

1964

Golden

Sovereign

Archery

Equipment



Archery's Standard of Excellence



Golden Sovereign equipment has been designed, crafted and perfected by expert bowyers to the uncompromising standards of exacting archers who settle only for the outstanding. Golden Sovereign is not intended for those who are easily satisfied with just any brand of equipment. It is intended solely for those who want the assurance of using the finest.

The true proof of Golden Sovereign quality is in the shooting. Mere words can't do justice to the pure pleasure and precision performance of a Golden Sovereign bow in action. There's the immediate recognition of fine balance. The exultant feel of its incredible cast. The solid assurance of dead-true accuracy.

Take one, nock and arrow, draw and release . . . discover for yourself this wonderful moment of astonishment.

Guarantee

Golden Sovereign bows are guaranteed for a period of one year from the date of purchase not to be defective in either workmanship or materials. Should fault occur within one year from date of purchase, free repair or replacement will be made by the factory . . . providing the registration card, which accompanies each Golden Sovereign bow, is filled out and mailed to the factory on the date of purchase.

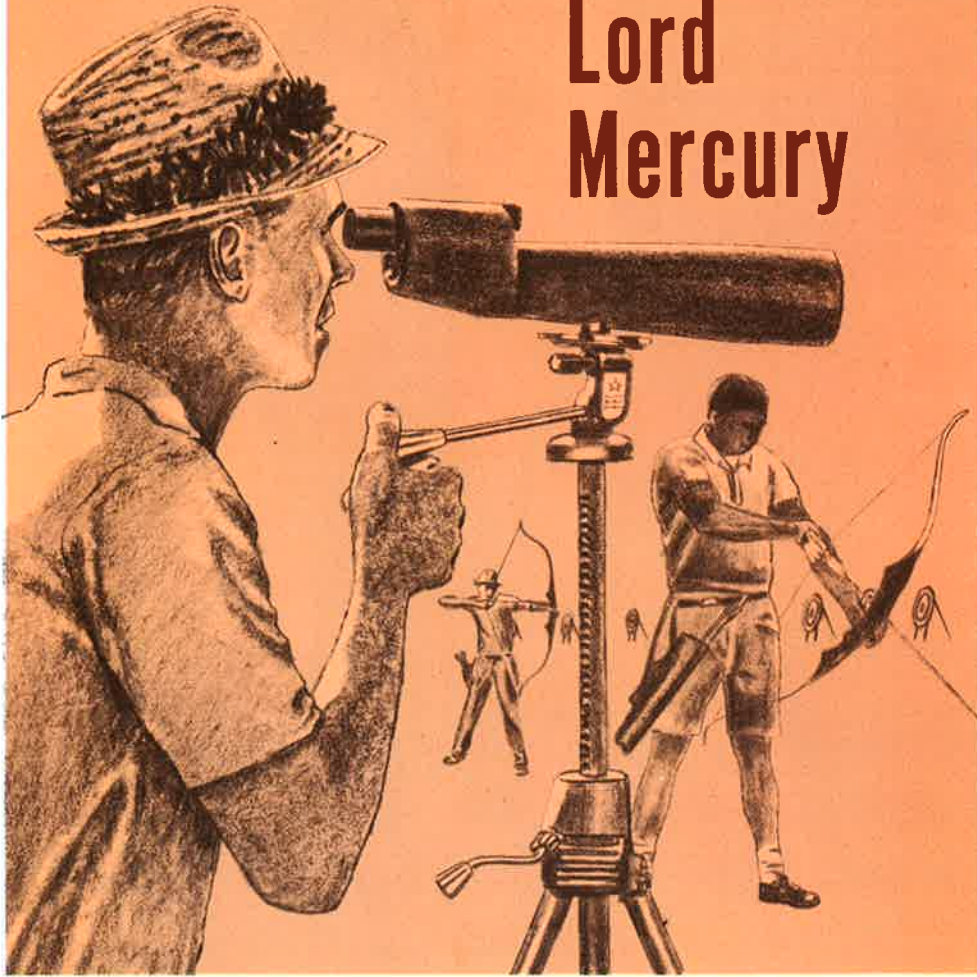
Presenting The New Gyro-Flex Design

An exciting new design principle enhances the looks and performance of Golden Sovereign bows for 1964. GYRO-FLEX! GYRO-FLEX means more smoothness, more stability in a bow than you've ever known before. That's because GYRO-FLEX design utilizes portions of the upper and lower handle riser to act as "cushions" to absorb and dissipate limb vibrations. Thus, providing a smoother, steadier release . . . greater accuracy. You'll find the thrill of GYRO-FLEX in all Golden Sovereign models (except Amster Training Bow), plus the added feature of fluid, mercury "cushions" in the sensational new Lord Mercury . . . a bow of such remarkable shooting qualities that it is truthfully dubbed—"world's finest tournament bow."

