

FOR IMMEDIATE RELEASE

Controversial Rock Musician says “Kids Are Kids”

September 1, 2014 (Orange County, California) – T-BIG has a reputation for captivating audiences with his message to help kids and parents by addressing the discomforts of growing up. The single “Kids Are Kids” does not disappoint. In this upbeat song the musician defines the young by their spirit of play, imagination and artistic creativity. It proclaims that when kids are encouraged, guided and given freedom to be themselves, they have the best opportunity to grow up happy, with the abilities needed to lead our future generations. “Kids Are Kids” is a strong reminder not to label a child or diagnose, but to channel creativity and play in order to inspire. This song is available Tuesday, September 2nd, on iTunes.

Unfortunately, it is all too common to prescribe drugs for childhood “issues” before looking at daily stressors to the child, including diet and sleep patterns. Very common side effects of psychotropic drugs – *that even psychiatrists can’t predict* – include psychosis, hallucinations, mania, withdrawal from others, depression, and suicidal tendencies. The amount of money spent by drug companies to sell drugs for “disorders” that cannot even be proven to exist, is staggering! T-BIG challenges parents, educators and doctors to look at the consequences of prescribing drugs as a way of addressing the very normal issues of growing up.

This artist is clearly committed to using music to bring awareness to current issues with youth in our society. Two of his previous tracks, “Look Forward, Not Back” and “Rockin Great” also address the consequences of labeling a child as having a disease that needs to be classified and treated with drugs. “Kids are our future”, T-BIG declares. “They are intelligent, creative, happy and confident. They need our support to stay that way.”

“Kids are our leaders. They are being groomed today to take care of our world in the coming decades. We need to support them and allow them to learn now, when they are young, so they can be ready to take on the responsibilities ahead. They are priceless in themselves and we can create the best world if we provide the best upbringing we can.” – T-BIG

About T-BIG

After spending his childhood in South Africa, and attending Boston University on a sports scholarship, T-BIG was encouraged to “pursue the arts” by Paul Newman after witnessing his acting abilities in a college production. After moving to California to pursue his love of music, T-BIG quickly found that he could use his talent in music to educate and help others. He started his own record label in 2011 and named it No Give Productions (NGP). He released his first edgy anti-drug songs shortly after. He has been traveling internationally almost non-stop to spread his message in support of children’s rights. The California Wellness for Future group presented T-BIG with a Peace Award, and Human Rights group Citizens Against Drugs acknowledged him with an award for “his outstanding contribution raising awareness about a child's right to remain drug-free”.

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