

KEY TERMS MATCH

Name: _____

Match the following terms and descriptions

- : 1. British legislation to punish officials who divulge private government business
2. U.S. legislation guaranteeing citizens access to certain government documents
3. Role of the media which involves influencing what subjects become national political issues and for how long
4. An organization founded for the telegraphic dissemination of news in 1848
5. Sensationalized news reporting
6. Filmed stories for evening television news
7. The government agency charged with regulating the electronic media
8. A series, or log, of discussion items on a page of the World Wide Web
9. Information from a government official who can be quoted by name
10. Information from an official that cannot be printed
11. Information from an official that can be printed but not attributed to the official by name
12. Information from an official that can be printed but not attributed at all
13. The tendency of the national media to be suspicious of officials and eager to reveal unflattering stories about them
14. A court standard for finding the media guilty of libeling officials
- a. adversarial press
- b. Associated Press
- c. attack journalism
- d. blog
- e. canned news
- f. community needs
- g. equal time rule
- h. fairness doctrine
- i. FCC
- j. feature stories
- k. Freedom of Information Act
- l. Gatekeeper
- m. insider stories
- n. loaded language
- o. market (television)
- p. Official Secrets Act
- q. off the record
- r. on background
- s. on deep background
- t. on the record
- u. reckless disregard
- v. routine stories
- w. Scorekeeper
- x. selective attention
- y. sound bite

15. An official criterion for the renewal of broadcast licenses
 16. A principle that formerly obligated broadcasters to present both sides of an issue
 17. An obligation for broadcasters to give all candidates equal access to the media
 18. An area easily reached by one television signal
 19. The tendency of people to see what they like and ignore what they do not like
 20. Reporters regularly assigned to cover the president
 21. Role of the media which concerns the making of political reputations by providing coverage and mentioning candidates
 22. Public events regularly covered by reporters
 23. Public events not regularly covered by reporters
 24. Events that become public only if revealed to reporters
 25. Press releases or other news items prepared for reporters
 26. Journalism that seizes on information that might question the character or qualifications of a public official
 27. Words that reflect a value judgment, used to persuade the listener without making an argument
 28. A brief statement no longer than a few seconds used on radio or television broadcast
 29. Information provided to the media by an anonymous source as a way of testing the reaction to a potential policy or appointment
 30. Allows one company to own as many as eight radio stations in large markets (five in smaller ones) and as many as it wishes nationally
- z. Telecommunication Act of 1996
 - aa. trial balloon
 - bb. visuals
 - cc. White House Press Corps
 - dd. "yellow journalism"