In all, the new GYRO-FLEX design with famous Golden Sovereign quality make for the best in archery. And, for 1964, Golden Sovereign is the best ever!

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Lord Mercury



World's Finest Tournament Bow

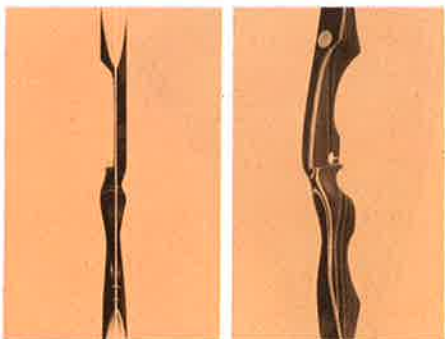
A sensational new tournament bow that's Golden Sovereign at its finest! The new Lord Mercury presents a revolutionary concept in bow design . . . Gyro-Flex with fluid "cushions" of capsulated mercury fitted within the handle riser. An exclusive Lord Mercury feature that provides incomparable smoothness, balance and stability for a new high in flawless performance and precision hair-line accuracy. Powered by fiberglass laminated, full working recurved limbs . . . handsomely finished from "Ebonite" and select multi-colored tropical hardwoods. Available in all popular tournament weights, two lengths—70" and 66" and in two grip styles—standard, high-pistol grip or optional, semi-pistol grip. Specify when ordering. Complete with deluxe, double padded bow case and Golden Sovereign Bow sight.

No. 1060—Lord Mercury—66" \$150.00

No. 1058—Lord Mercury—70" 150.00

Left-hand models available on special order at no additional charge.

For left-hand bows, allow three weeks delivery.



Fluid "cushions" of mercury fitted in the upper and lower handle riser of the Lord Mercury, plus new GYRO-FLEX design provide a totally new experience in precision archery . . . the ultimate in smoothness, balance and stability. Lord Mercury shown here is with optional semi-pistol grip.



Lord Sovereign

A A popular favorite of professionals, national and international tournament champions. The superb Lord Sovereign, prototype of the exciting new Gyro-Flex design, features glass powered, full working recurved limbs and handcrafted handle of rich imported Brazilian Rosewood that has been hand-rubbed to a deep long lasting finish. A precision shooting instrument with exceptional speed, feather-light balance, smoothness and stability. Available in all popular tournament weights and in two lengths—70" and 66" plus two grip styles—standard, high-pistol grip or optional, semi-pistol grip. Specify when ordering. Comes complete with deluxe, double padded bow case.

No. 1056—Lord Sovereign—66"..... \$125.00
 No. 1054—Lord Sovereign—70"..... 125.00

Lady Sovereign

B Made expressly for the lady professional and tournament archer. Incomparable to any bow in the world of the same weight. The Lady Sovereign is a scaled-down version of the famous Lord Sovereign . . . lighter, smaller, but with the same outstanding features as its counterpart. Shorter length provides easier handling without sacrifice of smooth draw and release. Equipped with Herox bristle arrow rest and has the same immaculate hand-rubbed finish as the Lord Sovereign. Available in all popular tournament weights, 62" length and two grip styles—standard, high-pistol grip or optional, semi-pistol grip. Specify when ordering. Complete with deluxe, double padded bow case.

No. 1052—Lady Sovereign—62"..... \$125.00

Left-hand models available on special order at no additional charge. For left-hand bows, allow three weeks delivery.





