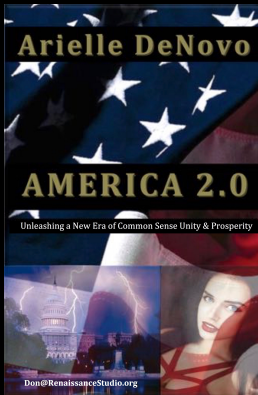
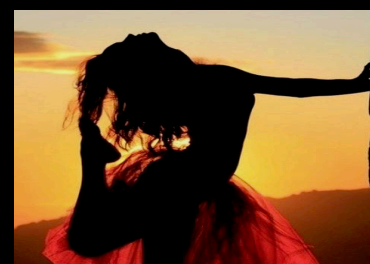


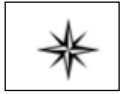


Renaissance Studio, Ltd.



Renaissance Studio. Ltd.
Film UA Collaboration Scenario
Extreme Dysfunction Offers Opportunities





Renaissance Studio, Ltd.

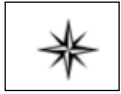
Film UA + Renaissance Studio, Ltd. = \$6+ Billion IPO Scenario

Partner to exploit the dysfunction of the movie industry & its equity markets to earn extreme Alpha

Exploitations Opportunities

- **835 to 3** – According to MPAA statistics, there were 835 movies released into theaters in North America in 2019 but the average adult only saw 3 of these movies. This 99.6% failure rate reflects the massive global disconnect between the films that are produced and the movies that adults want to see. It is also a strong indictment of the failed business and content evaluation and development practices of the movie industry.
- **3 to 245** – The public equity market value of Netflix rose from \$3 billion in 2012 to a high of \$245 billion in early September 2020. The \$245 billion peak reflected an **82x** increase in value in 8 years and a price to earnings multiple of about **85x**. These irrational valuation metrics are a huge wealth exploitation opportunity for anyone who can create a compelling IPO profile in the motion picture industry.
- **Covid-19** – This regrettable pandemic has damaged theatrical film revenues but it has dramatically increased the value of compelling film content in online and other streaming venues as people across the globe search for entertainment in the safety of their homes.
- **Netflix Content** – Netflix invested **\$14 billion** in content acquisitions in 2019. The “streaming” industry will invest above \$35 billion in content creation and acquisitions in 2021. They are paying extraordinary amounts to acquire content from countless global sources almost regardless of its quality. This massive investment is exponentially greater than the volume of produced film content that most adults want to view.
- **Film UA** – Film UA has developed great film production capabilities but it has not established itself as a global market content creator that can exploit the opportunities listed above. As is, Film UA is unlikely to compete with Netflix or the other studios to develop or acquire content with global resonance profiles.
- **Renaissance Studio, Ltd** – RSL has invested many years in a comprehensive analysis of the motion picture industry and the development the following means to exploit all of the opportunities listed above:
 - **Business Model** - A digital age business model for a virtual movie studio that can compete successfully in the global markets, avoid the pitfalls of the movie industry and exploit the opportunities listed above.
 - **Business Plan** - A 180 page strategy to create a movie studio that will project a \$6+ billion IPO profile by 2025. **90%+** of the Alpha, ROI and IRR potential in filmmaking is in IPO P/E multiple exploitation.
 - **Content Evaluation Metrics** - Effective movie concept and content evaluation metrics that avoid the over 85% of movies that are produced but lose money for production equity investors.
 - **Content Creation Methodologies** - Proprietary screenwriting methodologies that skillfully match a diversity of compelling resonance elements with the viewing preferences of the 85% of global adults who are not inspired by the poor concepts, shallow story telling and gratuitous/repetitive action, violence, depravity, horror, crude humor, narrow focus indies, animation, sci-fi, superheroes and CGI extravaganzas that dominate modern cinema but do not inspire global adults.
 - **Content Inventory** – The RSL metrics and methodologies have been employed to create an initial inventory of 16 screenplays that will launch up to 10 exciting film franchise profiles with strong global market resonance elements that will 1) compare favorably to anything in global theaters or the streamers and 2) serve as a strong cinematic and earnings foundation for a \$6+ billion IPO profile after year 4.

By themselves, Film UA and RSL are very unlikely to raise the capital or execute the strategies to exploit the huge wealth opportunities summarized above. Together they can create a major new studio that can 1) compete successfully with the major studios in the global markets, 2) collaborate with Netflix and other streamers on compelling content creation and 3) deliver a multi billion dollar IPO windfall to their shareholders by 2025.



Renaissance Studio, Ltd.

Collaboration Benefits to Film UA

1. At **ZERO** capital investment, Film UA would control 16 sensational feature screenplays that would launch up to 10 film franchises that can compete successfully with everyone in the global markets. A read of the scripts will confirm that the RSL content compares very favorably to anything in global theaters or on the streamers.
2. The RSL content inventory projects "Marvel Studios" type multi franchise revenue potential with production budgets less than \$35 million per film.
3. The existing RSL scripts can be easily adapted into 40 episodes to match the formatting preferences of Netflix, Amazon and the other streamers who will be investing close to \$40 billion in content creation and acquisitions in 2021. The RSL inventory is well designed to create countless additional scripts and episodes.
4. A read of the RSL projects will reveal the most consequential and diversely entertaining film concepts ever conceived that have been skillfully crafted to match the viewing preferences of large global audiences.
5. Film UA would be able to approach the major studios, streamers and co production partners with a new slate of compelling content that would attract their capital investment in films that Film UA can produce.
6. Film UA's sound stages would be filled in perpetuity and expansions might become warranted investments.
7. Film UA has nothing in its past or future production inventory that can compete in the international markets at the levels of the RSL projects. So the RSL content would elevate Film UA into a status as an integrated movie studio and a major new content creator that can compete successfully in the global markets with anyone.
8. Access to RSL's effective content evaluation metrics that avoid the over 90% of movie concepts that fail to recover their production and marketing costs.
9. Access to RSL's visionary screenwriting methodologies that skillfully match a broad diversity of compelling resonance elements with the viewing preferences of frequent movie goers and the 85% of global adults who are being largely ignored by "Hollywood".
10. Open new access to the international venture capital, equity and debt markets.
11. Release of the FUAR press release to over 5,000 potential capital sources and coproduction possibilities.
12. Dramatic increases in Film UA earnings.
13. Elevation of the Ukraine film industry within the global movie industry and beyond.
14. Elevation of Ukraine as an epicenter of a global reformation that can unleash a new era of common sense unity and prosperity that will benefit everyone.
15. All of Film UA's existing financial issues would be resolved.
16. Strong Academy Award and other accolade potential for Film UA.
17. Strong historic accolade potential for Film UA.
18. Make Film UA a major global content creation source that everyone competes to partner with.
19. Position Film UA shareholders for a multi billion dollar IPO windfall in 2025.
20. Earnings from Film UA's existing business model would be able to access the 30x+ price/earnings multiples in the FUAR IPO.
21. The possibility to create a Netflix type streaming scenario that converted its \$3 billion market cap in 2012 into its recent \$242 billion peak value. The RSL business plan is designed to attract the Netflix investors!

All of the above almost no cost or risk benefits can become realities if Film UA executes the 2 page MOU below:

<http://nebula.wsimg.com/ef2e548b02887fb6ed0c9a57f039054f?AccessKeyId=9E533268DA51246EF35E&disposition=0&alloworigin=1>