

Healing Haven



DONOR GUIDE





HEALING HAVEN

Dear Animal Lover,

For three years we have dedicated ourselves to saving urgent animals in need, whether due to a medical condition, behavioral traits displayed in a shelter environment, or simply because no one else was willing to give the animal a chance. Urgent cases are hard because you are short on time but the need is still there. This urgent need is what we, at Fur Ever Home Rescue, live and breathe for. We pride ourselves on being able to help these harder cases and help them quickly.

This is a great passion of ours, and a huge need in the rescue community, so we took a step back from the day to day and decided to come up with a better solution. We needed to be able to help more animals that urgently need our help and we needed to be able to do this more efficiently. What we found was that the majority of the urgent medical and behavioral cases we had been taking on simply did not display the same issues that were noted in the shelter, once they were in a home environment. Many of the feline medical cases that were once determined to require hospice care, completely turned around health-wise once they were in a home. The dog behavioral cases changed their tune once they left the shelter as well – some in just a matter of hours. Even more, this wasn't just the case for those we were helping – this was happening with other rescue organizations as well. The common theme here is that the majority of dogs and cats just feel better in a home environment as opposed to a shelter.

So, with this in mind, we decided to think outside of the box and come up with a way to help more of these urgent cases. To do this, we developed an Outreach Program that will allow us to take urgent animals in need from our shelters and house them in a home environment temporarily, allowing them to decompress. Once they have had a chance to shake off the shelter stress, we will evaluate their needs and work with the rescue community to find appropriate placement. This will allow the rescue community to not only meet an animal after they are more themselves, it will also allow them to temperament test them as needed to help locate an appropriate foster home. Our Outreach Program will be run out of a home on our new Healing Haven property, which sits on 78 acres.

The Healing Haven will allow us to help more animals as a community. By working with our animal rescue community we can save more of these urgent case animals that would otherwise be euthanized. Together we will be able to focus our efforts to save lives, and help minimize the amount of stress we all encounter when we come across an animal in need that only has a matter of hours to find rescue.

With your help, we can open the Healing Haven by November 1st, 2016 and start making a difference in these animals' lives immediately. Please take a look at our vision for this monumental opportunity, along with our sponsorship options. We would be honored to partner with you to help save the lives of these animals in need!

Sincerely,

Tania Richter
Founder & Executive Director
Fur Ever Home Rescue

Emily Randolph
Outreach Program Director
Fur Ever Home Rescue



WHO WE ARE



Fur Ever Home Rescue was founded in 2013 after our founder decided to start a rescue a bit different than the others. She wanted to focus on helping the harder cases... urgent medical needs, behavior cases- animals that needed a little more effort than the majority. We have stayed true to that vision while keeping quality medical and behavioral care our number one priority. Over the last three years we have continued to grow and save the lives of at risk animals.

In 2015, FEHR committed to 114 animals – dogs, cats, a rabbit and even a guinea pig. Out of the 114 animals, **87% were urgent or medical and/or behavioral cases.** To date, in 2016, we have already taken on 51 cases and are averaging 80% being urgent, medical and/or behavioral cases.

Through our Adoption Program, the animals in our care receive routine veterinary care along with any training

or necessary advanced medical care while living in foster homes. Once these animals are ready for adoption we work to find each one a forever family that suits their individual needs.

FEHR is a smaller organization by choice. By staying small we are able to focus our efforts on the advanced care for the animals in our program. Last year we spent over \$66,000 in veterinary care on the 114 animals we took into our program.

By blending our individual rescue mission with our new Outreach Program, we are able to take the harder cases into our program while temporarily housing at risk dogs and cats at the Healing Haven until appropriate rescue is located. **This approach will allow us, as a community, to save more local animals that truly need our help.**

WHAT WE DO - OUR TRANSFORMATIONS

BOBBI



Bobbi was rescued by Fur Ever Home Rescue after being found in northern Minnesota in sub-zero temperatures, havin been attacked not once, but twice, by a Bobcat. Bobbi received extensive external injuries, but luckily none were internal. She was brought to the University of MN Veterinary clinic for care. It was the first cat or dog they had seen survive a wild cat attack. Her care required multiple surgeries- one of which was ground breaking as it had only been done on humans. As you can see by her photo her transformation was incredible! She is now living with her forever family and her best friend, the stuffed bunny, in a loving home.