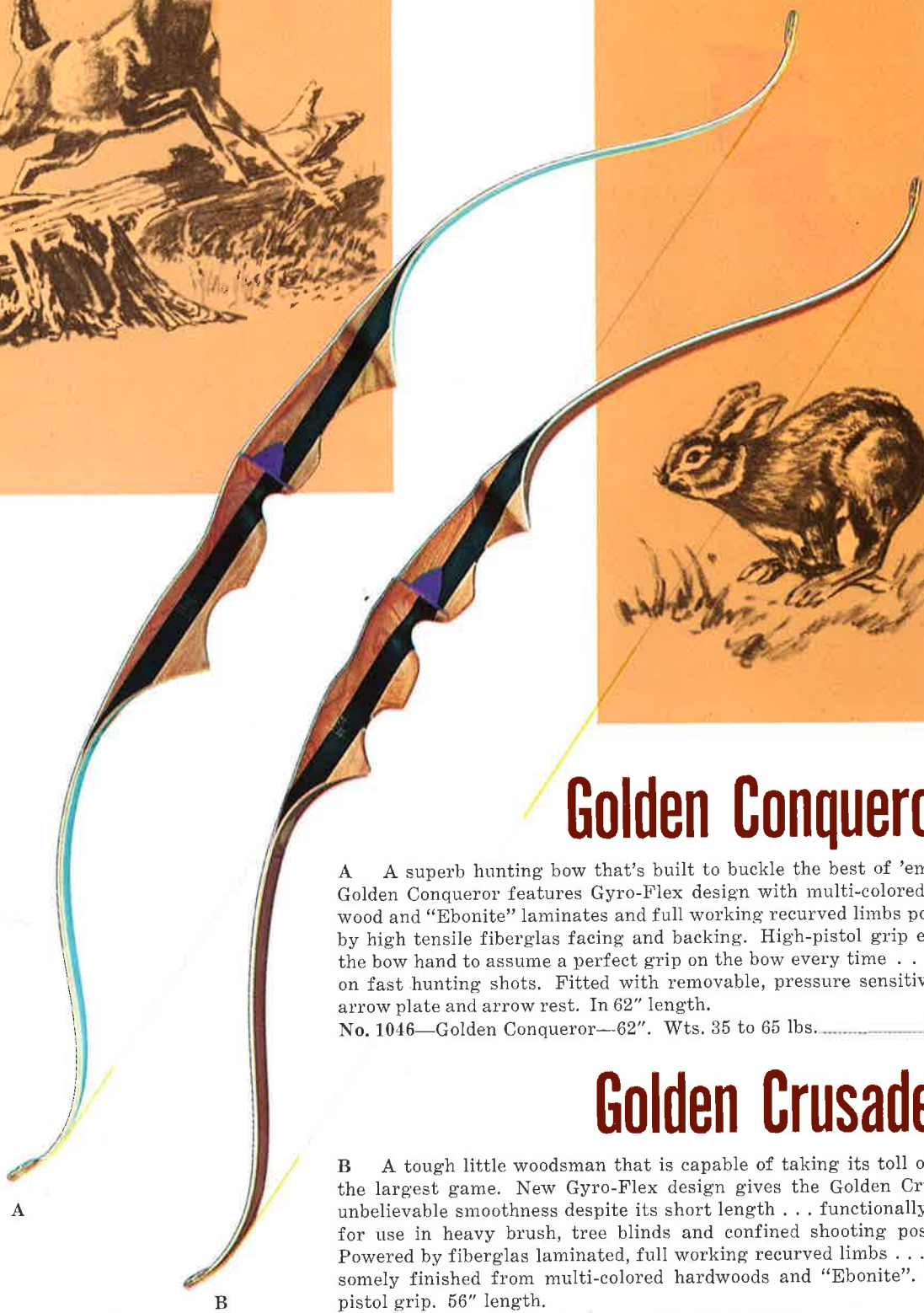
Golden Emperor

A tournament classic with the new look, the new feel, of Gyro-Flex design. The all new Golden Emperor features the beauty and durability of high tensile fiberglass and multi-colored hardwood laminates, full working recurved limbs and high-pistol grip . . . fits snugly into hollow of the hand to assure straight wrist . . . prevents "heeling." Equipped with standard Golden Sovereign offset and angled handle section. Available in all popular tournament weights and in two lengths—70" and 66".

- No. 1050—Golden Emperor—66" \$89.50
- No. 1048—Golden Emperor—70" 89.50

Left-hand models available on special order at no additional charge.
For left-hand bows, allow three weeks delivery.





