

Internal Communication Solutions

XCOMMS



DESKTOP ALERT SOFTWARE

Frontline Staff Alerting Solutions
Field Staff Alerting Solutions
Readership Analytics
Industry Benefits
Contacts

GET NOTICED
















(855) 323-9663

info@xcommsdirect.com

www.xcommsdirect.com



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How does Desktop Alert Software work?

SIMPLE...

A small software package is installed locally or deployed to all end users in your company which allows them to view all desktop alert messages that are sent directly on screen and view older messages from their own history console.

You assign an administrator who will be responsible for authoring your desktop alerts and delivering to desired custom groups, departments, individuals or your entire company **ANYWHERE in the world.**

End users will be able to view desktop alert software messages directly sent to their screen, view scrolling ticker alerts, take employee quizzes, participate in surveys, read newsletters, elect to participate in company events with an RSVP function, and have an open communication with administrators regarding anything related to their position, responsibilities or general company information.

PERFECT TOOLS FOR INTERNAL COMMUNICATION!

Administrators also have the ability to design and assign approved company desktop wallpaper background and screen savers. In addition; desktop software alerts are backed with real time and fully detailed reporting on message delivery, readership and acknowledgements.



HOW EASY IS IT?

ANY MESSAGE

Whether you are sending out a company update, crisis alert, video message, survey, quiz or newsletter, Desktop Alert Software will execute faster and with more reliability.

ANY LOCATION

Employee Notification Alerts can be delivered with precision to any target audience. Send to specific departments, custom groups, multiple locations or individuals regardless of network or device.

ANY TIME

Desktop Message Alert persistence, frequency and expiration can be fully specified by administrator with real time reporting available to measure open rates, readership and acknowledgment.

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AVAILABLE ALERTS

AVAILABLE ALERTS



Desktop Alerts - High Cut-through

Desk top message alerts to ensure message cut through for important employee updates. Video Desktop Alerts and RSVP Desktop Alerts



Desktop Wallpaper

Visual communications that get noticed. Publish messages on desktop backgrounds. Target messages to employee groups.



Scrolling Desktop News Feed

Push information updates to employees. Push out existing RSS feeds (opt in possible but not necessary) or write your own content.



Staff Quiz Tools

Automated real time reporting. Reinforce staff learning via research links and display of answers.



Screen Savers and Digital Signage

Turn screensavers into Digital Signage. Raise staff awareness of key messages. Click through links to leverage other information sources.



Staff Survey - High Response Rates

Staff feedback / survey / poll / benchmarking tool. Sent as a desktop alert or via click through. Auto reminders and real time reporting.



Internal Newsletters: Aggregate internal emails to reduce information overload. Push out user generated content. Reduce the resource required to produce a staff e-magazine



Internal Social Media

Employee Blogs, Forums, & Help Desk. Internal communications specific. Quick, easy and cost effective. Little IT resource required



Solutions for employee event management. Customize qualifying questions and offer opt in for any event.



Mobile employee messaging allows you to send updates for those employees who are on the go. Available on Apple, Android and Blackberry technology.



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DESKTOP POP UP ALERTS

Desktop Pop Up Alerts are a powerful mass notification system with full tracking that can deliver urgent messages to any employee across any network that can never be dismissed, ignored or deleted.

- Desktop alerts are delivered directly to any employee's screen bypassing email completely at predefined dates and times with desired recurrence and pre-determined expiration dates.
- Desktop Alerts can be delivered to individuals, departments, custom groups or an entire organization. Desktop Alerts syncs with your active directory allowing for quick and easy deployment.
- Drive desktop alert recipients to other internal or external resources by embedding hyperlinks and directives directly into pop-up alerts.



DESKTOP ALERTS SOFTWARE

Additional Benefits

- Easy to Use Editing Tools
- Custom Templates
- End User Desktop Alert Message History
- Full Real Time Analytics
- Cloud and Local Hosting Available
- Rapid Deployment (**Little IT Resources Needed**)
- No End User Training Required



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SCROLLING TICKER ALERTS

Scrolling Ticker Alerts are a perfect vehicle for communicating important updates, reminders or general information. Use ticker alerts to target individuals, custom groups, departments, multiple locations or the entire organization with just a few clicks.

