



Central Avenue Historic Business Improvement District Board Meeting Agenda

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard

May 4, 2016 – 5:30 pm to 7:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | bid@centralavenuehistoricdistrict.org

Posted: April 29, 2016

- I. Welcome: Jonathan Zeichner, Vice President (5 min)
- II. Public Comments – 10 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve 4/6/16 Board Meeting Minutes - Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report. - Dani Shaker, Treasurer (10 min)
 - a. Report on fees paid as of 4/30/16. Eugene Van Cise, Office of the City Clerk, stated that the last day for property owners to pay their 2016 assessment fees will be July 31st. All unpaid 2016 assessment fees will be added to property owners' 2017 tax bill from the County of Los Angeles.
 - b. Budget Priorities and Expenditures to Date
 - c. The Bank Account will be opened at East West Bank, the financial institution approved by the board on 4/6/16.
 - d. The insurance policy with Philadelphia Indemnity Insurance was bound on 4/15/16 and approved by the City of Los Angeles on 4/18/16. They will invoice for the payment.
 - e. Reimbursement procedure recommendations.
- V. Board Management and Operations Action Items: Jonathan Zeichner, Vice President
 - a. Status of Management Contract Agreement with City of Los Angeles City Clerk - Jonathan Zeichner, Vice President (2 min)
 - b. Central Avenue Jazz Festival Business Activation Strategy – Priscilla al Uqdah, Member (15 min)
 - c. Debriefing on Clean Streets Contract Activation and Uniforms – Sherri Franklin and Joe Gamez, CRCD (10 min)
 - d. Debriefing on Safety Ambassador Bid Process and Results. – Sherri (5 min)
 - e. Discuss Comments and Feedback from Property Owners and Reply Status. Vote on determined responses. – Sherri Franklin (5 min)
 - f. Presentation from Christopher Burton, Art Active, Inc. (7 min)
 - g. Presentation from Los Angeles Walks on their Walk This Way / Caminale pedestrian wayfinding signage project <http://www.losangeleswalks.org/walkthisway> with the Jefferson High Health Academy to design. (7 min)
 - h. Continued discussion on the request from the REEF development project for a letter of support from CAHD for their development project. Note: No vote will be taken on this matter during this board meeting – Jonathan Zeichner (15 min)
 - i. Discuss proposed RFP for Management Services (5 min)
- VI. Meeting Schedule: Next Board Meeting: 6/1/16 @ 5:30 pm
- VII. New Business
- VIII. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- IX. Adjourn – Promptly at 7:30 pm

If you cannot attend the meeting you can dial into the conference line:

(408) 650-3123 | Access Code: 687-833-333