



## **NORTH CAROLINA High School & Jr. High Rodeo Association**

### **2017/2018 NCHSRA Season & State Final's Sponsorship**

The North Carolina High School Rodeo Association (NCHSRA) will hold their Annual State Final's Rodeo at the Lone Hickory Indoor Arena, in Yadkinville, in May 2018. This three-day event will feature over 100 high school and junior high students from across North Carolina competing in ten Championship events. The top four from each event will be eligible to compete in one of the largest rodeos in the world, the National High School Rodeo Association Finals in Wyoming, July 2018 and the National Junior High School Rodeo Association Finals in Tennessee, June 2016.

The NCHSRA is an independent student athletic association, which encourages our youth to excel in Leadership, Responsibility, Dedication, and Commitment and relies on the financial assistance of sponsors. Your generosity allows our contestants the opportunity to be awarded college scholarships and scholarship assistance for continuing their educational careers as well as year end awards.

We'd like to have your support for this annual event, Please consider your tax-deductible sponsorship in either our State Final's Program or a level monetary sponsorship as an investment in the lives of some of the finest young people in our state as well as an excellent opportunity to promote your products and services. Below is the list of NCHSRA Sponsorship levels and/or Ads for our State Final Rodeo Program held at the end of May 2016. Any support is greatly appreciated.

Please complete the Sponsorship form and select the sponsorship level to represent your company. All forms, art work, business card and check need to be received by April 1, 2018. Any questions, please feel free to contact us at [nchsraprogramads@](mailto:nchsraprogramads@)

Thank you for your support,  
NCHSRA Board of Directors & Contestants

# RODEO SEASON SPONSORSHIP LEVELS

## **SADDLE SPONSOR \$1700**

- Full Page Ad in State Final Program & logo on front cover of program
- Website Recognition and link to business site for one year
- Banner (Supplied by Sponsor) displayed during Rodeo season & State Final events
- Logo on all Regular Season & State Final marketing/promotional materials
- Company announced 4 times per Rodeo & State Final performances.
- 8 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Saddles

## **GOLD EVENT SPONSOR \$1200**

- 3/4 (Three-Quarter) page Ad in State Final's Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during Rodeo Season & State Final events
- Company announced each time sponsored event performers at each Rodeo Season & State final event.
- 6 Rodeo Season & State Final passes
- Logo on State Final Jacket
- Logo set up and placed on Event Buckle Sponsor

## **SILVER SPONSOR \$800**

- 1/2 (half) Page Ad in State Final Program
- Company website linked to our site for one year
- Logo on all Regular Season & State Final marketing/promotional materials
- Banner (Supplied by Sponsor) displayed during the rodeo season & State Finals
- Company announced 3 times per each Rodeo Season & State final performance
- 4 State Final Weekend passes
- Logo on state final jacket

# NCHSRA **BUSINESS** ADVERTISING AD SUBMISSION FROM

2017-2018

**BUSINESS ONLY**-Please fill out the following Advertising Ad submission form and email a copy of this form and artwork to **NCHSRAPROGRAMADS@GMAIL.COM** and give your check to your NCHSRA member to turn in by **April 1, 2018**. Your Generosity is greatly appreciated. **\*\*EACH AD**

**NEEDS ITS OWN COMPLETED FORM PLEASE. PLEASE DO NOT COMBINE INFO**

## Business Ads Information Only

<b>Company:</b> _____	Do you want to re-use ad from last year? <span style="float: right;">YES      NO</span>
<b>Amount:</b> _____	<b>Ad Size:</b> _____
<b>Date:</b> _____	
<b>Contact Person:</b> _____	<b>email:</b> _____
<b>NCHSRA Member to get credit</b> _____	
<b>WEBSITE:</b> _____	

**\*\* Please Email this form and ALL PHOTOS OR COMPLETED AD to nchsraprogramads@gmail.com. Please put The following information in the EMAIL SUBJECT LINE: Members First\_Last Name\_Ad pg size\_Business Name**

**Subject line Example: Jane\_Doe\_fullpg\_Ad 3\_ABCINC.**

**If you want to add a personal Message to Business ad, Please write here.**

## \*\*\*\*\*IMPORTANT INFORMATION\*\*\*\*\*

**\* Completed Ads:** Please Email Ads in a PDF, WORD or if you know how to use Photoshop, submit PSD file in a 300+ Pixels along with completed form.

**\* Submitting a Business Card for an ad:** Please scan all business card before emailing & email with completed form.

**\*Submitting images to have ad made:** Please send all image along with completed form. Please make sure images are clear and a high resolution. **Please DO NOT ADD TEXT to images.**

## SEASON SPONSORSHIP LEVELS

<input type="checkbox"/> Saddle Sponsor (Full Pg) \$1,700.00	<input type="checkbox"/> Gold Sponor (3/4 pg) \$1,200.00	<input type="checkbox"/> Silver Sponsor (1/2 pg) \$800.00	
STATE FINAL SPONSORSHIP & PROGRAM AD PAGES			
<input type="checkbox"/> State final sponsor (1/2 pg) \$ 500.00	<input type="checkbox"/> Contestant Sponsor (1/2 pg) \$300.00	<input type="checkbox"/> Chute Gate Sponsor (1/4 pg) \$ 200.00	<input type="checkbox"/> Full Page Ad \$ 125.00
<input type="checkbox"/> 3/4 Page Ad \$ 100.00	<input type="checkbox"/> Half Page Ad \$ 75.00	<input type="checkbox"/> 1/4 PageAd \$50.00	<input type="checkbox"/> Business Card \$ 25.00

## VENDOR SPACE

<input type="checkbox"/> 20 X 20 SPACE \$150.00	<input type="checkbox"/> 10 X 10 SPACE \$75.00
---	--

Please make checks or money orders payable to NCHSRA....