LOKI



Loki came to us from a shelter with a long list of congenital deformities due to, what is believed to be, a breeding experiment gone wrong. Cases like Loki's are what we love. Cases that stump experienced vets, take their breath away and force us to look outside the box to do what is best for the animal. We spent thousands of dollars on Loki's care and he now breathes better because of it. His quality of life is amazing.

We understand that harder cases take longer to get to a point where the animal is 'adoptable' and we are a smaller rescue because of that. We focus on quality of care over quantity.

Last year two of our volunteers drove nine hours, one way, to bring Loki to his forever home- a forever home that was so amazing, we can only thank fate. We generally do not adopt out of state but sometimes a very special home, for a very special dog, requires an exception.

HEALING HAVEN PROPOSAL



PHASE 1

Fur Ever Home Rescue has obtained bank financing for a property in Zimmerman, MN that includes a renovated log cabin and two additional out buildings – all sitting on a serene 78 acres (40 acres are partially fenced). The log cabin will serve three main purposes:

- (1) **Outreach Program Headquarters.** Central location to house local dogs and cats that are labeled as 'rescue only' or 'not adoptable' from local shelters through our new Outreach Program
- (2) **Urgent medical case housing.** Temporary location for very urgent medical cases to reside once they have received the emergency medical care needed, until a foster home with FEHR is found, or they are transferred to another reputable rescue.
- (3) **FEHR office.** We currently do not have an office space and will utilize a section of the lower level of the cabin to hold meetings, store supplies and serve as our intake office for newly arriving animals into the rescue and Outreach Program.

The animal rescue community as a whole receives requests every day from our local shelters and impound facilities, asking for help to take animals they are not able to re-home into our programs. Many of these animals need rescue placement due to urgent

medical situations (injuries, illness, medical conditions that require treatment, or even just newborn animals that need to be removed from the shelter environment for their safety or when they are found without a nursing mom) or due to their behavior in a shelter environment. Animals are often highly stressed in a shelter environment due to the noise, chaos, and the fact they are confused, alone and have just lost their homes. They often act fearful, which sadly results in them being placed on euthanasia lists. Many times they will fall ill from not eating. We are often given 24-48 hours to find placement for these animals and in the more urgent cases it can only be a matter of hours. These animals are euthanized if a rescue is not able to take them.

Our Outreach Program will allow these animals to stay in a home environment where they will be given the opportunity to show their true colors and shake off the shelter stress. Once they have had some time to decompress, they will be re-evaluated and placed with appropriate rescue organizations. This has proven successful countless times, by numerous rescues, when urgent animals have been able to be placed with rescue. This opportunity will allow us, and rescues as a whole, to be able to commit to more of these urgent animals on such short notice and give them the chance to demonstrate their true personalities while setting them up for success.

Caretakers will reside on site in the upper levels of the cabin to maintain the property and care for the animals in the Outreach Program. The caretakers are seasoned animal rescue advocates who are well versed in the proper care and handling of animals. This caretaker team will be under a three year contract with the organization so there will be no immediate concern about lack of staffing onsite.

During this phase of the project, we will be securing funding in the amount of \$125,000 for the initial down payment on the property. We have requested a longer closing period on the financing to grant us some time to focus on fundraising for this phase and have the closing on the property scheduled for the end of September 2016.

PHASE 2



The second phase of this project will be to get the facility setup to better suit our needs once the property is obtained. Although the cabin was previously renovated to house animals, we will need to purchase and install kennel suites as well as perform some general maintenance tasks on the home, the play-yard fencing (just under ½ an acre) and the grounds. The property has been unoccupied for some time and, though it is a good solid structure, it lacks the upkeep it would have if there were persons living there. We have already begun the process of seeking either discounted services, or volunteers to take on some of these general maintenance tasks. We will also be working to get the office area set up in the lower level of the cabin for the rescue.

