

Humboldt Lodging Alliance
Meeting of the Board of Directors Minutes
Wednesday July 21, 2021 10AM
Zoom Meeting

Present: Chris, Mike, Lowell, Gary, Nil, Shailesh, Jeff, John, Jeannie, Chuck

- I. **Call to Order.** Chris calls meeting to order at 10:10AM
- II. **Agenda Approval.** The agenda for July 21, 2021 is reviewed and approved with a unanimous vote. (Jeff/Mike)
- III. **Board Minutes Approval.** Minutes from March 25, 2021 are reviewed and approved with a unanimous vote. (Jeff/Nil)
- IV. **Financial Statement.** Chris provides an update on late payments from Humboldt County. Chris proposes an action plan to charge the county late fees going forward. Jeff recommends asking Civitas for advice on this issue. Gary agrees to consult Civitas. The financial statements for March 2021 thru June 2021 are reviewed and approved with a unanimous vote. (Jeff/John)
- V. **Report on the Board of Executive Committee actions.** No comments or questions.
- VI. **Board Election.** Jeff makes a motion to approve the slate of candidates for the 2022 election. Mike seconds the motion. The motion passes with a unanimous vote. Chris explains the process for reelection and the appointing of officers.
- VII. **Redwood Skywalk Update.** Chris reports that the Redwood Sky Walk has been doing overwhelming well with the public and has been getting great press. Nil asks if all member hotels will receive a large poster to market the Sky Walk.
- VIII. **Director Reports.** Chris and Jeff report that the Fortuna Rodeo was a huge success. Lowell reports that many hotels have been sold out.
- IX. **Public Comment.** No public comment.

Adjournment at 10:47AM