Update Staff Without Interrupting Workflow with Powerful Scrolling Ticker Alerts.

- Customize ticker alerts with company logos or category markers.
- Easily set multiple headlines to scroll in a single desktop ticker alert.
- Add hyperlinks to drive recipients to internal or external resources.
- Schedule scrolling newsfeed to launch on specific dates.



SCROLLING TICKER ALERTS

Additional Benefits

- Run continuously, appear at designated times or be dismissed when the employee acknowledges the alert
- Custom ticker templates for alert distinction
- End User Desktop Alert Message History
- Easily measure click through and acknowledgement rates



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EMPLOYEE QUIZ SOFTWARE

Pop-up Quiz alerts are a flexible and easy to use quiz maker program that allows you to launch testing across any network and on any device. Perform deep analysis and benchmark learning objectives and get results in real time with full analytics.

Immediately identify factors that contribute to productivity levels.

- Desktop Quiz Tools alert recipients when a quiz is available right on their computer screen or mobile device.
- No email or specific credentials are required.
- Hold recipients accountable for retaining key information with custom testing and auto reminders.
- Integrate training material or video into pop-up alerts and link directly to quiz



STAFF QUIZ ALERTS



EMPLOYEE QUIZ POP UPS

Additional Benefits

- Design and brand your employee quiz to match any product or initiative theme.
- Quiz alert notifications will continue to remind recipients until testing is completed or until the predetermined expiration is reached.
- Highest Participation Rates and Engagement!



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EMPLOYEE SURVEY SOFTWARE

The Pop-up Employee Survey alert channel enables you to reach and pulse check your target audience across any network and on any device.

With the Employee Survey Tool you can design surveys and collect employee responses with powerful analytics to measure meaningful insights.

Create instant survey alerts with just a few clicks and view results graphically real time.

- Bypassing email altogether, the survey alert software will notify employees of new surveys and reminders directly on any screen.
- Survey alert notifications will continue to remind recipients until survey is completed or until the predetermined expiration is reached.
- Learn about employee concerns immediately and reduce turnover.



EMPLOYEE SURVEYS



EMPLOYEE SURVEY SOFTWARE

Additional Benefits

- Customize the theme and overall feel of all employee surveys.
- Brand your survey with your logo or images and deliver directly to employee screens, common area screens and mobile devices.
- With deep analysis comes deep insight into feedback that has tremendous value and impact on organizations.



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INTERNAL NEWSLETTER SOFTWARE

Consolidate mass communications and Improve employee engagement with the easy to use and visually impactful internal newsletter

No email or IT resources required.

Push Employee Newsletters directly to desktops and mobile devices

- Design and brand your employee newsletter to match the look and feel of your organization or newsletter theme.
- Distributions can be based on individuals, custom groups, departments, multiple locations or an entire organization.
- Monitor open rates, readership and subscriber engagement with real time reporting and analytics.



INTERNAL NEWSLETTERS

Additional Benefits

- Customize the theme and overall feel of all employee surveys.
- Bypass email and notify recipients of new content via desktop alerts or scrolling ticker.
- No HTML required to produce stunning visual communication via newsletter channel.



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COMPUTER WALLPAPER MANAGEMENT

Manage and Customize Employee Desktop Wallpaper Background

The Employee Wallpaper Management Tool allows you to rotate key information and publish breaking news directly to screens creating more awareness and engagement.

Take advantage of unused and valuable space to communicate key messages to employees or common area screens

- Wallpaper communication can be published to individuals, custom groups, departments, select locations or an entire organization.

Wallpaper Expiration Management

- Customize background expiration dates.
- Wallpaper will simply revert back to the original background when expiration is reached.



WALLPAPER MANAGEMENT

Additional Benefits

Content Support

- PowerPoint:** Use corporate PowerPoint Presentations as desktop wallpaper to keep everyone in the loop.
- Image Formats:** Embed JPG, PNG, GIF or BMP files, etc. directly in wallpaper.



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COMPUTER SCREENSAVER MESSAGING

Publish Key Information with Effective Screensaver Messaging

Turn unattended desktop screens and common area displays into digital signage to get everyone's attention with stunning rich content communicating your company's messages, initiatives and key values.

