

2025 HARRISBURG ST. PATRICK'S PARADE

SPONSORSHIP PACKAGES

WWW.HARRISBURGSTPATRICKSDAYPARADE.COM

<p>TITLE SPONSOR:</p>  <p>\$6,000</p>	<p>TITLE SPONSOR INCLUDES:</p> <ul style="list-style-type: none"> • Naming rights for the parade to include: company logo included on all marketing and promotional materials, event signage, event website. Company name included in all mention of the Parade (example: "Company Name St. Patrick's Day Parade"), and listed on press releases • Opportunity to welcome the crowd from the announcing stage before the parade start • Recognition during parade stage announcements throughout the event • Banner advertisement on the announcing stage • Company logo on Market Square digital billboard • Company logo and website link on official Harrisburg St. Patrick's Day Parade website and social media accounts • Opportunity for vendor space • Feature a float in the parade with your employees
<p>POT OF GOLD SPONSOR:</p> <p>\$5,000</p> 	<p>POT OF GOLD SPONSOR INCLUDES:</p> <ul style="list-style-type: none"> • Company logo placement on all event marketing and promotional materials • Banner advertisement on the parade stage • Company logo on the Market Square digital billboard • Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts • Recognition during parade stage announcements throughout the event • Opportunity for vendor space • Feature a float in the parade with your employees
<p>SHAMROCK SPONSOR:</p> <p>\$1,500</p> 	<p>SHAMROCK SPONSOR INCLUDES:</p> <ul style="list-style-type: none"> • Company logo placement on all event marketing and promotional materials, as well as on the official Harrisburg St. Patrick's Day parade website and social media accounts • Banner advertisement on the parade stage • Company logo on the Market Square digital billboard • Feature a float in the parade with your employees
<p>LEPRECHAUN SPONSOR:</p> <p>\$500</p> 	<p>LEPRECHAUN SPONSOR INCLUDES:</p> <ul style="list-style-type: none"> • Company logo on the Market Square digital billboard • Company logo and website link on the official Harrisburg St. Patrick's Day parade website and social media accounts • Feature a float in the parade with your employees

We appreciate your consideration in sponsoring the Harrisburg St. Patrick's Parade. If you have any questions regarding the sponsorship packages, please contact Sydney@HarrisburgDID.com.