

This month, our spotlight shines on **Christina L. Taylor, CPM® Candidate**. Chrissy continues to serve the IREM Western PA Chapter both as a committee member and as the 2020/2021 Secretary-Treasurer. Chrissy is a native of Nova Scotia, Canada and never misses a Montreal Canadians "Habs" hockey game.



CHRISTINA L. TAYLOR
CPM® CANDIDATE

PROPERTY MANAGER
SAMPSON MORRIS GROUP

Q. Who introduced you to IREM?

A. 2020/2021 Chapter President, Tracy Mitchell, Director of Multifamily Operations, Sampson Morris Group.

Q. IREM Designations achieved?

A. ARM®, CPM® Candidate, and as of November 2020, I've successfully completed my CPM® Candidacy. All in two years and all virtual!

Q. How has IREM helped you realize your career goals?

A. IREM has helped me gain deeper insight into the industry, our motivations, and our obligations as fiduciary managers. I've also gained the IREM network of professional and personal contacts. IREM encourages me to avoid complacency and continue to grow both personally and professionally.

Q. What led you to Property Management?

A. My own "real estate transaction from hell" led me to an interest in Real Estate Sales where I became an agent with Howard Hanna in West Virginia. At Howard Hanna, I was lucky to have an experienced and "battle hardened" mentor of 80 years of age. I could not have had a better guide into the industry. I intended to pursue becoming a broker when changes in my personal life occasioned a move to Pittsburgh. In Pittsburgh, I was looking for something to utilize the skills I developed in real estate sales, when I connected with Sampson Morris Group for a job interview and accepted a role at one of their conventional apartment complexes.

Q. What do you love about your current position?

A. As a property manager, I gain inspiration from being a part of helping my employees grow both professionally and personally. I encourage them to let their individual talents shine.

Q. What are the most important values that you live and manage by?

A. Treat others how you want to be treated, you get what you give!

Q. Name the property management situation that taught you a professional lesson:

A. NEVER ASSUME! Never assume you've heard the whole story. I learned very early on that you must be a thorough "investigator" before addressing a resident, maintenance, or personnel situation. Ask questions, dig in and form your own ideas and courses of action.

Q. Besides hockey, what's your favorite hobby?

A. Working. Ha! My side "hustle" is in brand marketing, where I do events for various wine and spirit companies. My favorite gig? Dressing up as "Lucky Cat" for the Annual Whiskey Event here in Pittsburgh.

Q. What is something people would never guess about you?

A. I love to alter and design clothing - I made my own wedding dress! I continue to design and make jewelry for friends and family and sell my creations on Etsy.

Q. Historical or Famous Person you want to meet?

A. Director Tim Burton. I love his work and want to know about the inner workings of his mind. He sees the world from a different angle.