Powerful Visual Content

▪ Use common area screens to publish valuable communication to ensure that all who pass by will be exposed to your content.

Location and Targeting Flexibility

▪ Target Screensaver messaging to individuals, custom groups, departments, multiple locations or an entire organization.

Cost Effective Digital Signage

▪ Significantly less expensive than traditional digital signage alternatives.



SCREENSAVER
MANAGEMENT

Additional Benefits Content Support

- Embed strong images, video and hyperlinks to support your key messages.
- Incorporate event countdown clocks to create a buzz around key events and initiatives.
- Convert PowerPoint into flash animation and deliver directly to all screens.



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EVENT MANAGER CHANNEL

Use Desktop Alert Software to Quickly Notify All Employees of Events with Custom Templates, Qualifier Questions, Event Notification Reminders and more directly on computer screens or mobile devices with real time attendee reporting.

Notify, Qualify, Schedule and Allocate Resources for ALL Company Events

- Save time and money by immediately notifying potential attendees of upcoming events directly on their desktop screen or mobile device.
- Notify, Qualify, Schedule and Allocate Resources without leaving your seat.

Flexibility

- Include multiple event options with dates, times and qualifiers all in one alert to send to any device across any network.



EVENT PLANNING TOOLS

Additional Benefits

Versatile Event Management Solutions

- Distribution can be based on individuals, custom groups, departments, multiple locations or an entire organization.
- While email is NOT required for any desktop alert channel; Opt In software allows you to automatically create a calendar event right in email programs.
- Plan Events in Real Time



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MOBILE EMPLOYEE ALERTING

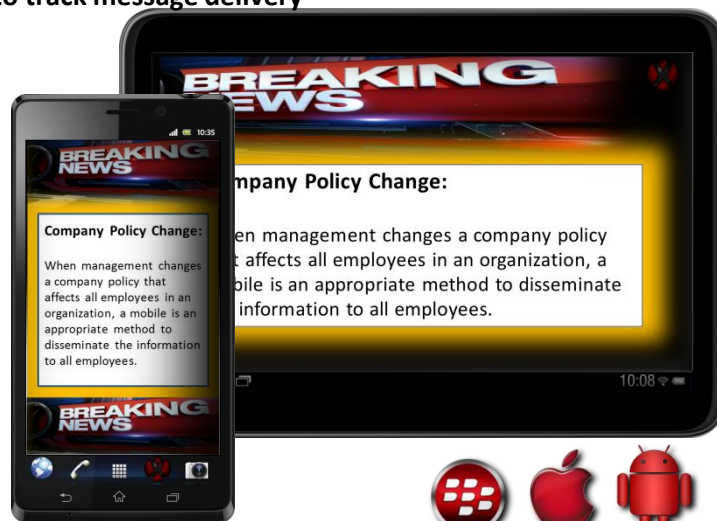
Visual Communication Software is now available on mobile devices allowing you to easily and securely keep employees connected and informed when they are on the go with tracking and reporting capabilities allowing you to track message delivery to specific users and devices.

Delivery

▪ Keep your employees connected by easily and securely sending notifications to mobile devices with full message delivery tracking and analysis for any individual or device.

Persistent Crucial Communications

- Mobile Updates can be published with push notification.
- Message can be designated to repeat on all employee devices until they have been acknowledged on one.



MOBILE ALERT CHANNELS

Available Alerts on Mobile Devices

Mobile Communication Solutions

- Pop-Up Alerts
- Video Alerts
- Staff Quiz
- Staff Survey
- Event Management
- Internal Newsletter
- Interactive Open Forum

(All with FULL Tracking and Reporting)



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EMPLOYEE MESSAGE HISTORY ACCESS

Employees will ALWAYS have access to crucial information.

All Desktop Alert End Users will have access to their own message history where they can refer back to any active update sent to them.

