



VETERANS OF FOREIGN WARS AUXILIARY
WISCONSIN MEMBERSHIP REPORT
APRIL 2019



By April 1st, your Membership Year-End Report has been turned in to your District President who will send them to me by April 15th. **These deadlines must be followed.** Addendums can be sent later. As of March 5, 2019, the Department of Wisconsin is at 96.30%. We went down during most of February but were able to go back up. The department only needs **64** more new members to reach the third quarterly goal of 90 new/rejoin members. To be 100%, Wisconsin needs **354** more rejoin, new, and retained members. You Can Do It!

SUGGESTED WAYS TO MAKE IT HAPPEN

1. Each of the 129 **auxiliaries** can obtain 1 new member. That would be enough to carry some over to our 4th quarterly goal. Yes, we can do that. **Just one More.**
2. **Each district** could get 35 re-instated lapsed members and four of them would need to get 37 members. This is very doable. I know you can.
3. All auxiliaries at **100%** could get one more member to be 100% Plus. That would be 33 added members. **Just one 1 More**, I Believe You ...Can Do It.
4. If you are at **100% Plus**, add one more member and increase your percentage to compete for a percentage award. That would be 36 more members. **Just One More.**

SUGGESTIONS FOR RETAINING LAPSED MEMBERS

1. Each auxiliary could renew all lapsed members to reach our 100% goal.
2. Divide up the number of lapsed members in your Auxiliary with the members that attend the meetings. Each of the appointed members would make **personal contact** with the lapsed member to find out the reason why he/she have not paid their dues. Together, they will develop a plan, hopefully, so he/she will remain a member.
3. Try a different way to contact a lapsed member. If phone calls and written contacts have not work, make a house visit, go out to coffee, invite them to auxiliary events.
4. Vote to pay the dues of those members facing financial hardships.
5. Send thank you notes to lapsed members, thanking them for their past support and how much you miss them. Thank them.
6. On the backside of this bulletin, you will find a suggested script when talking with a lapsed member. Listen carefully and take notes as you get answers to your questions. Helpful information is correct spelling of name, an email address, and how to collect the dues: stop by to pick up the dues, pay online with their credit card, or pay at the Post.

AWARDS, AWARDS, AWARDS FOR AUXILIARIES

If you continue to **RECRUIT, REINSTATE, AND REJOIN MEMBERS**, you should qualify for 1 or more of the awards given out at Department Convention. Auxiliaries can also receive National Awards. We had one entry for the Outstanding Fact Sheet, Award #2 which was announced at Mid-Winter. Securing 5 new members you get an Uncle Sam Pin and a Patriotic Vest Pin for recruiting 10 members. For recruiting 20 members you receive a Membership Achievement Award. The application forms for these awards are online under Resources.

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