

STATE FIRST VICE PRESIDENT DRAKE PERFORMANCE

DBCF Day on the Hill 2018

- Chaired, Organized and Facilitated DBCF Day on the Hill in Tallahassee at the Capitol (February 15, 2018)
- Developed all material (Agenda, Presentation, Brochures, Bills of Interest) and procured all items for day
- Presented to all attendees and met with legislators to advocate for issues and bills of interest

DBCF State Conference 2018

- Mass Marketed on web & social media; Designed all flyers (Main, Panels, Gala); Generated Conference banner
- Asked questions at Governor Candidate Interviews alongside Chairs Christina Forrest and Trevor Mallory

Quarterly Executive Board Meetings

- Have submitted a written report at every quarterly meeting since election (May 2017)

R-6 POWER INITIATIVE

Re-ENERGIZE

- **Target:** Keep enthusiasm up by using web & social media and branding tools in mass form
- **Results:**
 - Updated Website and Social media - Added more content, modern pics DBCFlorida.org [@DBCFlorida](https://twitter.com/DBCFlorida)
 - Created and shared two DBCF banners to be utilized at state functions
 - Redesigned and Updated State Brochure

Re-EDUCATE

Targets: Promote trainings to Educate Caucus Community

- **Results:** Worked to establish training of this sort
 - 2018 State Conference had 3 great education sessions – Presented at one session myself
 - Created *DBCF Power Initiative & Implementation Presentation*
 - **Shared Black History Fact Series** on Social Media pages and Orange County website each day:
 - <http://www.orangecountydbc.org/black-history-fact-series.html>

Re-ENGAGE

- **Targets:** Unify all chapters – Reach out to assist with best practices
- **Results:**
 - Have visited 12 chapters thus far and Presented DBCF Power Implementation Presentation
 - Standardized *“Vote the Whole Ballot”* card for use in 9 counties in 2018 VoteTheWholeBallot.com
 - **Drafted bereavement memos, as well as supportive memos for members under political attack.**

Re-INVEST

- **Targets:** Put dollars into helping local caucuses, Invest in Black media, ensure others invest in them.
- **Results:**
 - Worked with President and Treasurer to ensure line item is in budget for Chapter Support.
 - Attended and/or supported events in Bay, Brevard, Broward, Citrus, Duval, Lake, Hillsborough, Okaloosa, Orange, Pinellas, Santa Rosa, Seminole, South Dade, Volusia Counties
 - **Donated to Caucus Members (candidates and incumbents) campaigns across the state**
 - Developed list of Black Media outlets leveraging knowledge from Media Chair Louis Ward

Re-BUILD

- **Targets:** Be avenue for relationships amongst Black elected officials across Florida; Visibly support caucus members; Develop BENCH of future leaders and influencers
- **Results:**
 - Have made pivotal relationships with Black & Democratic Elected Officials and statewide candidates
 - **Have highlighted Caucus members in state and local offices on social media**
 - Recruited more members with potential to lead and organize

RELATE

- **Targets:** Relate to those we seek to serve; Dismay & destroy barriers (age, race, etc) that prevent unites –
- **Results:** Relate through Common Issues - Developed list of Black issues, which are Democratic Party issues too
 - Developed “5 Reasons for Joining DBCF” and “5 Reasons for being a Democrat” list – adopted by DBCF