

CELEBRATING 57 YEARS
ORIGINAL FAMILY OWNED & OPERATED SINCE 1960

Discount LIQUOR INC.



– Waukesha –
3919 N. Barstow • 262-547-7525
– Milwaukee –
5031 W. Oklahoma • 414-545-2175
Hours: Daily 9-9, Sunday 10-2 • M.R. denotes Mail Refund
discountliquorinc.com

Open Memorial Day 9am-3pm



ALWAYS LOW PRICES

HUGE SELECTION

• 1,000 BEERS • 3,500 LIQUORS • 8,000 VARIETIES OF WINE

Voted **BEST LIQUOR, BEER & WINE STORE**

2015 & 2016 Top Choice Awards – Milwaukee Journal

Voted Best Beer, Wine & Liquor Selection in the Shepherd Express!
15 Years in a row 2001-2016 Readers Choice Awards.

JUNE WINE OF THE MONTH

STERLING VINTNERS COLLECTION

- CHARDONNAY • MERLOT
- SAUVIGNON BLANC
- PINOT NOIR
- CABERNET SAUVIGNON
- PINOT GRIGIO • MERITAGE

\$7.99
750ml

\$30.00 MAIL-IN REBATE
ON ANY 12 BOTTLES

WINES

WINE TOP PICKS

SALDO
ZINFANDEL
\$24.99
750ml

ROM BAUER
CHARDONNAY
\$29.99
750ml

BERINGER
KNIGHTS VALLEY
CABERNET
\$19.99
750ml

ETUDE
CAREROS
PINOT NOIR
\$29.99

THE PRISONER
NAPA VALLEY
RED
\$39.99
750ml

TERLATO
VINEYARDS
PINOT GRIGIO
\$16.99
750ml

BELLE GLOS
PINOT NOIR
\$44.99

STAGS LEAP
CABERNET NAPA
\$39.99
750ml

CHIMNEY ROCK
CABERNET
STAGS LEAP
\$59.99
750ml

1,000 STORIES
BOURBON BARREL
ZINFANDEL
\$14.99
750ml

NEW ZEALAND - KIM CRAWFORD
SAUVIGNON BLANC
CHARDONNAY
\$12.99
750ml

CONUNDRUM
RED & WHITE
BLEND
\$19.99
750ml

RODNEY STRONG
VINEYARDS
CABERNET SAUVIGNON
• MERLOT
\$12.99
750ml

NEW ZEALAND - MATUA
SAUVIGNON BLANC
\$8.99
750ml

CALIFORNIA - 7 DEADLY ZIN
PETITE-PETIT
6 SENSE SYRAH
\$11.99
750ml

MURPHY-GOODE
CABERNET SAUVIGNON
• CHARDONNAY • MERLOT
• PINOT NOIR • RED BLEND
\$9.99
750ml

CALIFORNIA - SEBASTIANI
CABERNET
SAUVIGNON MERLOT
\$10.99
750ml

HAHN WINERY
• CHARDONNAY • G.S.M. • MERLOT
• CABERNET SAUVIGNON
• PINOT NOIR • PINOT GRIS
\$9.99
750ml

PINE RIDGE
CHENIN BLANC
VIOIGNER
\$9.99
750ml

CALIFORNIA - CLOS DU BOIS
• MERLOT
• CHARDONNAY
• CABERNET
• PINOT NOIR
• ZINFANDEL
• PINOT GRIGIO
• RED BLEND
\$7.99
750ml

