

Business Process Re-Engineering

Business process re-engineering or BPR has been a consulting mainstay at Platinum Performance Partners for many years, though we have created a 'performance spin' on the process which always delivers a greater ROI for our clients. Using Human Performance Improvement (HPI) we can approach BPR smarter and faster.

BPR is basically rethinking and radically redesigning an organization's existing resources to maximize their effectiveness. We have taken this a step further by putting the 'human-aspect' in the center of the BPR process instead of 'process re-engineering' by itself. We help our clients strategize and define the measurable outcomes and goals they want to achieve in their organization before taking an approach to redesign the way work is done and reducing overall costs. Reengineering starts with a high-level assessment of the organization's mission, strategic goals, and their customer needs.

As we do in all our consulting work we take a holistic 'performance-based' approach to process re-engineering which ensures a more complete solution and often saves our clients considerable time and money in the end. This includes everything from organizational alignment, through performance assessments of processes and customer needs to a complete re-design when it is needed. We also implement a performance-based change management processes to support the organization as it goes through its transition stages.

Our re-engineering processes identifies, analyzes, and re-designs an organization's core business processes with the human components at its core and aims to achieve dramatic improvements in critical performance measures, such as cost, quality, service, and speed.

BPR is quite different than process improvement, which is also a common effort in many organizations; though process improvement typically only focuses on functional or incremental improvements whereas BPR is realizing dramatic improvements by fundamentally re-thinking how the organization's work is accomplished through maximizing the efforts of its people at the core.

If you are considering business process re-engineering or have had challenges in the past implementing this process please call us. Talk to the one of the Managing Partners at Platinum Performance Partners to learn how this can be done much more effectively and efficiently in your organization.