Golden Conqueror

A A superb hunting bow that's built to buckle the best of 'em. The Golden Conqueror features Gyro-Flex design with multi-colored hardwood and "Ebonite" laminates and full working recurved limbs powered by high tensile fibreglas facing and backing. High-pistol grip enables the bow hand to assume a perfect grip on the bow every time . . . even on fast hunting shots. Fitted with removable, pressure sensitive, felt arrow plate and arrow rest. In 62" length.
 No. 1046—Golden Conqueror—62". Wts. 35 to 65 lbs. \$65.00

Golden Crusader

B A tough little woodsman that is capable of taking its toll of even the largest game. New Gyro-Flex design gives the Golden Crusader unbelievable smoothness despite its short length . . . functionally short for use in heavy brush, tree blinds and confined shooting positions. Powered by fibreglas laminated, full working recurved limbs . . . handsomely finished from multi-colored hardwoods and "Ebonite". High-pistol grip. 56" length.
 No. 1044—Golden Crusader—56". Wts. 35 to 65 lbs. \$67.50
 Left-hand models available on special order at no additional charge.
 For left-hand bows, allow three weeks delivery.



Amster Training Bow

Recognized by professional archers and leading indoor automatic archery ranges as being the greatest teaching aid improvement to date! A necessity for all dealers, ranges and school programs, particularly when large groups are being instructed. The Amster Training Bow has a draw weight of only 4 pounds . . . enabling beginners to learn quickly the basic fundamentals of good shooting form—the draw, anchor and release. So light the bow can be held comfortably at full draw while checking correct form . . . can be released without arrow. Comes complete with instructions.

No. 1042—Amster Training Bow.....\$14.95 net

Left-hand models available on special order at no additional charge.
For left-hand bows, allow three weeks delivery.

Golden Sovereign Leather Goods



A.



B.



C.



D.



E.



F.



G.



H.



I.

A. Golden Lancer Quiver

Popular with both field and target archers. Handsomely finished from the finest Latigo leather. Adjustable hang straps and belt clip permit quiver to be adjusted to desired height and angle . . . clip can be detached and worn by the two straps if desired. Equipped with large accessory pocket, arrow divider strap, cigarette case and clip for score cards.

No. 1838—Golden Lancer Quiver \$9.95

B. Golden Lancerette Quiver

A field and target quiver made especially for lady archers. Same basic design as the Golden Lancer but smaller in size. The large accessory pocket is made to order for female equipment! Available in white, black or buff, with fashionable, decorative fringe trim.

No. 1837—Golden Lancerette Quiver \$9.95

C. Ladies Target Quiver

For lady archers. A new lightweight target quiver fashioned from beautiful white leather with clip for attaching to wearer's belt. Neat and trim . . . not bulky. Easily accommodates six target arrows.

No. 1835—Quiver \$3.00

D. Armguard

Made from finest cordovan leather with suede-like backing. Conforms snugly to the forearm. Full-length, double strength metal insert stay prevents either end of the armguard from curling. Equipped with adjustable elastic arm straps.

No. 1811—Armguard \$1.75

E. Hunting Armguard

A new addition to the Golden Sovereign line of fine leather goods. A full-bodied armguard especially for bow hunters . . . cut to conform to wrist. Made of finest Latigo leather with full-length steel center stay and adjustable elastic arm straps.

No. 1813—Hunting Armguard \$1.95

F. Ladies Armguard

In stylish white leather with full-length steel center stay and adjustable elastic arm straps. A perfect match for ladies target quiver No. 1835.

No. 1812—Armguard \$1.25

G. Bow Case

Ideal for the traveling archer. Assures complete protection for your favorite bow. Handsomely styled for years of service. Tan leatherette with double padded insulation and soft flannel lining. Equipped with heavy-duty zipper. One size only—fits bows to 70".

No. 1820—Bow Case \$7.95

H. Shooting Glove

The ultimate in shooting gloves. Made of top grain cowhide with soft, closed end, finger stalls with special "V" slit to eliminate binding. Has elastic web backing with adjustable wrist strap. In four sizes—small, medium, large and extra large. Specify size.

