

## ***Presidential Leadership***

In the midst of the current presidential primary season, it's timely to review the lessons to be learned by examining past presidential leadership. Doris Kearns Goodwin, the best-selling author and noted presidential historian offers several lessons for today's leaders that were common denominators among FDR, JFK, and LBJ, even though they were three very different people and presidents.

- Share the glory by giving team members an opportunity to claim credit.
- Build strong connections and make people feel they have skin in the game.
- Learn from your mistakes, acknowledge shortcomings and strive for continuous improvement.
- Know yourself and find your own sources of strength.
- Identify, recruit, and effectively manage the best and brightest people, including people unlike yourself.
- Use inspiring language; if you can't communicate, you can possess all the other attributes and still fail to make a positive impact.