

# Cool



# TIMES

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September 2018



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### TIME TO RENEW?

Please send \$30 (\$40 for USPS mail Newsletter) to:  
 Georgia Cool Cruisers  
 P.O. Box 942291  
 Atlanta, GA 31141

## Labor Day



CHARITY  
CAR  
SHOW



Sunday, September 2nd ♦ 1 - 5 pm  
 Decatur Estate Antiques Mall

## Rods for Rescues



Sunday, September 23rd ♦ Noon - 4pm  
 Gwinnett's Infinite Energy Arena



THE  
**VARSITY**  
 GWINNETT  
*Cruise-in*

Sunday, September 16th ♦ 3 - 6 pm

September Events Info - *page 9*

[www.GeorgiaCoolCruisers.org](http://www.GeorgiaCoolCruisers.org)





**Welcome New  
Members!**

**Michael Ellis  
Rich Knoblock  
Del Champion  
Bob Brogan  
Jim Carto**

### Contact Info:

Club Founder / President

**Rick Ellis**

404-732-6842

RNE680@mindspring.com

Volunteer Coordinator

**Dennis Behnken**

770-900-3025

BehnkenD@bellsouth.net

Charity Coordinator

**Karen O'Neal**

770-331-4344

KarenhOneal@yahoo.com

**Mailing Address:**

**Georgia Cool Cruisers**

P. O. Box 942291

Atlanta, GA 31141

**Time to Start Plans for . . .**



**Yes, we are still in the last weeks of Summer, but NOW is the time we need to get "fired-up" on our annual Toys for Tots Cruise-in and toy collection event!**

Although this show is not at a large venue (The Greater Good BBQ), it requires more work and more planning than any of our other shows, but it does yield the MOST in donations. This requires a lot of help from our members and the community!

Here are our two main needs . . .

**EVENT SPONSORS:** This is one of a handful of shows that we produce an event t-shirt, but the ONLY one that we GIVE them to participants for FREE! This is a fun way to get more show cars and more toys! This is accomplished by having show sponsors to cover the cost (plus other show expenses).

You can have your name or company logo on the back of the shirt for a little as \$100! We have always done very well on sponsors, but are always looking for new ones. Please contact Rick for more info or to sign up.

**AUCTION ITEMS:** Some years ago, we started our "Half-time" outcry auction of some collectible items as a way to generate more revenue for the Marines to purchase toys to fill in certain age categories that never quite got enough donations. We called it the "Halftime" auction since it took place in the middle of the show and the show takes place during football season . . . *Cute, huh?*

The auction has grown every year and last year, with the help of **Karen O'Neal**, we added a "Silent" auction with many more items.

We print an item list with opening bid, approximate value and even a "Buy-it-Now" price, just like ebay!

What items can we use? Collectible items, automotive related items, gift cards, framed art, autographed items, jewelry and other items with value, but **PLEASE**, no "junk" that didn't sell at your yard sale! LOL

Please contact Karen with questions or donations.

*Thanks in advance for your help!*

# 2018 Club Shows & Events

## Labor Day Car Show

Sunday, September 2nd  
1:00 pm - 5:00 pm

Decatur Estate Antiques

2272 Lawrenceville Hwy, Decatur, GA 30033  
*Fundraiser for LifeLine Animal Project*

## Rods for Rescues

Sunday, September 23rd  
Noon - 4:00 pm

Gwinnett's Infinite Energy Arena

6400 Sugarloaf Parkway, Duluth, GA 30097  
*Presented with Race for the Rescues  
Fundraiser to benefit  
Animal Rescue Organizations*



## Cool Cars at Coolray

Saturday, October 6th  
10:00 am - 2:00 pm

Coolray Field

*Gwinnett Stripers Stadium*  
2500 Buford Drive, Lawrenceville, GA 30043  
*Fundraiser for  
Furkids Animal Rescue & No-kill Shelters*



Always check our Facebook page for the latest updates on our shows!



