

**31st Annual
Bridge to Wonderland
Parade
Registration and Information**

Chippewa Falls Main Street

514 North Bridge Street
Chippewa Falls, WI 54729
715-723-6661

Teri Ouimette, Executive Director
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www.chippewafallsmainst.org



**MAIN STREET**
CHIPPEWA FALLS
Chippewa Falls Main Street
514 North Bridge Street
Chippewa Falls, WI 54729



SATURDAY, DECEMBER 4, 2021

6 PM

Downtown Chippewa Falls



www.chippewafallsmainst.org



Registration Form

PLEASE READ & FILL OUT **ENTIRE** REGISTRATION FORM BEFORE SUBMITTING.

Call or email with any questions or concerns you may have.

Theme for the 31st Annual Bridge To Wonderland Parade is:

“Gnomes and Elves”

December 4th
Parade starts at 6pm

Please read the rules and return this form and your registration fee to Chippewa Falls Main Street as soon as possible.

Thank you!

Name of Group _____

Contact Person _____

of participants _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email: _____

Please check **ALL** that apply to your entry:

- Float (vehicle + attachment)
- Vehicle (without attachment)
- Walking Unit
- Animal Unit
- Unit with children

IMPORTANT! Give a description of your entry —include size of vehicles and/or floats, number of animals, and how you will implement the theme:

Main Street will send all parade correspondence to the email address listed on the form approximately 1 week before the parade. If no email is provided, information will be mailed via USPS to the address on the form.

If you have not received your lineup information by 12/1, please check your spam folder and then give us a call. No need to call before that because we are still assigning lineup numbers.

\$30 REGISTRATION FEE

(exception to non-profit organizations only)

Make checks payable to:
Chippewa Falls Main Street

RETURN TO:

Chippewa Falls Main Street, Inc.
514 North Bridge Street
Chippewa Falls, WI 54729
Phone: 715-723-6661
Fax: 715-720-4882
Email forms to: snow@cfms.us
www.chippewafallsmainst.org

Date received _____

Entry # _____

Check # _____



10 SIMPLE RULES FOR THE PARADE

1. Parades are for kids, big & small. Your kids need to be dropped off at the designated area (lot near corner of High & Cedar street). No exceptions.
2. Be in your assigned lineup spot no earlier than 4 pm and no later than 5 p.m. We need to fit everyone in - we don't want you to lose your position in the parade!
3. It is totally cool to walk over to the crowd and **toss** candy. Don't throw it from a vehicle or float, though. **No flyers or paper products** may be given out, even if they are attached to candy!
4. Above all ... And this is a must! **HAVE MUSIC, LIGHTS AND DECORATE WITH THE THEME.** This is a parade, friends! 🥳 (Walkers and animals are exempt from needing music and lights. Royalty entries do not have to follow the theme.) **If you do not do this, you will not be invited to future parades.**
5. Livestock entries **must** pick up droppings - while waiting **and** during the parade.
6. It is **not** ok to STOP during the parade to perform. By doing that, you hold up the parade and if everyone did that we would have a 5 hour parade. For the safety of all, pets and children under the age of 7 must ride, not walk.
7. It is a good idea to post your lineup number on your vehicle/float/banner if you would like to win a trophy. 🏆 Trophies are awarded for best illumination, best music, and best youth entries.
8. No alcoholic beverages at the staging area or during the parade!
9. The parade ends near the roundabout at the end of Bridge Street. You may not disembark at any time before that area.
- 10.No entry may include Santa. He is showcased at the end of the parade.