No. 1800—Shooting Glove . . . \$2.75

I. Shooting Tab

Designed to conform to the archer's fingers to permit a smooth, flawless release. Made from finest cordovan leather with double backing of suede-like material for extra comfort. Available in three sizes—small, medium and large. Specify size.

No. 1805—Shooting Tab . . . \$1.00

Golden Sovereign Accessories



Custom Bow String No. 1638



"Bask"

The "Bask" axe scabbard carries the axe conveniently out of the way yet ready for instant use . . . ideal for bow hunters! The axe may be taken from the scabbard with one hand even while sitting! Made from finest leather and equipped with leg strap and pocket for folding hunting knife.

- No. 1808—"Bask" scabbard \$ 4.95
- No. 1839—"Bask" scabbard complete with No. 1842 axe and No. 1841 knife 17.95

Made especially for laminated bows from the finest bow string material available . . . DACRON* "Type B" ** bonded. Practically no stretch during the long life of the string as each strand is pre-waxed and pre-stretched. Extra large, double loops to fit wide limb bows. Individually packaged in protective, transparent container. For bow lengths 54", 56", 60" 62", 64", 66", 68" and 70" and in weights 25-34, 35-44, 45-54 and 55-64 pounds. Price, each \$1.50

NOTE: Bow strings exceeding 64 pounds on special order — 25¢ extra.

*Du Pont trademark for Polyester Fibre.

**Originated 7-18-57 by Brownell & Company, Inc., Moodus, Conn. U.S.A.

Bow String Display Assortment No. 1640

Forty-eight No. 1638 Custom Bow Strings packed in colorful counter display merchandiser. Assorted as follows:

2/64" — 25-34 lbs.	2/54" — 45-54 lbs.	2/62" — 55-64 lbs.
2/62" — 35-44 lbs.	2/56" — 45-54 lbs.	4/64" — 55-64 lbs.
6/66" — 35-44 lbs.	4/62" — 45-54 lbs.	4/66" — 55-64 lbs.
2/68" — 35-44 lbs.	4/64" — 45-54 lbs.	
4/70" — 35-44 lbs.	10/66" — 45-54 lbs.	

\$72.00 list



Axe

Made of finest tempered steel that will hold a keen, sharp edge to handle the toughest cutting jobs. Made to order for bow hunters . . . only 12 inches in length. Handsomely finished . . . equipped with non-slip grip.

No. 1842—Axe \$7.95



Neet Bow Sling

Ideal for improving shooting form. Prevents gripping of the bow. Made of cowhide with adhesive backing for quick and easy installation. No screws or tape necessary. Adjustable. Comes complete with instructions.

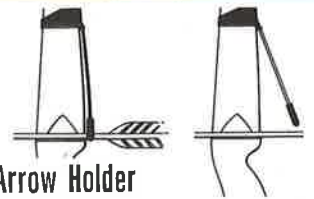
No. 517—Bow Sling \$1.25
Display card of 12 \$15.00 list



Bow Saddle

Prevents bow from slipping and turning in the hand. Made of soft pliable glove leather with adhesive backing for easy application.

No. 518—Bow Saddle \$1.00
Display card of 12 \$12.00 list



Arrow Holder

Holds arrow in place ready for instant use . . . releases as you draw. A popular accessory with bow hunters. Quick and easy to install . . . no screws or cement necessary.

No. 526—Arrow Holder \$2.00
Display card of 12 \$24.00 list

Knife

A heavy-duty hunting knife with folding tempered steel blades . . . honed to a razor sharp edge. A necessity for all campers and bow hunters.

No. 1841—Knife \$5.50



Bow Rack

Provides storage for as many as four bows. Easily mounted to wall and requires a minimum of space. Has plastic covered brackets . . . does not mar bow limbs. Hardwood construction. Handsomely finished in walnut stained finish.

No. 1702—Bow Rack \$3.95



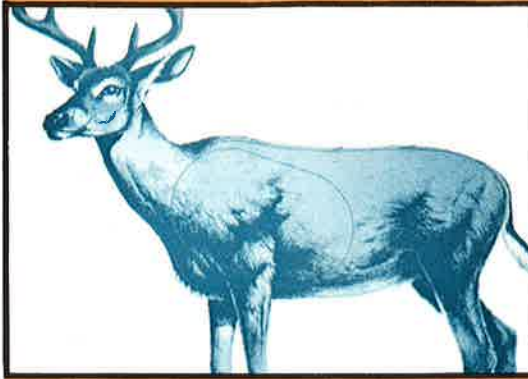
Bow Sight

A precision aiming device to complement the beauty of any fine bow. Constructed of gold anodized aluminum with screw-type settings for windage and elevation. Sight post features fluorescent coded dot with sight ring hood for protection against glare and damage.