## Cars & Costumes

Car Show & Costume Contest  
Saturday, October 27th

Noon - 4:00 pm  
The Pink Pony

1837 Corporate Blvd, Brookhaven, GA 30329  
*Fundraiser for  
Susan G. Komen for the Cure  
Breast Cancer Foundation*

## Toys for Tots Cruise-In

Saturday, December 1st  
11:00 am - 3:00 pm

The Greater Good BBQ

4431 Hugh Howell Road, Tucker, GA 30084

*Our Annual Toy Collection Event!  
♦ Be a Show Sponsor ♦*



## Varsity Gwinnett Cruise-In

Every 3rd Sunday - Year round

*New Time: 3:00 - 6:00 pm*

6045 Dawson Blvd.

Norcross, GA 30093

*I-85 - Exit 99, Jimmy Carter Blvd.*

*Co-hosted by*

*SoutheastWheelsEvents.com*

Sponsored by:



# Other Shows & Cruise-ins of Interest

## Events from Our Club Sponsors:

**Summit Racing Equipment's Monday Night Cruise-Ins, September 10th, 17th & 24th.**  
6:00 - 8:00 pm. 20 King Mill Rd, McDonough, GA 30253. *All vehicles welcome.*

**Last Saturdays, Cars & Coffee, 9:00 am - Noon, Gateway Classic Cars, 1870 McFarland Parkway, Alpharetta, GA 30005**

**Last Saturdays, Caffeine & Classics Cruise-In, 9:00 am - Noon, Streetside Classics**  
213 Thornton Road, Suite 400, Lithia Springs, GA 30122

**Year One's Chip Foose Braselton Bash, Saturday, September 15th. Noon - 7:00 pm.**  
1001 Cherry Drive, Suite One, Braselton, GA 30517. *(Rain or Shine)*

## September Car Shows & Swap Meets:

**Saturday, September 1st, Northeast Georgia Swap Meet, 7:00 am - 1:00 pm. Atlanta Dragway, 500 E Ridgeway Rd, Commerce, GA 30529. Info: Brad @ 706-424-5035**

**Saturday, September 8th, Flowery Branch Car Show & Chili Cook-off, 10:00 am - 4:00 pm, Flowery Branch Depot, 5517 Main St, Flowery Branch, GA 30541**

**Sunday, September 9th: Cruise-in at NAPA Auto Parts, 1:00 - 5:00 pm, 4119 Atlanta Hwy, Loganville, GA 30052 Info: Jimmy Hayes @ 678-847-1668 (Rain Date 9/16)**

**Sunday, September 15th: Heritage Baptist Church Car Show, 10:00 am - 2:00 pm, 8800 Rose Ave, Douglasville, GA 30134. Info: Joe Albertson @ 770-605-8690**

**Saturday, September 22nd: United Way Car & Truck Show, 10:00 am - 3:00 pm, 2010 Warsaw Road, Roswell, GA 30076. Benefit for United Way, [www.CarShow.UnitedWayAtlanta.net](http://www.CarShow.UnitedWayAtlanta.net)**

**Saturday, September 22: Hoschton Fall Festival, 9:00 am - 4:00 pm, Hoschton United Methodist Church, 12 Mulberry St, Hoschton, GA 30548. Info: Ray @ 404-597-6170**

***If you have a favorite event that you would like to see in this section, please email the info at least a month prior to the event date.***

## Why Doesn't Everyone Register at Shows?



I am always amazed to see how many DON'T register at car shows. This is not just an issue at our "Cool" shows, but with most that don't make you wait in line to get admitted to the show area until you pay the entry fee.

We use the honor system that allows you to park first, then come up and fill out your registration form and make a donation to our event charity. We work hard to have a very organized process, with friendly staff to help get you through this task quickly. *BUT . . .* We usually have 10-15 who DON'T register, and probably DON'T make a donation! Yes, one of the reasons we put on these shows is for fun, but also to raise money for our charities.

Putting on a show costs a lot, and these expenses are covered by our Sponsors. Our sponsors are always asking how many cars we get, and we like to have an *accurate* count, so please take time to do the "paperwork" and ALWAYS make a contribution to the charity.