BUD LIGHT RITA'S
8 VARIETIES-
12 PACK CANS
\$8.99
+ FREE MASON JAR

40lb. HARDWOOD
LUMP CHARCOAL
\$23.99

DASANI WATER
16 OZ. - 24 PACK BOTTLES
\$3.99

MIKE'S LEMONADE
12 PACK
BOTTLES/CANS
\$10.49
+ FREE ZOO TICKET

SEAGRAMS COOLERS
12 PACK VARIETIES-
CANS OR BOTTLES
\$9.99

DAILY'S FROZEN
POUCHES
(ALL VARIETIES)
\$6.99
4 Pack

MAY BREWERY OF THE MONTH

CENTRAL WATERS - Amherst, WI

When You
Buy Local & Drink
Local Your Money
Stays Local

ALL VARIETIES
(Excluding Illumination)
6 PACK BOTTLES
\$7.49

FREE Pint Glass
w/2 Six Packs
or 1-12 Pack

12 PACK
SAMPLERS
\$14.99

ENTER TO WIN CENTRAL WATERS MERCHANDISE

BREWS FOR YOUR MEMORIAL DAY PICNICS, PARTIES & BAR-B-Q'S

ALL VARIETIES
6 PACKS
\$7.99

CIDERBOYS
12 PACK CANS
& SAMPLERS
\$13.99

LAKEFRONT
ALL VARIETIES
(EXCLUDING MY TURN)
6 PACK
\$6.99

TYSKIE
POLISH PILSNER
4 PACK 160Z. CANS
\$13.49
2/\$9.00

BELLS
OBERON
5 LITER KEG
\$21.99

SIERRA NEVADA
PALE ALE
24 PACK BOTTLES
\$24.99

NEW GLARUS
• SPOTTED COW
• MOON MAN
12 PACK CANS
\$13.99

PABST
12 PACK CANS
\$7.49

DOG TAG
LEGACY LAGER
\$7.49

MILLER LITE,
MGD & 64
12 PACK BOTTLES/CANS
\$9.49

REDD'S
APPLE ALE
-ALL VARIETIES-
6 PACK
\$6.99

COORS LIGHT
& BANQUET
24 PACK
\$15.49
NO LIMIT

GOOSE ISLAND
& SHOCK TOP
-ALL VARIETIES-
6 PACK
\$7.49

BUDWEISER
& BUD LIGHT
12 PACK BOTTLES/CANS
\$9.49

SMIRNOFF
SELTZERS
ALL FLAVORS
6 PACK
\$7.99

BUY BOTH & GET \$5 BACK BY MAIL - ALSO EVERY CAN OF
LEGACY BEARS THE NAME OF FALLEN MILITARY PERSONAL

★ FREE BEER ★ FREE BEER ★ FREE BEER ★ FREE BEER ★ FREE BEER ★

MILLER LITE,
MGD & 64
12 PACK BOTTLES/CANS
\$9.49

REDD'S
APPLE ALE
-ALL VARIETIES-
6 PACK
\$6.99

COORS LIGHT
& BANQUET
24 PACK
\$15.49
NO LIMIT

GOOSE ISLAND
& SHOCK TOP
-ALL VARIETIES-
6 PACK
\$7.49

BUDWEISER
& BUD LIGHT
12 PACK BOTTLES/CANS
\$9.49

SMIRNOFF
SELTZERS
ALL FLAVORS
6 PACK
\$7.99

BUY 2-12 PACKS & GET 3RD 12 PACK FREE!

BUY 2-6 PACKS & GET 3RD 6 PACK FREE!

BUY 2-6 PACKS & GET 3RD 6 PACK FREE!

