

Choral Boosters Meeting Notes ~ October 7, 2019

Meeting called to order at 7:00.

Attending members: Debbie Parrott, Ginny Seccia, Beth Howe, Georgia Barbee, Trish Ginn, Jillian Wohltmann, Kim Wohltmann, Rob Wohltmann, Mary Tustin, Berenice Stewart, Lauren Macblane, Kara Pavona, Nick Pavona, Brigid Correll

General Business

September Minutes were approved and seconded.

Reports from Executive Board

Membership- Ginny Seccia- 25 memberships, 14 of those are at the highest level. We have no general membership levels yet, although it was the most popular last year. We typically have 50 memberships by this point in the school year. Ginny will plan to make a reminder announcement at the concert. There was a suggestion that we hand out membership info at concert. There will be a membership table there too. Membership form link is on the website and a link to choral boosters is in the school's email each week. Suggest putting it on FB or IG and adding an event link there too. There is a way to set up an event for everything on the schedule and to link IG and FB. Membership application has also been put in the program in the past. There was a discussion that it is not necessary there unless we need a filler, but to instead place an ad saying that our kids need us- please join choral boosters. That way the ad can be whatever size needed. Mr. Duvol created the recent FB ad.

Ways and Means- Chris and Trish Ginn- Packets are due back Friday for Yankee Candle. As of yesterday, 4 people sold 6 items online. How can we make sure that people actually get the packets? Mr. Devol is doing the emails, suggest to include "Important fundraising material" on the subject line on emails. Candles can be sold until 1/8/19. Jillian suggested putting something schooly. We can print off Print code to hand out. There was a suggestion to encourage donors to just write a check so that all monies go to choral boosters instead of just a percentage. Schools can't do Go Fund me pages. Debbie was approached by another group who would like to do Yankee candle in spring. Group agrees to give it up for the spring. There was a suggestion to do candy bar sales.

Website- Bernie Stewart for Matt Stewart- Website was previously paid for 3 years and it is time to sign up again. It costs about \$500 for 3 years. This was not planned for in the budget. We are looking into what the options are for upgrading and for a discount.

Yankee candle information has been put on the website and we will save the date for the dance and will highlight membership information. There was a mention that Joaquin's father does web design and he may be a good resource.

Treasurer- Bernie Stewart - Beginning balance for September was \$9847.16. Income from membership (\$1965). Expenses were for travel dues, choreographer, arrangements (\$1965). A few checks are outstanding. Ending balance is \$9847.16, same as beginning. Insurance will need to be paid. It would be helpful to remind members to check with employers for corporate matches.

Reports from Committee Chairs

Spirit Nights- Marci Goode via email- 10/10 and 11/14 Deep Run Roadhouse, 11/7 and 12/19 Glory Days. She is still working on Dunkin Donuts, Terror on the Farm and Drive Shack.

Dance- 2/22 dance fundraiser. Students met and are very excited about planning the dance fundraiser. Each attending student chose a committee to head up from: Budget/Ticket Sales, Decorations, Raffle Items, Food/Concessions, and Signage/Media. Proposed date is 2/22 (this was confirmed with admin on 10/8/19). The group talked of needing a budget and having a specific dollar amount that will be spent on this. We are hoping this will be donation heavy and kid driven.

Program Ads - Lauren Macblane- Confirmed ads from Ms. T's Alterations, Ace Glass, Miller's Irrigation, and Powerwash This. Lauren suggests we cut back on the number of programs we order as there are always too many. Consider combining fall and winter ads into one purchase or all 3 and giving a percent discount for all 3. She will revise the ad form to a google form.

Winter Raffle- George Barbee- The raffle has about 7 donations so far. Kim Wohltmann suggested we try a 50/50 raffle or have 5 winners split a \$4200 with 1st-5th place winners. Have all kids sell 10 tickets maybe after the candle sale. Sell from Oct-Dec and having it culminate at winter concert. Repeat at Spring concert. Start at fall promoting it at the fall concert. Georgia suggests selling 5 tickets instead of book of 10. Must keep track of who you give and receive back from kids. Kim mentioned that maybe parents would rather win the money than winning a 10% off coupon at a restaurant. A concern was addressed about doing it twice getting kids to actually do it might be an issue. Since we are already doing raffle and silent auction at winter concert, we should try for it in spring and maybe get rid of item raffle for next year. There was a discussion about having to sell tickets minimum, giving a percentage of the money collected or a set 500, 400, 300, etc. We will call it the Spring Raffle with potential of having a twice the following year.

There was a discussion about having some of the choirs perform at the West Broad Village tree lighting on 12/7 at 6pm. We could have a vendor table set up for people to sign up as members or give donations.

Director's Report- Mr. Devol- Orders have been placed for all concert attire. Elizabeth Pace with oliveashby.com is making the girls show choir costumes and boys costumes will be ordered online once the final has been chosen. He is working on a spring trip through Richmond and is waiting for a call back from In Your Ear Studios. He is also looking at possibilities for a production to see at the end of the day. VCU's option may not be appropriate. The Band's Visit at the Altria at the end of April may conflict with the musical at school. Madrigals has performed at the football games and the remainder of the classes are gearing up for the fall concert.

Meeting adjourned at 8:40.