No. 1700—Bow Sight \$7.95

Official NFAA Animal Round Target Faces

Official Animal Round Faces on Heavy Tag Stock



Size	Description	No.	Each	Set Inc.
Group No. 1—40"x28"	Bear, Deer or Moose	560	\$.70	(3)
Group No. 2—28"x22"	Antelope, Mountain Lion or Ram	561	.40	(3)
Group No. 3—22"x14"	Coon, Goose, Javelina or Coyote	562	.30	(4)
Group No. 4—14"x11"	Pheasant, Prairie Dog, Jack Rabbit or Duck	563	.15	(8)
Set of 18 faces		564	5.95	(18)



Official NFAA B & W Field Faces

On "Tough-Hide" Corrugated Stock

Size	No.	Each	Set Inc.
24"	550	\$.30	(4)
18"	551	.20	(5)
12"	552	.15	(8)
6"	553	.08	(6)
Set of 23 faces	569	3.90	(23)

Standard Dealer Packs B & W Field Faces

On "Tough-Hide" Corrugated Stock

Size	Quantity	No.	Price
24"	10 per SDP	565	\$3.00 list
18"	20 per SDP	566	4.00 list
12"	30 per SDP	567	4.50 list
6"	50 per SDP	568	4.00 list



Saxon Arrow Rest

A brush type arrow rest that helps provide a good release and protects fletching. Fitted to removable, adhesive backed leather arrow plate. Easy to apply. Brush may be cut down for plasti-fletch if necessary.

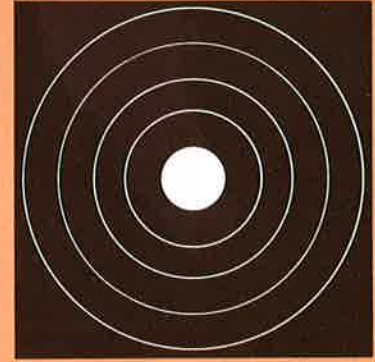
No. 522—Saxon Arrow Rest \$.75
 Display merchandiser of 12 \$9.00 list



Small Game Head

One of the most popular small game hunting heads made. Blunt point designed to deliver tremendous shocking power. Equipped with four spring tensioned barbs to permit easy recovery . . . prevents head from burying in grass. For 11/32" shafts only. Wt. 135 grs.

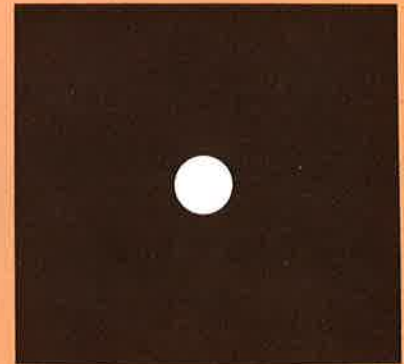
No. 1671—Small Game Head \$1.10



Official PAA Indoor Round

On Heavy Tag Stock

Size	No.	Each
16"	570	\$.15



Official NFAA Black Hunter

On "Tough-Hide" Corrugated Stock

Sheet Size	Scoring Area	No.	Each	Set Inc.
25"	24"	554	\$.45	(3)
25"	18"	555	.45	(5)
25"	12"	556	.45	(1)
13"	12"	557	.20	(4)
7"	6"	558	.10	(5)
Set of 18 faces		559	5.35	(18)



Powder Pat

A neat little accessory that always insures a smooth release. Simply pat finger tab or glove on the powder pat and they become supple and smooth . . . makes for an effortless release of the bow string. No. 516—Powder Pat \$1.25



Golden Sovereign Aluminum Target-Field Arrow

For the discriminating archer. World's most accurate arrow. Light, uniform, durable. Precision made with Easton 24SRT-X and XX75 tubing—choice of champions in national and international competition. Shafts are Easton Swedged for nocks . . . then they're Golden Sovereign—finished for perfect flight. Expertly fletched with solid color feathers in true helical spiral; spray or hand brush cresting. Available in all lengths and in weights 20 to 60 pounds.

