



# Tap into the Power of ARVC, the Leader in Outdoor Hospitality

## Who We Are

The **Alabama Association of RV Parks & Campgrounds (Alabama ARVC)** is the professional trade association for RV park and campground owners in the state of Alabama. Along with National ARVC we are the only association exclusively representing the interests of RV parks and campgrounds in Alabama and across the U.S. We work hard to protect the interests of our members. Our strength in numbers - over 3,000 nationwide - puts us in a unique position that enables us to develop powerful partnerships and a strong portfolio of member benefits.

## As A Member You Receive These Benefits:

### A FREE Listing in “Camp Alabama”

The **Camp Alabama** directory promotes members of **Alabama arvc**. It is distributed at all Alabama Welcome Centers, Alabama campgrounds, RV Shows and RV Dealers throughout Florida and Alabama, and by direct-mail to campers looking for Alabama RV parks.

### Co-op Mailing Program

As a member of Alabama **arvc** you have the option of having your campground brochures included in our Direct Mail Packets that are sent to campers who have requested campground information.

### Exclusive money-saving programs and discounts from over 125 supplier partners

By leveraging the buying power of thousands of member parks, we are able to negotiate significant discounts from national suppliers on products and services that are essential to the successful operation of your business. These special pricing programs include everything from paper products, propane, maintenance to electrical supplies, and music licensing.

### Powerful legislative and regulatory advocacy programs and resources

We monitor state and national policy issues that affect RV parks and campgrounds and take action to protect your interests. And if you need assistance with a legal issue, we are just a phone call away.

### Networking opportunities with peers, industry experts and suppliers

Our state and nationwide network of fellow park owners and operators, vendors and industry experts is the best place to share experiences and exchange ideas.

### Opportunities for professional development

Through our Annual Florida/Alabama Conference and the Outdoor Hospitality Education Program (OHEP) - a practical, outcome-based curriculum focusing on real-world, hands-on education enrichment and experiences - you can advance your industry expertise.

### A “members only” listing on CampinAlabama.com and on GoCampingAmerica.com

Our online RV park and campground directories are visited nearly one million times each year by campers planning their next adventure. As an **arvc** member you'll receive a complimentary listing in these exclusive directories, giving your park visibility to an Alabama and nationwide audience.

### Marketing, management and operational programs and resources

**arvc** provides members only websites, magazine and monthly e-newsletter, all filled with innovative ideas, operational strategies, industry insights, expert perspectives and vendor resources to help you improve your park's operations and find the products and services you need.

### What Members are Saying about ARVC

“Before I met the people with **ARVC**, you feel like no one understands your situation. The RV park industry is such a niche, that you meet these other business owners and they don't understand your “small problems” in their opinions. These people have the same problems and they don't look at them like they're small.”

*Membership in ARVC is one of the best investments you can make in the success of your RV park business.*

visit [www.alarvc.org](http://www.alarvc.org) and [www.arvc.org](http://www.arvc.org) for details

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