















A Bolder Blonde

COLOR SPECIALTY AND HAIRCOLOR CORRECTIONS



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SOCIALS

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CLIENT PRAISE

 Best cut and color in the state of Colorado. 

Misty is fun, knowledgeable and super talented! I left the salon looking and feeling fantastic!

 I love everything about Misty! 

COMPANY AND OWNER OVERVIEW

Misty Dawn Is The Owner Of A Bolder Blonde Salon, Head Of Bolder Beauty, And Creator Of Bolder Color.

A Bolder Blonde Specializes In Haircolor Corrections, Specialty Haircolor, Tailored Haircuts, Luxury Custom Extensions, Custom Wigs, Pravana Smoothing Treatments, Paul Mitchell Styling And Tools, Redken Color, And Pravana Vivids.

After Becoming Licensed In 1996, Misty Dawn Became A Color Specialist At A Prestigious Salon In Boulder, CO. She Then Moved From Boulder To Hilton Head Island, SC, Before Making Parker, CO, Her Home Where She Established A Bolder Blonde in 2010.

Misty Dawn Remains Continuously On-Trend Through Education And Creating Her Own Branded Content.

As The Creator Of The Bolder Color Program, Misty Dawn Updated Color Education For Hairdressers Through Brand New Color Theory For Hair And A Step-By-Step Guide For Specific Color-Corrections. Bolder Color Was Designed To Create A Universal Language For Color Among Hairdressers.

As The Head Of Bolder Beauty, Misty Dawn Manages And Oversees All Digital, Social, And Printed Bolder Beauty Content. She's Currently Working On The Launch Of Nine Bolder Beauty Training Books, Website, Blog, Videos, And Social Media.

Above All Else, Misty Dawn Is Happiest As A Creative Being A Hairdresser In Her Salon. Her Client-Fam Are Her Muses And Challenge Her Skills Daily.

She's Fully Booked Friday To Monday And Opened Up Thursdays For Transformation Models And Bolder Beauty Scholarship Workshops.

Most Of Misty Dawn's Newer Clients Have Found Her Through Searching For Specialty Hair Services Online; They Are Generally Color-Corrections And Haircutting-Corrections.

COMPANY IMAGES FOR MEDIA USE

[*Click Here For Gallery Of Hi Res Brand Images*](#)

A Bolder Blonde Is Launching Bolder Beauty Scholarship Workshops To Students And First Year Stylists. The Purpose Of These Scholarships Is To Help Integrate A Salon Education That Is Highly Specialized For Students And First Year Stylists To Be Better Prepared For Professional Salon Environments And Current Hair Trends. The Desired Result Is To Help Students And Stylists Achieve Higher Paying Positions With Greater Client Satisfaction, Client Retention, Leading To A Happy And Prosperous Career And Fulfilled Life.

- Three Different Scholarships Offered Per Year:
 - Cosmetology Student Scholarship
 - First Year Stylist Scholarship
 - Black Lives Matter Scholarship
- Summer Scholarship Entries Will Begin April 1st 2021 And End On May 31st 2021.
 - Summer Scholarship Is For Cosmetology Student Entries Only.
- Three Different Entry Periods With Three Winners Per Year Total.
- Scholarship Rules, Waivers, And Format Rules For Entries Found On Website, They Include:
 - Scholarship Rules
 - Scholarship Waiver
 - Scholarship Essay Format
 - Scholarship Photos Format



MASTERING THE ART OF BOLDER FOUNDATIONS SCHOLARSHIP

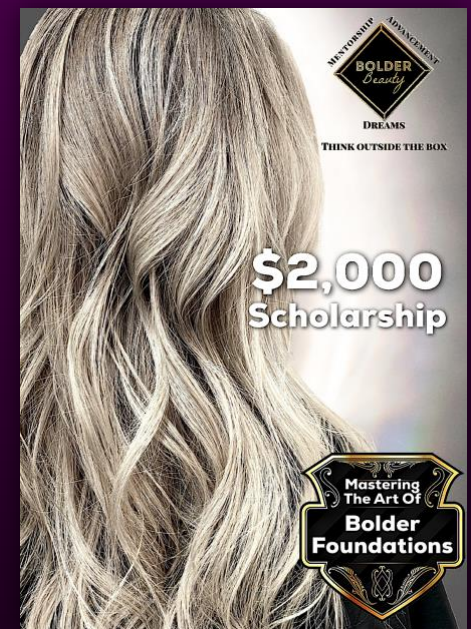
- Look, Learn, Discuss, Assist, Hands-In
- Mannequin And Model Work
- Scholarship Workshop Days Will Be Decided At Opening Of Entry Period
- Scholarship Workshop Is A Full Eight (8) Hrs. Of Tough Hands-On Work