PHASE 3

The third phase will be focused on sustainability. We will be transforming one of the outbuildings into a boarding and training facility for the community. Doing this will allow us to generate some income to offset the ongoing expenses of the Healing Haven and the rescue as a whole.

PHASE 4

The last phase of this project will come once we have gotten to a point where we are more sustainable with the boarding and training facility, and have worked to secure some grants to get a sanctuary started. Our goal will be to transform the serene 78 acres into a sanctuary for animals that are unable to be placed into homes, rescue organizations, or that just need a more relaxed environment, without high expectations from humans, to live out their remaining years.

SUMMARY

Overall, we have a multi-phase approach to address our goals on how to utilize the property. Each subsequent phase will be taken on as we conclude the previous phase's project. Each phase will be funded by a combination of donor support, corporate donations and any applicable grants. This donor guide is solely focused on the first phase and outlines summaries of the remaining goals to present the overall picture and potential for the property, as well as a guide to demonstrate our plan for sustainability of the Outreach Program we are proposing in phase one. Our goals for the Healing Haven, as a whole are to:

- **Save more local animals** by offering a home environment for them to decompress and/or heal
- **Offer temporary housing for urgent medical cases** to reside in while foster homes or rescue is secured
- **Provide boarding, training and education opportunities to the community** by utilizing one of the out buildings on the property
- **Offer a home for animals that are not suitable for placement through traditional routes due to medical or behavioral needs** by transforming the 78 acres into a sanctuary.

SPONSORSHIP



The first step towards making the Healing Haven a reality was to secure financing for the property, which we have done. The next step is to raise \$125,000 for the required down payment on the property. If we reach our goal, we will be able to open the first phase of the project, our Outreach Program, as early as November 1st, 2016!

Platinum, Gold and Silver sponsorships will have an engraved plaque of the associated color displayed at the Healing Haven, as well as recognition on our combined social media pages. Platinum and Gold sponsors will be invited to a private cocktail hour at the facility prior to opening.

We have already begun spreading the word about the Healing Haven in our current Outreach Efforts at adoption events and fundraisers and have received an amazing amount of support! Platinum, Gold and Silver sponsors will have an opportunity to be acknowledged at these events, on marketing materials, and at our Grand Opening event at the Healing Haven.

Contact HealingHaven@fureverhomerescue.com to discuss additional sponsorship opportunities that may be more tailored towards your wishes. We are open to personalizing your sponsorship and are excited to partner with you on this exciting endeavor!

SPONSORSHIP OPTIONS

PLATINUM SPONSOR: \$15,000

GOLD SPONSOR: \$10,000

SILVER SPONSOR: \$5,000

BRONZE SPONSOR: \$2,500

RESCUE ROCKSTAR: \$500

2015 FEHR NUMBERS

2015 ANIMALS RESCUED: 114

2015 HARD CASES (URGENT / BEHAVIORAL / MEDICAL CASES): 99

2015 DOGS: 42 (39 HARD CASES)

2015 CATS: 70 (59 HARD CASES)

2015 CRITTERS: 2 (1 HARD CASES)

2016 PROJECTED ANIMALS RESCUED: 150

2016 PROJECTED HARD CASES: 135

2017 PROJECTED OUTREACH PROGRAM CASES: 150

2014 FINANCIAL STATEMENT

TOTAL INCOME: \$78,097.82

FUNDRAISING INCOME: \$52,157.50

ADOPTION PROGRAM INCOME: \$25,940.32

TOTAL EXPENSES: \$69,550.75

PROGRAM EXPENSES (ANIMAL CARE): \$66,593.84

ADMINISTRATIVE & FUNDRAISING: \$2,956.91

ADMIN & FUNDRAISING,
4%

PROGRAM EXPENSES, 96%

Fur Ever Home Rescue is a 501(C)(3)
nonprofit. All donations are tax deductible.

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