Please bring ad money to the rodeos or mail **money only** to Amy Colvard -- 427 Hidden Hollow Rd -- Crumple, NC

Please email ALL ads, images and completed form to **nchsraprogramads@gmail.com**.

**Members: Deadline for program sales is APRIL 1, 2018**

**Amount Paid:** \_\_\_\_\_ **Sellers Signature:** \_\_\_\_\_

# STATE FINALS SPONSORSHIP LEVELS

## STATE FINAL SPONSOR \$500

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final Event
- Company announced 3 times per each State final performance
- 4 State Final Weekend Passes
- Logo on all State Final marketing/promotional materials

## STATE FINAL CONTESTANT SPONSOR \$300

- 1/2 (Half) Page Ad in State Final Program
- Banner (Supplied by Sponsor) displayed during State Final events
- Company announced every time contestant competes st State Finals
- 2 (Two) State Final weekend passes

## CHUTE GATE SPONSOR \$200 (ONLY SIX SPOTS AVAILABLE)

- Company announced each times sponsored chute gate is used during state final event
- 1/4 (Quarter) Page ad in State Final Program
- Banner placed on one of the six Chute Gates for State Finals

PROGRAM ADS PAGES	
FULL PAGE AD	\$125.00
3/4 PAGE	\$100.00
1/2 PAGE	\$75.00
1/4 PAGE	\$50.00
BUSINESS CARD	\$25.00

VENDOR SPACE	
20 X 20	\$150.00
10 X 10	\$75

# NCHSRA **PERSONAL/FAMILY** AD SUBMISSION FROM

2017-2018

**PERSONAL/FAMILY ADS ONLY**-Please fill out the following Advertising Ad submission form and email a copy of this form and artwork to **NCHSRAPROGRAMADS@GMAIL.COM** and turn your ad money at any rodeo before **April 1, 2018**. Your Generosity is greatly appreciated.

**\*\*EACH AD NEEDS ITS OWN COMPLETED FORM PLEASE. PLEASE DO NOT COMBINE INFO**

## Personal/Family Ads Information ONLY

**Ad Received from:** \_\_\_\_\_

Do you want to re-use ad from last year?

YES

NO

**Amount:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_

**email:** \_\_\_\_\_

**NCHSRA Member to get credit** \_\_\_\_\_

**Date:** \_\_\_\_\_

**\*\* Please Email this form and ALL PHOTOS to nchsraprogramads@gmail.com. Please put The following information in the EMAIL SUBJECT LINE: Members First\_Last Name\_ad#\_Ad pg size (ONE AD PER EMAIL)**  
**Subject line Example: Jane\_Doe\_ad1\_fullpg Image file name example: Jane\_Doe 1**

**If you want to add a personal Message to ad, Please write here and type it out in ad submission email**

## \*\*\*\*\*IMPORTANT INFORMATION\*\*\*\*\*

**\* Completed Ads:** Please Email Ads in a PDF, WORD or if you know how to use Photoshop, submit PSD file in a 300+ Pixels along with completed form.

**\* Submitting a Business Card for an ad:** Please scan all business card before emailing & email with completed form.

**\*Submitting images to have ad made:** Please send all image along with completed form. Please make sure images are clear and a high resolution. **Please DO NOT ADD TEXT to images.**

## STATE FINAL SPONSORSHIP & PROGRAM AD PAGES

<input type="checkbox"/> State final sponsor (1/4 pg) \$ 500.00	<input type="checkbox"/> Contestant Sponsor (1/4 pg) \$300.00	<input type="checkbox"/> Chute Gate Sponsor \$ 200.00	<input type="checkbox"/> Full Page Ad \$ 125.00
<input type="checkbox"/> 3/4 Page Ad \$ 100.00	<input type="checkbox"/> Half Page Ad \$ 75.00	<input type="checkbox"/> 1/4 PageAd \$50.00	<input type="checkbox"/> Business Card \$ 25.00

Please make checks or money orders payable to NCHSRA....

Please bring ad money to the any rodeos before April 1, 2018

Please email ALL ads, images and completed form to **nchsraprogramads@gmail.com**.

**Members: Deadline for program sales is APRIL 1, 2018**

**Amount Paid:** \_\_\_\_\_ **Sellers Signature:** \_\_\_\_\_

### Full Page Ad

Pixel Size 1700 wide x 2200 high

Inches: 8.5 x 11

Please allow 1/2 inch margin on all sides ...Do not place images or text.  
200 DPI and CMYK color

### Business Card 1/8 Page Ad

Pixel Size 825 wide x 550 high

Inches: 4.125 w x 2.75 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.  
200 DPI and CMYK color

### Quarter Page Ad # 1

Pixel Size 1700 wide x 550 high

Inches: 8.5w x 2.75 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.  
200 DPI and CMYK color

### Quarter Page Ad # 2

Pixel Size 825 wide x 1100 high

Inches: 4.125 w x 5.5 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.  
200 DPI and CMYK color

### Half Page Ad

Pixel Size 1700 wide x 1100 high

Inches: 8.5 w x 5.5 h

Please allow 1/2 inch margin on all sides ...Do not place images or text.  
200 DPI and CMYK color