

Opiate Task Force Meeting Minutes

January 12, 2017

In Attendance: Melissa Bartos, Gretchen Behimer, Rhonda Birkhimer, Beth Bullock, Melissa Cole, Mark Crable, Kelly Firesheets, Amy Foley, Jason Gloyd, Bryan Gray, Debbie Hawkins, Anthony Huffman, Ed Humphrey, Jessica Johnson, Megan Jones RN. , Janice Jones M.D. , Angela Livesay, Jaime Lutson, Sherwood MacVeigh, Rebecca Mashni, Kristy Mudd, Julianne Nesbit, Marcia Oganowski, David Painter, Patty Peck, Gregg Pieples, Capt. Jeff Sellars, Tracie Sellars, Karen Scherra, Lt. Matt Terrell, Brian Ward, Erica Watson, Dr. Lee Ann Watson, Kathleen Williams, Tara Wilson.

Introduction and Review of Minutes:

All in attendance introduced themselves. Minutes from December 8th 2016 were approved without amendments.

Chair Announcement: Dr. Lee Ann Watson, Mental Health and Recovery Board

- Chief Gaviglia will no longer be co-chair of the Opiate Task Force.
 - Lee Ann Watson suggested thank you celebration/plaque be given to Chief Gaviglia during the February 14th meeting.
- Lt. Antony Rees will be the new co-chair of the Opiate Task Force beginning in February 2017.

Grant Award: Kelly Firesheets, Interact for Health

- Awarded the Clermont County Quick Response Team (QTR) \$100,000 grant.
 - The QTR will partner with Union Township EMS to follow up with survivors of opiate overdose at a later date to encourage treatment and follow up.
 - The QTR is modeled after the Colerain County Quick Response Team with some modifications.

Survey Results Presentation: Amy Foley, Hope Community Center and Sherwood Macveigh, Hyperquake.

- Developed ideas for branding the Opiate Task Force
- Encouraged use of emotional as well as rational messaging

- Ex. Tom's One for One campaign
 - By one pair of Tom's shoes and they will donate a pair of shoes to those less fortunate
 - Encourages people to buy "why you do instead of what you do"
- Displayed themes for overall coalition goals
 - Increasing awareness
 - Changing perceptions
 - Specifically on balance of choice, disease, and those afflicted
 - Understanding and developing a full continuum of care
 - From prevention to workplace training
 - Working to improve safety for ourselves and families
 - "When one person is affected, we're all infected"
- Explored the coalition's role in the Hero's Journey
 - Hero of the story is the Person with a substance use disorder
 - The Opiate Task Force serves as a Mentor to this hero, providing resources and advice to helping the hero achieve their goals.

Perception Discussion:

A discussion occurred among task force members on changing the perception of addiction and mental health stigma.

Subcommittee Meetings:

- The group broke out into individual subcommittees to work out goals for the new year
 - Harm Reduction, Marketing, and Treatment
 - Advocacy met with Marketing

Next Meeting:

February 9th 2017 at 2:00-3:30 in the Clermont County Sheriff's Office