

PRESS RELEASE



**PARQMEX Industrial Development Announces
Presence on LinkedIn**

- **PARQMEX is the industrial development arm of ALIGNMEX Real Estate Capital, the Mexican real estate investment management firm co-founded by Roberto Ordorica and Salvador Magaña**
- **PARQMEX will use LinkedIn to share company news and information.**

Mexico City, Mexico. – September 18, 2015 – PARQMEX Industrial Development, the industrial development arm of ALIGNMEX Real Estate Capital, today announced it has established a presence on LinkedIn and will use this online outlet to share company news and information.

“As a company that focuses on building long-term relationships, we want to offer as many paths for our employees and clients to communicate and connect with us and our affiliated companies,” said Roberto Ordorica, Co-Founder and Chief Executive Officer of ALIGNMEX. “Establishing a presence on LinkedIn assures that information regarding PARQMEX, our industrial development arm, is always available to our employees and clients.”

“By expanding the presence of PARQMEX in social media outlets, among our main objectives is to have PARQMEX more able to directly engage with clients and provide information on PARQMEX’s developments,” said Salvador Magaña, Co-Founder and Chief Operations Officer of ALIGNMEX. “Leadership imposes on us the responsibility to share our insights, so in addition to posting the latest news, statements and career information from PARQMEX, the social media updates of PARQMEX will also feature articles and other thought pieces, posted by PARQMEX’s senior management team.”

Those interested in keeping up with the latest news and developments from PARQMEX can visit the PARQMEX company profile on LinkedIn.

ABOUT PARQMEX Industrial Development

PARQMEX Industrial Development is a wholly owned subsidiary of ALIGNMEX Real Estate Capital. PARQMEX's mission is to develop high-quality distribution warehouses and light manufacturing facilities in Mexico that are leased to creditworthy corporate tenants. PARQMEX intends to develop industrial properties by engaging in built-to-suit transactions and speculative industrial buildings in the main industrial corridors of Mexico. PARQMEX's strategy is to focus on markets that have high barriers to entry, proximity to a large demographic base and/or access to major distribution hubs. PARQMEX is headquartered in Mexico City.

ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX Real Estate Capital, commonly known as ALIGNMEX, is a Mexican real estate investment and advisory firm headquartered in Mexico City, Mexico. ALIGNMEX is one of Mexico's premier real estate investment advisors. In this capacity, ALIGNMEX provides real estate investment and asset management services to public and corporate pension funds, life insurance companies, endowments, foundations and trusts, high net worth families and sovereign wealth funds in Mexico.

ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover, ALIGNMEX stands for "alignment", a principle that is deeply rooted in the foundation of the Company.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to "One Country, One Goal"TM. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

ALIGNMEX was founded in 2014, following the formation of ALIGNMEX Partners, a strategic partnership between MEXROB Capital and CSMEX Real Estate Investors aimed at bolstering their respective plans to develop a real estate investment management business in Mexico. MEXROB is a private investment firm, established in 2013 by Mr. Ordorica, after he departed the Latin America real estate investment management platform of Prudential Financial, where he served as its CEO. Mr. Magaña started CSMEX Real Estate Investors in 2013, after spending nearly 20 years working for Prudential Financial, Pulte, Hines and Grupo Marhnos.

Led by Mr. Ordorica and Mr. Magaña, ALIGNMEX applies an ownership mentality that focuses on the stability of senior management and on developing long-term strategic relationships. Consistent with this approach, ALIGNMEX is owned by an institutional owner and its senior management team. This ownership structure results in a unique combination of local expertise and management ownership with the financial backing and processes of institutional ownership. Our institutional owner and ALIGNMEX's

management share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

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