



"CELEBRATING FOR A CAUSE"

The **Sacramento Rainbow Festival** enters its **33rd year** of successful fundraising for charities all over the United States; producing the annual street festival featuring world renowned musical talent, vibrant community interaction and celebrating within the LGBTQ+ communities of Northern California. **The Sacramento Rainbow Festival has given over \$1,000,000 back to various charitable organizations.**

Each year, the Board of Directors of the Sacramento Rainbow Festival works hard to give back as much of the funds raised at the annual street festival to charity. They work with both **local and national non-profits** in various ways to produce the event. Each non-profit provides volunteers, staff or equipment in return for donations of the profits. The Board of Directors takes a strong conservative approach to spending and has exceeded their profit margins each year. The robust sponsorship program helps achieve this year through working with National Fortune 500 companies.

The giving back program of the Sacramento Rainbow Festival wants to highlight some of the non-profits it has supported through the year:

- **Jose Sarria International Scholarship** – Jose Sarria was a proud Latino and World War II veteran who returned from the war to become the first openly gay man to run for a public office in the US. After failing to be elected, he went on to be a mentor to Harvey Milk and start the **International Imperial Court System**, the oldest LGBT organization in the United States with over **70 individuals Chapters that raise more than 5 Million annually for the local communities they support**. The Scholarship founded, in memoriam, of Jose has received over **\$100,000 from the Sacramento Rainbow Festival**. The Scholarship announced they will give \$55,000 out this next year in honor of 55-year anniversary of the International Imperial Court System.
- **The Sacramento Gay & Lesbian Center** – “The Center” is **the epicenter of the LGBTQ+ community** of the Sacramento and surrounding communities. The Center provides many services to the community including the recent addition of the 12 bed LGBT+ homeless youth house and the annual Gay Pride Parade and Festival.
- **The Sacramento Gay Men’s Chorus** - The award-winning chorus in its **35th year of dazzling and producing sold-out concerts in the Sacramento and Northern California** area focuses on showing community pride and diversity within the LGBT movement. The chorus has been a recipient of the profits from the festival since it first year. This past year, a large portion of the money that was given to the chorus was to help start a camp for youth singers, age 6-15 in age that want to learn more about classical singing. **The chorus is one of our largest group of volunteers.**
- **The Gay Rodeo Association** – Heehaw! The rodeo association has been helping produce the festival for many years, including staffing a stage and dance area that specialized in country music and line dancing in years past. The money donated to the rodeo association has **helped produce LGBT rodeos throughout California and Nevada**. Some rodeo’s have used the donations to produce youth clinics.

In addition to these awesome organizations the following list of organizations have been recipients of charity money from the festival:

Court of the Great Northwest Imperial Empire, The Sisters of Perpetual Indulgence, The Lavender Library, The Sacramento Gay and Lesbian Softball League, The Sacramento Volleyball Association, The Leatherman of Northern California, Mustard Seed School at Loaves and Fishes, Sickle Cell Foundation of California, Sunburst Projects, 50 Years of Fabulous, Golden Rule Services, NorCal AIDS Cycle, American Heart Association, Mama's Family , River City Food Bank, Native American Health Association, Breaking Barriers, WEAVE, UC David Children's Burn Unit, The Mind Institute, Sisters of Scotia....

The list could go on and on for the **33 years** that the festival has been giving back. We look forward to adding many more new charities this year. The Sacramento Rainbow Festival will continue to award money as much money as possible.

Mark your calendar now to join us on Sunday, September 1st for this years Sacramento Rainbow Festival Celebration!

Thanks in Advance!

Best,

Terry

Myron A. Sidie
Co-Founder/Board President
Sacramento Rainbow Festival

