

All behavior is motivated. We do what we do because of what we get out of it. Whatever I pursue and perceive to meet my needs (substituting Christ) is idolatry. Ive just created an idol that I deceptively worship/serve and am enslaved to. Our hearts are idol-factories (Ezek. 14:1-11) we tend to make "gods" out of everything. These simply usurp God's authority and rightful place in our lives robbing us of living victoriously.

BEHAVIOR + EVALUATION = SELF IMAGE