No. 1100 —Arrow with Easton 24SRT-X tubing	\$29.50 doz.
No. 1102 —Arrow with Easton XX75 tubing	34.50 doz.
No. 11011—Shafts, 24SRT-X, full length with points separate	20.80 doz.
No. 11033—Shafts, XX75, full length with points separate	25.80 doz.

NOTE: All shafts are Easton Swedged for nocks.

Bow Wt. Lbs.	25"	26"	27"	28"	29"	30"
20 to 24 lbs.	1416	1616	1516	1616		
	1616		1516			
26 to 29 lbs.	1516	1616	1616	1616	1716	
	1516	1616	1616		1716	
30 to 34 lbs.	1616	1616	1616	1716	1816	
	1616	1616	1716	1716		
36 to 39 lbs.	1616	1616	1716	1716	1816	1816
	1616	1716	1716	1816	1816	1916

Bow Wt. Lbs.	25"	26"	27"	28"	29"	30"
40 to 44 lbs.	1616	1716	1716	1816	1916	1916
	1716	1716	1816	1816	1820	2016
46 to 49 lbs.	1716	1716	1816	1816	1916	2016
	1716	1616	1816	1820	2016	2016
60 to 64 lbs.	1716	1816	1816	1916	2016	2016
	1816	1816	1916	1916	2016	2020
66 to 80 lbs.	1816	1816	1820	1916	1920	2020
	1816	1820	1916	1920	2016	



Bow Tip Protector

Fits all bows to assure protection to bow tip . . . keeps bow tip in new condition. Also holds bow string in place while stringing. Made of soft pliable rubber. Easily installed.

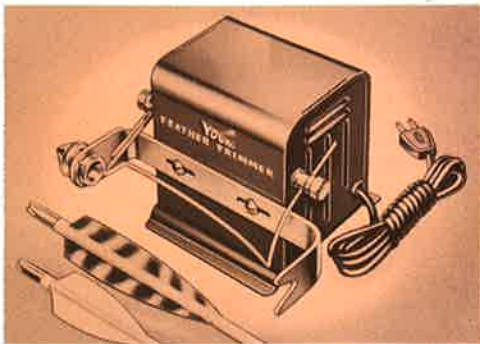
No. 535-Bow Tip Protector \$.50
Display card of 12 \$6.00 list



Kwieke Kwiver

A popular bow quiver that's ideal for the bow hunter. Designed to hold four arrows for instant use . . . always ready, never in the way. No tape or screws necessary . . . merely snap into place on bow limb . . . holds firmly in place. Will not mar bow limbs or arrows.

No. 531-Kwieke Kwiver \$3.50 pair



Young Feather Trimmer

A deluxe feather burner that yields professional results every time. The Young Feather Trimmer with its exclusive "Klean-Cut" resistance ribbon can give a precision trim to feathers up to 6 1/4" in length. The unit comes complete with enclosed heavy-duty transformer (no danger of electrical shorts), adjustable arrow shaft bracket and three "Klean-Cut" resistance ribbons for trimming feathers to various shapes. Operates on regular 110-120 volt AC current. With illustrated instructions.

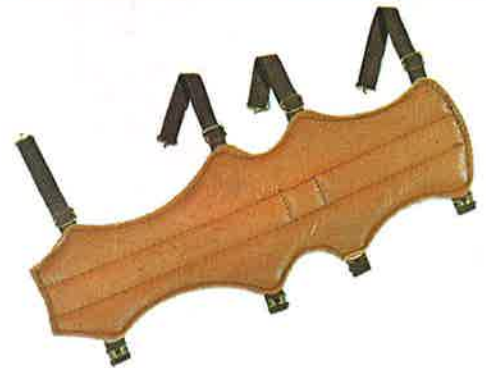
No. 524-Young Feather Trimmer \$19.95



Belt Pouch

A handy accessory for carrying extra bow strings, points, nocks, score cards, etc. Ideal for tournaments for carrying extra gear to make on-the-spot repairs. Has belt loop and zipper opening.

