



Empowering Leaders Building Relationships Igniting Communication

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Ministry-Based Leadership Training for Your Team

Allyson McElroy is a speaker, trainer and coach with the John Maxwell Team, a group known throughout the world for its commitment to equipping leaders. Currently serving as a Vice President at People's Electric Cooperative and Director of First Impressions at Crosspointe Church in Ada, Allyson inspires corporations, churches and individuals to connect with clients, customers, and even themselves through the power of communication.

With award-winning presentations filled with laughs, gasps, and "ah ha" moments, Allyson specializes in first impressions training, client relationships, team building and leadership training. No matter if it's an all-day event, keynote address, or 1-hour lunch & learn, she is sure to make a difference.

Customize *any* session for your team! Specializing in...

Networking • Team Building • Communication • Leadership • Relationships • Customer Service

First Impressions: from the Pulpit to the Pew

Anyone coming in contact with a guest is making an impression. Is it "good"? What is a good impression and how do you achieve it? Through interactive training, plenty of laughs, and an unapologetic biblical approach, participants answer these questions and discover a "want-to" deep within them to not just provide good impressions, but to deliver intentional guest experiences.

Connect: the DOTS (adapted from "Everyone Communicates, Few Connect")

Connect: the DOTS dives headfirst into communication based leadership. Perfect for small and large groups in all types of businesses and churches, DOTS focuses on increasing your capacity to lead by increasing your ability to connect. "If you want to win over another person, first win his heart and the rest of him is likely to follow." ~ John D. Maxwell

FOCUS: Special Cases

Dealing with difficult clients, staff members, and church attendees can be challenging for both them and you. Learn business-to-church skills and adapt biblical examples to turn every situation around and make those most unhappy... "your greatest source of learning." ~Bill Gates

Communicate with Purpose

Perhaps the most popular of all sessions, Communicate with Purpose takes participants from thinking they've been communicating since age 1 to realizing communication is one of the most underdeveloped skills in the business/church world. With a focus on being **Passionate about Compassion**, this session focuses on the importance of vision casting from pastor to staff to volunteers to members.

Communication 2.0

A completely interactive and hands-on sessions, participants learn-by-doing how to better communicate with team members and coworkers. Perfect as an add on to any of the above or for a quick 45-minute breakout session.

The Journey Map

A trending topic in churches and corporations, this session takes front-line and first-impression teams deep into the footprint of their customer's journey. Look at your guest's/volunteer's/staff's needs and how you can meet them in a whole new way to exceed expectations. Through this highly personalized session participants will get closer than ever to those on the journey. "So close that you tell them what they need well before they realize it themselves." ~Steve Jobs

Allyson McElroy
The JOHN MAXWELL **Team**