

Mick Cunningham



Date of Hire: May 2010

Mick's sporting goods experience began in 1988 with Outdoor Sports Headquarters being hired as key accounts sales manager. In 1993, Mick joined Faber Bros as senior buyer and merchandise manager, a position he held for nine years. In that position Mick was point man and contact person with Meijers and Bob Coffin. After Faber Bros closed, Mick took a position with Maurice Sporting Goods as senior merchandise manager in Maurice's hunting, fishing, and camping departments. Mick's addition to our sales force gives us a salesman with a vast knowledge of the account base and great relationships with the accounts in Michigan, Indiana, and Ohio. Mick is our regional manager for the upper Midwest.