No. 515-Belt Pouch \$3.50



Training Armguard

Designed expressly for beginners . . . ideal for indoor ranges and school programs. Protects the entire forearm. Helps to instill confidence in beginners and to develop good form early. Made from top quality leather with adjustable arm straps.

No. 514-Training Armguard \$2.95



Bitzenburger Arrow Fletcher

One of the most versatile and accurate fletching jigs on the market! The new Bitzenburger PERFECTION model jig is actually four jigs in one because it will fletch arrows either diagonally, straight, or the new True Helical fletch, either right or left hand. It will also fletch arrows at 120°, 90°, 75° x 105° and 60° . . . all possible by making only one simple adjustment. Available with straight clamp or right or left True Helical clamp. Specify clamp desired when ordering.

No. 520-Bitzenburger Arrow Fletcher with straight clamp . \$18.50
With right or left True Helical clamp 19.95

Neet Arrow Rest

An important accessory which can improve and often-times "cover up" a bad release . . . also protects fletching. Consists of plastic rest and leather arrow plate with adhesive backing. Easy to install and remove if necessary.

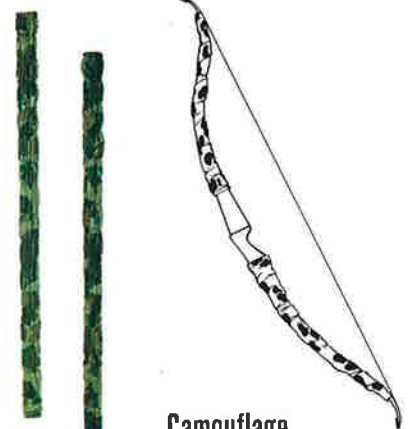
No. 525-Neet Arrow Rest... \$.50
Display card of 12 \$6.00 list



Herox Arrow Rest

The same arrow rest as fitted on Golden Sovereign tournament bows. A bristle type rest made of Du Pont Nylon with adhesive backing . . . easy to install and remove. Reduces arrow drag. Protects fletching. Bristle may be cut back for Plasti-Fletch if necessary.

No. 1851-Herox Arrow Rest... \$.75
Display card of 12 \$9.00 list



Camouflage Bow Cover

Helps conceal bow from the wary eye of game. Easily fitted on bow and held in place by elastic webbing. Does not restrict action of the bow.

No. 533-Camouflage Bow Cover \$1.50

GOLDEN SOVEREIGN

Advisory Staff

Golden Sovereign designers and craftsmen maintain a close association with a number of outstanding archery champions to continually improve and perfect Golden Sovereign equipment. It is through this close association, for the most part, that quality standards are established to which Golden Sovereign equipment is eventually produced.

The archers pictured here are all members of the Golden Sovereign Advisory Staff. All are either past or present national or international archery title holders and all are members of the Professional Archers Association. Their vast experience in competitive archery and continued top performance year after year lends knowledge of substantial assistance in the development of Golden Sovereign products and ideas. Another good reason why Golden Sovereign is archery's standard of excellence.



MARGARET TILLBURY



JIM PICKERING

JIM PICKERING
Salt Lake City, Utah
Ben Pearson Open Champion, 1963
Covina & Downey Indoor Champion,
1963
Enchanted Forest Champion, 1963

ANN CLARK
Cincinnati, Ohio
National Target Champion, 1955-1960
National Field Champion, 1961
Ben Pearson Open Champion, 1960
National PAA, Second, 1963
Ben Pearson Open, Second, 1963
Represented United States in
International Matches



ANN CLARK

MARGARET TILLBURY
Springfield, Ohio
Ben Pearson Open Champion,
1961-1963
Professional Archers Champion, 1963
National Target, Pro. Div., 1961-1962

BOB RHODE
Minneapolis, Minnesota
National Target Champion, 1954
National Field Champion, 1957
International Field Champion, 1957
Represented United States in
International Matches
President, Professional Archers
Association

JACK CLARK
Cincinnati, Ohio
Professional Archers Championship,
Third, 1963
Ben Pearson Open, Third, 1961
Hagerstown Money Tournament
Champion, 1961
Vice President, Professional Archers
Association



BOB RHODE



JACK CLARK



Golden Sovereign Division of Ben Pearson, Inc.

Pine Bluff, Arkansas