

SPONSORSHIP FORM

Founded in 2008, the Quad City Balloon Festival, a 501(c)(3) not-for-profit organization, has provided an annual family-friendly event that provides a unique experience within the QCA. Hot air balloon enthusiasts from all over come out for a two-day event which is held at the Rock Island County Fairgrounds in East Moline, IL. All event festivities are of course weather dependent.

Admission to our event is FREE & patrons are encouraged to donate items for the QC Animal Welfare Center. Their wishlist of donations are Kuranda Dog & Cat Beds, pet toys, kitten formula, Imperial Cat Scratch Pads or you can sponsor a homeless animal by adopting a cage. See <https://qcawc.org/>

Also, a portion of the proceeds generated from pilot registrations, sponsorship and vendor fees are used to support the QC Animal Welfare Center. **Saving animals one life at a time** - The mission of the QCAWC is to operate a shelter for homeless animals, to offer a spay and neuter program, and provide humane education. We are the only full-service, no-kill shelter serving the Quad-Cities Area. Visit <https://qcawc.org/>



QUADCITIESBALLOONFESTIVAL.COM | FACEBOOK.COM/QUADCITIESBALLOONFESTIVAL



- MEDIA TAGS ON TV SPOT THAT AIRS ON Fox, CBS, The CW & VARIOUS MEDIA.COM CHANNELS ONE MONTH OUT FROM FESTIVAL
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- 1/4 PAGE AD SPACE IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
- BANNER ON A BALLOON BASKET
- 2 TICKETS FOR A BALLOON RIDE WITH YOUR SPONSORED BALLOON
- VIP RESERVED PARKING NEAR GATE



- MEDIA TAGS ON TV SPOT THAT AIRS ON Fox, CBS, The CW & VARIOUS MEDIA.COM CHANNELS ONE MONTH OUT FROM FESTIVAL
- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- BUSINESS CARD AD SPACE IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
- BANNER ON A BALLOON BASKET
- 2 TICKETS FOR A BALLOON RIDE WITH YOUR SPONSORED BALLOON
- VIP RESERVED PARKING NEAR GATE



- LOGO ON WEBSITE & FACEBOOK PAGE
- LOGO ON PROMOTIONAL FLYERS DISTRIBUTED 2-3 MONTHS BEFORE THE FESTIVAL
- LOGO IN FULL COLOR PROGRAM HANDED OUT AT THE GATE
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BUSINESS NAME _____
CONTACT NAME _____
MAILING ADDRESS _____
CITY, STATE, ZIP _____

PHONE _____
EMAIL _____
SPONSORSHIP LEVEL _____

CORPORATE BALLOONS ARE REQUIRED TO COME IN AT THE \$1,200 LEVEL (MINIMUM)

MAKE CHECK PAYABLE AND MAIL TO: QC BALLOON FESTIVAL, INC. c/o DARRELL DAY, 8217 9TH STREET WEST, ROCK ISLAND, IL 61282

FOR MORE INFORMATION:

DARRELL DAY, PRESIDENT - 309-787-0107 - JERRY KERCKHOVE, VICE-PRESIDENT - 309-737-3196