24 - 12 OZ. CASE CANS

CARLING BLACK LABEL\$13.98
POINT SPECIAL \$12.99-\$3MR\$9.99
MOUNTAIN CREST\$9.99

30 - 12 OZ. CASE CANS

MILLER HIGH LIFE & ROLLING ROCK\$15.99
MILWAUKEE BEST & LIGHT & ICE\$12.89
OLD MILWAUKEE \$13.99-\$6MR\$7.99

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

STELLA ARTOIS
20 Ltr.
\$79.99

NEW GLARUS
• SPOTTED COW
• NAKED PALE
• MOON MAN
1/4 bl.
\$87.99

KEYSTONE LIGHT
& NATTY LIGHT
1/2 bl.
\$73.99

LAKEFRONT
-6 VARIETIES-
1/4 bl.
\$85.99

ALL MILLER &
BUD PRODUCTS
1/4 bl.
\$59.99

BELLS
OBERON
1/4 bl.
\$90.99

KARBEN 4
• FANTASY FACTORY
1/4 bl.
\$99.99

NEW GLARUS
• SPOTTED COW
• NAKED PALE
• MOON MAN
1/2 bl.
\$154.99

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

FREE SUMMERFEST TICKETS

MILLER LITE,
MGD & MILLER 64
24 PACK BOTTLES
\$17.99

SUMMER SHANDY
24 PACK BOTTLES
\$24.99

CRAFT BEER
12 PACK BOTTLES
\$12.99

BUY 1 - 24-PACK OR 2 - 12-PACKS &
GET 1 FREE SUMMERFEST TICKET

BIG SAVINGS ON BIG 1.75's FOR ALL YOUR MEMORIAL DAY PARTIES

CROWN ROYAL,
JACK DANIELS,
OR BULLEIT
BOURBON
\$39.99

KETEL ONE
VODKA
• ORIGINAL
• CITRON • ORANJE
\$26.99
\$31.99 - \$5 MR

"STOCK UP & SAVE"
KESSLER'S
WHISKEY
6/\$83.94 - \$24 MR
6/\$59.94

1800 READY TO
DRINK MARGARITAS
(INCLUDING "NEW"
JALAPENO LIME)
\$16.99

3 OLIVES
VODKA
\$12.99
\$16.99 - \$4 MR

THAT'S ONLY \$9.99
A BOTTLE AFTER REBATE
"IT'S GIN & TONIC TIME"
TANQUERAY GIN
\$24.99
\$28.99 - \$4 MR

MONTE ALBAN
TEQUILA
• REPOSADO • SILVER
\$9.99
\$19.99 - \$10 MR

CAPTIAN
MORGAN
\$19.99
\$23.99 - \$4 MR

"JAGERBOMBS"
JAGERMEISTER
\$30.99
\$15MR ON 3 BOTTLES
+FREE CAN MONSER

SAVE \$10 INSTANTLY
On Any 2
1.75 Bottles
(Mix & Match)

BOMBAY
SAPPHIRE GIN
\$32.99
\$27.99 EACH
WHEN YOU
BUY 2

BACARDI RUM
-ALL VARIETIES-
\$19.99
\$14.69 EACH
WHEN YOU
BUY 2

DEWAR'S WHITE
LABEL SCOTCH
\$34.99
\$29.99 EACH
WHEN YOU
BUY 2

- BRANDY -		- TEQUILA -	
KORBEL	\$19.99	1800 SILVER & REPOSADO	\$33.99-\$5MR \$28.99
PAUL MASSON	\$18.99-\$4MR\$14.99	CAMARENA	\$29.99-\$5MR\$24.99
CHRISTIAN BROS	\$14.99	J CUERVO	\$27.99-\$4MR\$23.99
E & J	\$16.99-\$5MR\$11.99	LUNAZUL	\$27.99-\$5MR\$22.99
- GIN -		- RUM -	
BEEFEATER	\$29.99-\$4MR\$25.99	BLACKHEART	\$21.99-\$8MR\$13.99
NEW AMSTERDAM	\$17.99-\$5MR\$12.99	CRUZAN	\$16.99-\$5MR\$11.99
GORDONS	\$15.99-\$4MR\$11.99	A.D. NELSON	\$12.99-\$5MR\$7.99
SEAGRAMS	\$15.99-\$8MR\$7.99	CANE WHITE	\$16.99-\$10MR\$6.99
- VODKA -		- WHISKEY -	
TITOS	\$27.99	KNOB CREEK	\$49.99
STOLI	\$26.99-\$7MR\$19.99	TULLAMORE DEW	\$34.99
SMIRNOFF	\$18.99-\$3MR\$15.99	FIREBALL CINNAMON	\$21.99
SVEDKA	\$17.99-\$4MR\$13.99	JIM BEAM	\$27.99-\$7MR\$20.99
PINNACLE	\$15.99-\$5MR\$10.99	STH COMFORT	\$23.99-\$3MR\$20.99
GORDONS	\$11.99-\$4MR\$7.99	SEAGRAMS V.O.	\$18.99-\$3MR\$15.99
BURNETTS	\$10.99-\$5MR\$5.99	CANADIAN CLUB	\$16.99-\$4MR\$12.99
EPIC	\$11.99-\$8MR\$3.99	SEAGRAMS 7	\$16.99-\$3MR\$13.99

MEMORIAL DAY SPECIALS 750ML & LITERS

MAKES THE ULTIMATE MARGARITA

PATRON SILVER
TEQUILA
\$37.99
750ml

COINTREAU
ORANGE LIQUEUR
\$29.99
Liter

WOODFORD
RESERVE
BOURBON
\$29.99
750ml

CHOPIN
POLISH VODKA
• POTATO • RYE
\$23.99
750ml

"NEW FLAVOR"
SOUL BOXER
BOURBON
OLD FASHIONED
\$17.99
750ml

SMIRNOFF
RED, WHITE &
BERRY VODKA
\$12.99
750ml

+2 FREE TICKETS TO POLISH FEST

Discount LIQUOR	Discount LIQUOR	Discount LIQUOR	Discount LIQUOR
2 LITERS ALL COKE, 7 UP & PEPSI PRODUCTS 6 FOR \$5.00	12 PACK CANS LACROIX SPARKLING WATER (11 VARIETIES) 3 FOR \$10.00	1 LITERS MASTER OF MIXES OLD FASHIONED MIX 2 FOR \$1.00	1 LITERS POLAR MIXERS (6 VARIETIES) 5 FOR \$4.00
Limit 6 - 2 Liters Per Coupon, Expires 5/31/17	Limit 3 - 12 Packs Per Coupon, Expires 5/31/17	Limit 4 - 1 Liters Per Coupon, Expires 5/31/17	Limit 5 - 1 Liters Per Coupon, Expires 5/31/17