

## FROM THE EXPERTS

AN ARTICLE FROM MICHIGAN STATE UNIVERSITY

HTTPS://WWW.CANR.MSU.EDU/ NEWS/THE\_SHOCKING\_ TRUTH\_ABOUT\_TOPSOIL





MAY HAVE WEED SEEDS

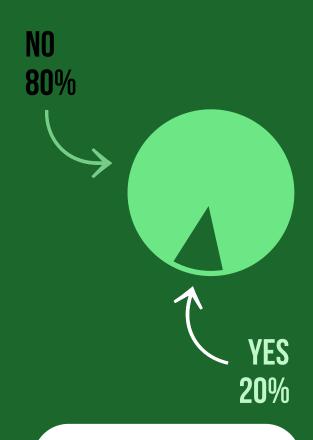
DARKER ISN'T BETTER

CAN ADD UNNECESSARY COST

FERTILIZER IS
STILL
REQUIRED

## **OUR DATA**

How many clients get topsoil under sod?



WE HAVE FOUND THAT
CLIENTS WHO PROPERLY
FERTILIZE, AERATE, AND
WATER THEIR LAWN
HAVE MUCH NICER LAWNS
THAN THOSE WHO DON'T,
EVEN IF TOPSOIL WAS
INSTALLED.

MOST OF OUR SOD IS GROWN IN TOPSOIL

## WHEN WE INSTALL IT



WHEN YOU WANT IT



WHEN YOU HAVE LOW SPOTS THAT CAN'T BE WORKED OUT WITH BASIC GROUND PREP.



TO BRING UP THE GRADE TO NEW CONCRETE OR BRICK PAVERS



TO COVER SOIL
THAT PRIMARILY
CONSISTS OF
GRAVEL

## YES OR NO

WE LIKE TOPSOIL. IT HELPS
IN MANY WAYS. BUT IS IT
NECESSARY....NOT USUALLY.
THOUGH WE OFFER TOPSOIL
INSTALLATION SERVICE AS
PART OF OUR SOD AND SEEDING
INSTALLATION, WE DON'T PUSH
IT ON CLIENTS AS A MUST-HAVE.