User Message History

Contains Active messages

- Desktop Pop Up Alerts
- Tickers
- Surveys
- Quizzes
- Newsletters
- Video Alerts
- Active Messages
- Event Notifications

Will Not show expired alerts



MESSAGE HISTORY X

	Policy Update	Jan 03 2:45 PM
	Open Enrollment	Dec 21 10:17 AM
	Promotion Expired	Dec 17 3:42 PM
	Training Sign Up	Dec 12 2:20 PM
	Quiz Reminder	Dec 4 9:38 AM
	Compliance Reminder	Dec 3 7:14 PM
	November Sales Leaders	Dec 3 7:14 PM

MESSAGE HISTORY

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CUSTOM DESKTOP ALERT MESSAGING

Desktop Alerts are Fully Customizable to Guarantee **IMMEDIATE ATTENTION!**

Recipients of Desktop Alerts Take Immediate Notice With Fully Customizable Alert and Message Templates.

Design

■ Combine words, logos, impactful graphics and videos to create a memorable and powerful visual communication.

Theme Variations

■ Use various themes to highlight crucial desktop alerts within your organization.

The Look and Feel

■ Brand your desktop alerts to match the look and feel of the message you are delivering or your overall organization's culture.



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FULL DESKTOP ALERT REPORTING

MEASURABLE Readership and Acknowledgements:

Get immediate feedback and acknowledgment rates from desktop alerts software. Incredible feature to report employee compliance regarding any internal policy or legal requirements.

Measure the effectiveness of internal communications.

Real Time Analytics

- Compare to productivity goals to determine if message or frequency of alerts need to be adjusted.
- Export data into formats that can be easily used for further analysis or to be emailed.
- Easily measure click through and acknowledgement rates.



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INTER-DEPARTMENTAL BENEFITS

Desktop Alert Software for improved internal communication In Any Industry

Get immediate feedback and acknowledgment rates from desktop alerts software.

Incredible feature to report employee compliance regarding any internal policy or legal requirements.

Sales / Customer Service/ Retention Benefits

- Empower your sales team to perform at a higher level with updated information
- Create engagement by launching position initiatives and competition
- Showcase top performers
- Create more supervisor coverage with interactive channels
- Quick coaching tool
- Publish sales reports to agents / upper Management
- Open Q/A Forum for Product Support

Employee Training Benefits

- Conduct training and quizzes
- Create higher accountability to learn
- Continued Education or Refresher Training
- Streamline Job Aid process / Drive employees to intranet or other resources
- Publish new material / updates directly to employee's screen
- Bypass supervisors to communicate directly with staff
- Don't have to interrupt workflow (cost savings)
- Open Product Knowledge Q/A Forum
- Identify Knowledge Gaps
- Create Transparency (Eliminates "Did he/she get trained?" "Is training good enough?" etc.)

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Incredible feature to report employee compliance regarding any internal policy or legal requirements.

IT Department Benefits

- Outage Alert Notifications
- Fast and Easy to deploy
- Active Directory Sync
- No End User Training Required

Finance Benefits

- Flexible Licensing Options (Machine/User Based)
- Low Annual License Fees (User/Channel)
- As Low as \$1 Per User / Per Year

Key Account, Product and Relationship Management

- Assists with compliance of product sales standards
- Assists with compliance of partner quality standards
- Assists with compliance of mandatory disclosures
- Alert agents of product promotions
- Full Reporting
- Conduct Surveys
- Publish Newsletters (Consolidate Information)
- Assist in achieving partner incentives (spiffs)

Workforce Management Benefits

- Publish Work Schedule Alerts
- Production Level Management Alerts
- Keep Production Running at Peak Performance with Mass Coaching as Opposed to Expensive One on One Conversations

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INTER-DEPARTMENTAL BENEFITS

Desktop Alert Software for improved internal communication In Any Industry

Get immediate feedback and acknowledgment rates from desktop alerts software.

Incredible feature to report employee compliance regarding any internal policy or legal requirements.

Human Resource Benefits

- Publish company or position updates to ALL employees
- Access to performance material generated by management (Supervisors, Training, QA, etc.)
- Communicate directly without having to be overly workflow sensitive
- Broadcast Achievements Across Entire Organization
- Manage Program Enrollments More Effectively
- Event Management Tools

Compliance and Quality Assurance Benefits

- Stop negative trends before they get out of hand
- Offer feedback to employees without interrupting workflow
- Publish quality scores to Employees / Supervisors/ Management
- Track Compliance Standard Requirements
- Report and reduce customer escalations(100% PCI Compliant)



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