



Eligibility for EQUUS Film Festival Press Credentials

In order to be eligible for EQUUS Film Festival Press Credentials you MUST:

1. Be associated with or on assignment for a recognized publication, news service, website, radio or TV station;
2. Provide a letter of assignment with the request for accreditation; and
3. Provide (via email or link) an example of a published article and/or photograph by you. If you were accredited and attended in 2016, you must provide a clip from the 2016 EFF.

Editors assigning more than one photographer are asked to designate one primary photographer.

Please use the accompanying form to request EQUUS Film Festival Press Credentials. Press credentials must be requested using this form. Those approved for credentials should bring their letter of acceptance to the Press Table, which will be located in the Pop-Up Gallery at EQUUS Film Festival.

POP-UP GALLERY: TBD

Please return the request for press credentials to our EQUUS Film Festival media office via email (preferred) at dderosa1@optonline.net, fax to 631-773-6165 or mail to c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735. For any questions concerning media accreditation please email Diana De Rosa - dderosa1@optonline.net.

ACCREDITATION CLOSES NOVEMBER 1, 2017

Please email the form with a letter of assignment along with a copy of an article or published photograph (pdf is fine) to dderosa1@optonline.net or mail to EQUUS Film Festival media office c/o Press Link, Diana De Rosa, 45 Sarah Drive, Farmingdale, NY 11735.

For more information call **Diana at 516-848-4867** or email: dderosa1@optonline.net.

2017 EQUUS FILM FESTIVAL REQUEST FOR PRESS CREDENTIALS

A separate request for press credentials form must be completed for each person.

NAME: _____

PUBLICATION/ORGANIZATION: _____

EMAIL: _____

CITY/STATE/ZIP: _____

COUNTRY: _____

PHONE/TEXT (DAYTIME): _____

MUST BE SIGNED BY EDITOR: _____

(Assignment Editor Signature)

EDITORS: If assigning more than one photographer, please designate the primary photographer's name.

___ Check if this is your designated primary photographer

___ Check if you are an AHP or ___ IAEJ member

PLEASE CHECK ONE

___ Journalist

___ Photographer

___ Editor

PLEASE CHECK ONE

___ Newspaper

___ Magazine

___ TV

___ Blog

___ Radio

___ News Agency

___ Website

___ Podcast

Other: _____

[] I would like accreditation for the EQUUS Film Festival and will arrive on _____

My primary interest is:

___ Film ___ Art ___ Authors ___ Awards ___ Other _____

[] I am on assignment for _____ and a letter of assignment on the assigning company's letterhead is attached/enclosed along with my copy of published reporting or news coverage.

PRESS CREDENTIALS CAN BE PICKED UP AT POP-UP GALLERY PRESS TABLE

For more information contact Diana De Rosa: 516-848-4867, dderosa1@optonline.net

PLEASE CHECK OFF BELOW:

MEDIA: _____

STORIES IN ADVANCE

I'd like to do an advance story, please contact me to arrange that.

DURING THE EVENT: THIS SCHEDULE HAS NOT BEEN FINALIZED YET. PLEASE CHECK BACK

I plan to attend the following:

11/17/17: EQUUS Film Festival VIP Party 7:00 p.m. – 10:00 p.m.

11/17&18/17: EQUUS Film Festival – Films start at 10:00 a.m., last screening at 10:00 p.m.

11/17/17: Equestrian Fine Art & Authors Pop-Up Gallery, Kids Activities, 12:00 p.m. – 6:00 p.m.

11/17-18/17: EQUUS Directors Panels (TBD)

11/18/17: Li'l Herc Kids Fest – FREE films for kids, 10:00 p.m. – 12:00 p.m.

EFF WINNIE Awards (Date and Location TBD)

11/19/17: Clinton Park Carriage Horses Stable Tours 2:00 p.m. – 4:00 p.m.

AT THE EVENT:

I will need access to the following:

Internet (We cannot guarantee internet access. So, be prepared if there is none.)

A working area Electricity A place to store some of my equipment.

FOLLOW-UP

If you cannot attend and would like a follow-up press release and/or photo(s), please check below.

If you want an exclusive article we can provide that for a reasonable fee.

I would like a follow-up press release

I would like an exclusive article.

I would like photos

ACCREDITATION CLOSES NOVEMBER 1

For more information call Diana at 516-848-4867 or email dderosa1@optonline.net

WHAT: EQUUS FILM FESTIVAL VIP PARTY, at the Pop-Up Gallery in the **HELEN MILLS Theater and Event Space**, 137-139 W. 26th St., New York, NY 10001, Meet filmmakers, artists, authors of EFF17.

WHAT: EQUUS FILM FESTIVAL FILMS at the **HELEN MILLS Theater and Event Space**, 137-139 W. 26th St., New York, NY 10001, Tickets can be ordered online. Click on [Ticket Link](#) on the website at www.equusfilmfestival.net.

WHAT: POP-UP GALLERY: EQUESTRIAN ARTISTS, FILMMAKERS, LITERARY WORKS AND VENDORS

In the **HELEN MILLS Theater and Event Space**, 137-139 W. 26th St., New York, NY 10001

Free to attend but please reserve your ticket online as we have limited space.

WHAT: FREE FAMILY FUN FEST at the **HELEN MILLS Theater and Event Space**, 137-139 W. 26th St., New York, NY 10001 Free to attend but please reserve your ticket online. Limited seating.

FILM: A feature film starring Apple the mini horse in "[Apple Of My Eye](#)".

WHAT: CARRIAGE HORSES STABLE TOURS, Clinton Park Stables, 618 West 52nd Street, New York, NY 10019 (between 11th and 12th). Free to attend but please reserve your ticket online. Space is limited.