We really don't want to take the "tough line" and make you sit in your car in line, filling out your registration form prior to parking. We love our "laid-back" format, so please help make it work!

***Thanks to all those that "follow the program!" - Rick***

# CLUB NEWS & UPDATES

## August Charity Collection



In August, we only had one charity collection event.

Our August Varsity Cruise-in benefited **Planned PETHood of Georgia**. We collected **\$325** for them. Due to the small crowd from the rain chances, we have invited them back for the September Varsity event!

## Time to Order Club Jackets!



Back Design

Fall weather is getting close, although it may not feel like it yet. NOW is the time to order Club Jackets so you will be prepared for those frosty days!

We have the two-tone (as seen above) jacket in Red/Gray, Black/Gray, Royal/Gray or Navy/Gray for only \$90 for sizes up to XL, add \$10 for 2X and 3X. Men's and Lady's cuts are available.

We also have our Classic Black Satin Coach's style starting at \$110. Contact Rick to order or for more info.

## Wednesday Breakfast



We have a great time every Wednesday at our weekly breakfast meeting! We normally have 8 to 10 show up, but there is ALWAYS room for YOU! We invite everyone to come join us. Meeting time is 9:30 am.

Denny's

5534 Jimmy Carter Blvd  
Norcross, GA 30093.

## We're Getting Ready for "Cool Cars at Coolray"



Our annual show at Coolray Field with the Gwinnett Public Safety Festival is our biggest show of the year!

We have been getting show flyers out for several months and hope to build on last year's numbers!

We need **YOUR HELP** to spread the word! If you want some show flyers to hand out at local shows, just let us know and we will get them to you.

We still can use one or two more show sponsors, so if you want to sign up, or know someone that does, get in touch with Rick ASAP! The event t-shirt will be going to the printer soon!

*Make sure you put **October 6th** on your calendar!*

## August New Members

August was a good month for new members! We signed up **FIVE** new ones, with quite a few more interested.

We welcome these folks and hope they become "regulars" at our club events.

When you see them, please take a minute to welcome them to "the Family!"

## Vendor Spaces at the Gwinnett Arena Show!



Very rarely do we offer vendor spaces at our shows, other than for our sponsors.

We will have a Vendor Area at the "**Rods for Rescues**" show at the **Infinite Energy Arena** in Duluth.

If you want to set up as a vendor, or know someone who does, this is your chance. We will have Food, Automotive, Craft and Non-Profit Organization spaces available.

**Christine Muller** with our co-host, **Race for Rescues**, is handling the space rentals.

Please contact her at [race4rescues5k@gmail.com](mailto:race4rescues5k@gmail.com) or 770-823-3128.



**Keep up with the latest on club events on our Facebook page!**

### The Rain Clouds Have a "Silver Lining!"

## A "Questionable" Day Turns Into a Sunny Surprise!

Once again, Varsity Sunday brought a rainy forecast, including pop-up showers in the area just an hour before start time. It really looked like the show was going to be a "wash-out," but the sun peeked out and *STAYED* out all afternoon. Unfortunately the early rain kept many away, but those that came had a lot of fun.

We had **Planned PETHood of Georgia** as our guest charity again, and they brought some super cute kittens with them. Between the "Cool" cars, our music, the kitties and the Varsity treats, we really had a GREAT afternoon! We even had a Neighborhood News photographer/reporter covering the show *PLUS* we took in a new club member!

Thanks to all that came out, and special thanks to our club volunteers, the Planned PETHood staff and the Varsity.

*We hope to see everyone on September 16th, and pray for a DRY forecast and day!*



### AUGUST SPECIAL AWARD WINNERS

**Streetside Classic:** Ken Burton, '51 Chevy Bel Air

**SE Wheels' Pick:** Frank & Suzanne Newsom, '17 Ford Mustang GT

**Varsity's Favorite:** Samantha Hutchinson, '68 Cuda

**Coollest Cruiser:** Brent Mann, '66 Chevy Impala

# *Our First Cruise-in at Sonic Drive-in* *A Fun Evening with Food, Friends & Cars!*



We PACKED THE HOUSE, taking EVERY parking space and every wide place that we could fit a car in! Sonic customers were not sure what to think of this “Cool Car” take-over, but they enjoyed taking a look at our rides. It look like everyone had a great time and will look into doing more with Sonic Drive-Ins.