WHAT YOU WILL LEARN IN YOUR SCHOLARSHIP WORKSHOP

- Consultation Strategy And Color Formulation Strategy
- Bolder Foiling Techniques
- Bolder ShadowRoot, ColorMelt, And ColorCombing For Seamless Color
- Balayage, Foilage, And Ombre Techniques
- Bolder Scalp Massage Techniques
- The Bolder Haircut With Specialty Texturizing Techniques
- And The Bolder Blowout With Volumized And Smooth Styling

STUDENT OR FIRST YEAR STYLIST GETS TO CHOOSE A WORKSHOP FOCUSED ON:

- Fashion Silver, Pravana Vivids, Dimensional Blonde, Or Dimensional Brunette
- Each Color Choice Comes With A Different Client Simulation On A Specific Mannequin Head.
- Workshop Will Be Finalized With Photos For Their Portfolio



[CLICK HERE FOR SCHOLARSHIP WORKSHOP ONLINE SUBMISSION FORM](#)

FACT SHEET

- Misty Dawn began her career at Boulder Vocational Technical School, now known as Boulder TEC, on January 17th 1995.
- Her tenacity for haircolor was recognized right away in cosmetology school and she was forwarded to a color assistant position by the head instructor.
- Misty Dawn interviewed twice, before and after licensure, to secure her position at the prestigious Charisma Salon in Boulder, CO, in April 1996.
- It was in the summer of 1997 when she first changed color theory for hair by creating the first steps of Bolder Color on a color-correction client.
- Misty Dawn was a commission stylist as a Color and Color-Correction Specialist for five years before becoming a booth renter, where she resumed education on all hair services in 2001.
- During this time she began exploration into many different forms of art including; large-scale multimedia art, jewelry design, costume design, photography, and music composition. She also volunteered to be the Lead Stylist for a local lingerie fashion show featuring eight models.
- Misty Dawn moved to Hilton Head Island, S.C., where she worked at an upscale boutique salon named Fringe in 2005. It was at Fringe Salon that she started developing her signature haircutting techniques on corrective haircuts from other stylists.
- During The Great Recession from 2008 to 2009, Misty Dawn moved back to Colorado to pursue higher education. At the age of thirty, she took her GED without prep and passed with an honors score. She was accepted at Metropolitan State University of Denver as an English Writing Major, Native American Studies Minor, was Honors accepted, and maintained a 4.0 gpa. This education provided her with the skills to move forward in her career and to pursue bringing her ideas to reality.
- Misty Dawn wrote her first color education workshop book for new color theory (colorpriming) and received her first Certificate of Copyright Registration in August 2009.
- Her Bolder Beauty brand started with her own business, A Bolder Blonde Salon in 2010. Misty Dawn branched out on her Bolder Beauty training when she wrote her first books on assistant training and salon growth strategies from 2011-2012.
- Misty Dawn filed her first U.S. Provisional Patent Application in July 2012 through Dorsey and Whitney LLP for her new color theory and new colorpriming theory; and filed her second U.S. Provisional Patent Application in June 2016 through Dorsey and Whitney LLP for her new decolorizing theory. These two filings are the core principles of her Bolder Color program.
- The continual evolution, creation, and growth of Bolder Beauty, Bolder Color, and A Bolder Blonde Salon have taken constant work for the last decade. Misty Dawn will officially launch Bolder Beauty and Bolder Color in 2021.
- After her brand launching, Misty Dawn plans to give back to her community via Guest Artist at a few local schools on a continuous basis and promote her Bolder Scholarship Workshops to cosmetology school students in Colorado.