

MCCA Annual Meeting/Membership Meeting
8 a.m. Wednesday, June 8, 2016
Capitol Civic Center

Attendance:

Matthew Schliesman, Capitol Civic Center
Christine VanderBloomen, The Connection, Great Lakes Relaxation
Barb Gelhausen, The Seamstress
Cathy Karl, Heart & Homestead
Diane Wallander, HTR Media
Megan Bruckschen, HTR Media
Erika Zastrow, HTR Media
Chris Hoppe, First German Lutheran
Justin Nickels, City of Manitowoc
Barry Nelson, Nelson Biz
Sheri Lau, Shipbuilders CU
Joel Evenson, Ansay & Associates
Corey & John, Before N After
Karen Szyman, Chamber of Manitowoc Co
Rick Couron, The Hearty Olive
Vickie Seehafer, Aspire Real Estate
Randy Lueptow, Wrap It Up
Pat Mecca, Downtown property owner
Gary Stolp, Subway
Jeremiah Novak, Novak's Service

Annual membership meeting called to order by out-going chair, Cathy Karl.
A list of MCCA's year in review was read and discussed.

Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Karen Szyman, Chamber of Manitowoc Co.

Chamber is wrapping up yearly programs. Annual picnic will be June 15, 5-8 p.m. at Lincoln Park. Golf Outing is July 20, at Wandering Springs. Chamber is putting together a seminar on the new overtime rules on August 1, at Holiday Inn. The first Monday of every month, there is a business connects with government meeting.

City of Manitowoc

Justin reports the Downtown is #1 on his 22 point plan. There are safety lights up at 8th and Quay. Bike racks are up in the downtown. A committee is

working on getting car ferry passengers into the downtown. Parking structures will be part of plans in the upcoming years. Justin's web site is justinnickels.com.

Progress Lakeshore, No report

Visitor Information Center, No report

OLD BUSINESS

Krazy Daze, July 8, 9, 10

MCCA is approved for sidewalk sales all 3 days. Members who are not in the downtown area can have a vendor site in Burger Park. Contact Pat Mecca. SubFest will be held at same time. Information packets on SubFest will be handed out to all downtown businesses shortly. People are needed to be "Shore Patrol", to inform people in the downtown what is going on at SubFest.

Lady's Night Out, June 9

Corey reports 14 businesses are participating. Advertising has been done with posters, flyers and a face book page.

Planter Project

Jeremiah reports flowers are doing well and we are in need of people to water the 28 pots from the car ferry to the library.

NEW BUSINESS

Membership drive is in progress. Pat urged member to take forms with them at the meeting. Others will be mailed out.

Balloon Glow, August 19

Children's area to be expanded, Charlie Bucket Band will be back. Gary promises we will not run out of food this year. Volunteers can sign up at next meeting.

Election of Officers for 2016-2017

New board as follows:

Jeremiah Novak, Chair

Gary Stolp, Vice Chair

Jason Ring, Secretary

Pat Mecca, Treasurer

Brian Gilbert, Board member

Rick Couron, Board member

Randy Lueptow, Board member
Karen Szyman, Board member
Vicky Seehafer, Board member

ANNOUNCEMENTS

Lakeshore Rising Stars auditions will start this weekend, with first show Wednesday, June 22 and following Wednesday nights in June and July, ending with 2 weekend shows in August.

First German Lutheran will hold a 'Share the Hope' concert in Washington Park on August 19, before the Balloon Glow.

HTR is offering an ad in a glossy insert for Krazy Daze at \$110. Three spots remain. Deadline is Friday, June 10.

The Connection is offering back page ads for Krazy Daze, 1/4th for \$175, 1/8th for \$115 and 1/16th for \$75. Deadline is June 27.

Capitol Civic Center will be having a wedding on Saturday of Krazy Daze/ SubFest, but will still have a sub movie in the evening.

Meeting adjourned at 9 a.m.

Next meeting is **Wednesday, July 13, 6:15 p.m. at the Wisconsin Maritime Museum.**

Barb Gelhausen, Secretary