Thanks to Billy Wright, marketing director for Sonic of North Georgia for setting up the Cruise-in and providing the music and free **burger/sundae coupons**.





**PHOTO GALLERY**  
**from The Varsity  
& Sonic Cruise-ins**



See our Facebook Page for MORE Photos!



# SEPTEMBER "COOL" EVENTS

## Labor Day Benefit Car Show at Decatur Antiques

Sunday, September 2nd

1:00 - 5:00 pm

Decatur Estate Antiques

2272 Lawrenceville Hwy

Decatur, GA 30033



Last year, many of our members were looking for a Labor Day weekend car show to attend, only to find slim pickings. Soooo . . . we decided to give them a GREAT option this year! We set up a second show at one of our favorite stops on our show schedule, Decatur Estate Antiques!

We will once again be supporting **LifeLine Animal Project** with entry donations, and they will have some adoptable pets at the show. **Mike Perry** will be there to cook his famous burgers and hot dogs, so make your plans to attend!

## The September Varsity Cruise-In . . . *COME ON OUT!*

Let's all ask Mother Nature to "Shine" on our September Cruise-in, so we can get the crowd that this event *SHOULD* have EVERY MONTH!

We renew our challenge to come out and bring a friend or ten.

Our guest charity will once again be Planned PETHood of Georgia. *Please come support them!*

Sunday, September 16th

3:00 - 6:00 pm

6045 Dawson Blvd

Norcross, GA 30092

## "Rods for Rescues" at the Arena in Duluth

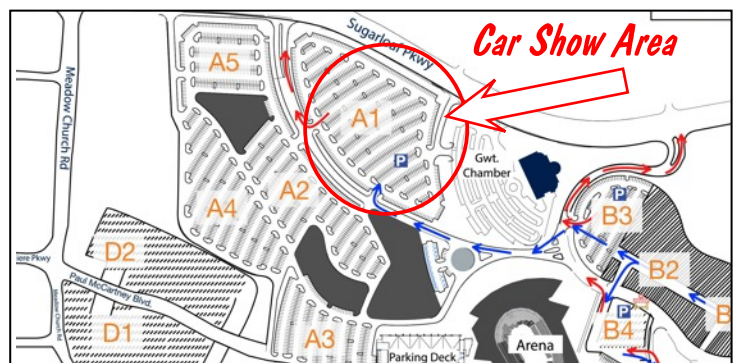
Sunday, September 23rd

Noon - 4:00 pm

INFINITE ENERGY ARENA

6400 Sugarloaf Parkway

Duluth, GA 30099



We are excited about our first show at Gwinnett's Infinite Energy Arena and our first show with the dedicated folks from the **Race for Rescues** organization! We have a HUGE area for show cars *PLUS* Vendors and Food Trucks! All proceeds will benefit Animal Rescue organizations.

We will have Best Classic/Modern plus Top 20 popular choice awards, some nice door prizes, 50/50 raffle and maybe a few "Cool" auction items! This promises to be a GREAT event, so please help us spread the word! Thanks to the **Infinite Energy Arena** for providing the location!

# Our Sponsors & Supporters

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*Denny Williams*

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**TURN ONE CLASSIC CARS**  
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**MARY KAY**

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*Please Support our Sponsors and Charities*

## Some of the Charities We Support



**TOYS FOR TOTS**

susan G.  
**Komen**  
FOR THE **cure**




**USO**  
GEORGIA

*4Sarah.net*  
Providing Hope & Help  
To Women in Crisis

**furkids**  
ANIMAL RESCUE & SHELTERS



**HOT RODDERS**  
RESCUE  
CHILDREN'S CHARITY




**PLANNED PETHOOD**  
Choose Life for Georgia's Pets!

**LifeLine**  
ANIMAL PROJECT