

Niantic Peridot

2 concepts that fit in a 20-25k budget using live action and 3D.

Try for:

18k in vendor costs

7k profit

Cell phone footage 13pro max

3D character w/ tracking

Game benefits

Target audience: Tamagotchi teenage girls

Pet actions:

- Go for a walk
- Play fetch
- Play chase
- Rub their belly
- Give them treats or feed them
- Challenges like agility/obstacle courses
- Teach them tricks

Level up, different stages of growth - Photo album

Play w/ friends - Two players at a park with their pets.

Breeding

● Day in the Life with Peridot - Alex

Idea: We go through a fun, exciting, then relaxing day in the life of a teenager while they bring Peridot along with them for each step of the way

- Open on a person eating breakfast with their phone
- Through their phone POV, Peridot jumps in the cereal bowl, peeks out in a cute way, we give him virtual food through phone
 - COPY: Care for your pet!
- Cut to the mall with friends, phone and Peridot
- All friends have different Peridots walking with them, all friends are laughing
- COPY: Daily walks with your creature!
- Peridot pops out of backpack or runs away laughing/person with phone laughs
 - COPY: Explore new places!
- In-game "spot" discovered where Peridot ran away too, Peridot waves
- Cut to Bedroom, person in bed and on phone
- We see POV looking through phone, Peridot sits on the end of the bed like a cat (can add a pet next to them, potentially)
 - COPY: Make new generations of Peridots!

- Another, different looking Peridot gets added to the scene and we tap some game UI to make a heart appear and a smaller third Peridot that looks like a combo of both of them appears in the middle!

● **Animal Shelter (Alex)**

- Open on a teenager looking at pets at an animal shelter, their parent keeps shaking their head “no”
- Finally they get to an empty box, or so they think
- They raise their phone and it reveals Peridot is inside, excited to see them!
- They look to their parent and they smile
- Cut to a series of interacting with Peridot whilst showing off game features:
 - “Play with your Peridot!” - Showing the hand petting their belly at a park
 - “Adventure together on daily walks!” Show us walking around the forest
 - “Create new generations of Peridots!” We see a heart between two different Peridots in front of a pretty building and a third baby one appears
 - “Share all your fun with your friends!” Show us posting a picture of a person and their Peridot, someone else responds with their pet looking at their own Peridot, and different Peridot types are highlighted throughout.