

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, May 1, 2013 at 6:00 PM

City of Manhattan Beach
City Hall – Main Conference Room
1400 Highland Avenue
Manhattan Beach, CA 90266

Location Reminder
May 1ST Meeting
City Hall at 6:00PM

Agenda

1. Roll Call
2. Approval of Minutes from the April 3, 2013 BID Meeting
Action: Approve / Vote
3. Update on 2013 Enhancement Project and Activity Plan Project: Research and review lighting suggestion for the three directories. Costing for up to 4 aluminum lighting fixtures to be affixed to directories not to exceed \$300
Action: Approve / Vote / Update
4. Update on 2013 Enhancement Project and Activity Plan Project: Lighting strategies for lighted crosswalks (public safety).
Action: Update / Discussion
5. Discuss North Manhattan Beach BID annual special event: Review new opportunities/ideas for other smaller events for calendar years 2013 and 2014.
Action: Discuss
6. North MB BID business email collection process for distributing updates, agenda's, minutes and pertinent items via email to all businesses in the BID.
Action: Discuss / Update
7. Public Comment - (3 Minute Time Limit)
8. Adjournment to next meeting: June 5, 2013 at City Hall (Main Conference Room) at 6:00PM

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, April 3, 2013 @ 6:00 pm

1. **2013 NMB Advisory Board – Roll Call/City Staff Present:**

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Simeon Moses	BID Board Member	Fish Bar
Steve Delk	BID Board Member	OB'S
Brett Karas	BID Board Member	Sharkeez

Steve S. Charelian (Revenue Service Manager, CMB), David Carmany (City Manager, CMB), Wayne Powell (City Council Member)

2. **Approval of Minutes from March 6, 2013 North MB BID Meeting**

**Vote approved/unanimous*

3. **Semi-annual directory map lamination for five maps located in the North MB BID not to exceed \$150.00 (no more than twice per year).**

**Vote approved/unanimous*

4. **Update on 2013 Enhancement Project and Activity Plan Project: Research and review lighting suggestion for the three directories.**

a. James McCleary presented product information for aluminum lighting. Cost estimated up to \$75.00 per lamp, with a 4-5 year warranty, non-rust material - to be affixed to directories.

b. BID will approve lighting choice - appropriate funds for 3-4 directory lighting fixtures.

5. **Update on 2013 Enhancement Project and Activity Plan Project: Lighting strategies for lighted crosswalks (public safety).**

a. Erik Z. (Traffic Engineer, CMB) and Community Development Traffic Division will be the advisor on this project.

b. Community Development's Traffic Division will provide direction and options based on discussions with Erik Z. (Traffic Engineer).

6. **Discussed North Manhattan Beach BID annual special event: Review and discuss new opportunities for other events.**

a. Steve Oliveira presented banner design. Banner will have a detachable date and time piece. To get more attention and enhance visibility of the banners, hanging them from lighting poles was suggested.

b. BID unanimously approved the final design for banners.

c. Steve Delk and Janice Davenport will draft a flyer to encourage business to participate.

d. Simeon Moses presented ideas to be considered for a future summer event (2014). Possible ideas are a Surf Festival that would include activities such as a beach clean-up, surf contest, and tents that would showcase some of the businesses in North Manhattan Beach.

e. Steve Charelian advised that if a Summer Event were to be planned, further discussion and research on how this will benefit all businesses in the NMB-BID will take place including County requirements. Simeon will research and present his findings at a future meeting.

f. Showing movies on the beach was suggested as one of the possibilities as an event to support NMB BID businesses. Will all speak to Downtown MB BID for ideas.

7. **Public Comment:** None

8. **Adjournment 6:55PM – Next Meeting, Wednesday, May 1, 2013 at City Hall.**