGen mobile collection system for Trident is that it continues storing scanned, captured information even if network connections are lost which is not uncommon when dealing with the company's remote plant location. The company can even use the RFGen equipment to customize labeling on pallets for customers. With one scan of the label, the receiving company knows everything about all the items on the pallet, making it easier to inventory and store the Trident products.

Using the mobile collection tools and software the company greatly increased its outputting speed, nearly tripling its transaction volume and keeping seafood aficionados worldwide happy.

Source:

"One of the Nation's Largest Seafood Companies Uses RFGen to Improve Efficiency of Inventory and Manufacturing Transactions." *RFGen Software Case Study*. RFGen, n.d. 15 June 2014.

