

THE  
**PLASTICOM**  
GROUP

*'Increasing your productivity'*

ENGINEERING DESIGN

RAPID PROTOTYPING

TOOLMAKING

INJECTION MOULDING



## *'Increasing **your** productivity'*

Plasticom exists for one reason...to increase the productivity and profitability of UK based manufacturers who have a demand for plastic injection moulded components and products.

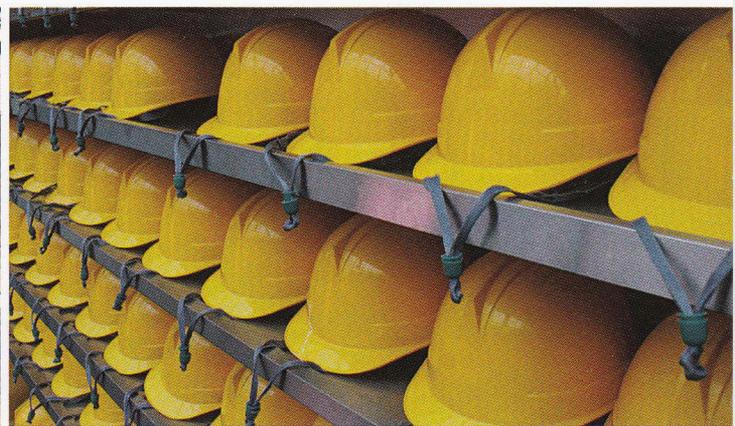
We realise that our marketplace has changed dramatically since our company was formed in 1992. There has been a massive shift in supply of injection moulding tools and products overseas to lower cost countries, and companies based there are able to produce low priced assembled goods that satisfy UK consumer demand.

We also realise that this cost disruption of our markets, and our customers' markets, is not going to reverse...so we have to offer a value proposition that makes sense to those manufacturers who remain in the UK.

Our value proposition is based on the premise that our customers will only survive if they can increase their productivity and compete effectively with the best in the world. To do this they must be able to compete on quality, performance and price. Our customers could be a small, niche manufacturer or a global company...our offer is the same.

### **Working with Plasticom will...**

- **Increase capacity utilisation**
- Increase output
- **Reduce downtime, rejects and waste**
- Increase gross margins
- **Reduce inventories**
- Improve on time delivery
- **Increase customer satisfaction**
- Improve employee performance



## *So how do we justify these claims?*

### ***Let's give you an example***

We have been working with one customer for nearly 20 years. Tools we manufactured in 1992 are still in operation today and have produced over 100 million injection moulded polypropylene parts in our factory. Furthermore, no one can remember when we last had a customer complaint.

We know the quality, durability and performance of our UK manufactured tools and injection moulded parts...together with the service we provide...has significantly increased the productivity of this customer.

*Are you getting this level of performance from your existing suppliers?*

Furthermore, as we are so confident in our ability to produce the best tools and injection moulded components and products to improve our customers' productivity...we agree targets with every customer to ensure we meet our promise.

We are also very proud of our record in doing complex and difficult jobs...so talk to us about new developments and any problems you have.

And there's more...we know we must offer our customers very competitive prices...and because we've improved and optimised our own productivity...we believe we can offer the best prices anywhere in the UK.

## *It's a triple offer:*

**1**

High quality tools and moulded parts to increase your productivity

**2**

The Plasticom Promise with agreed targets to ensure you do improve your productivity

**3**

The most competitive prices in the UK

*'Increasing **your** productivity'*

*Plasticom are committed to supporting UK manufacturing and  
want to prove that this country can still compete with anyone in the world...  
and we can only do this by helping our customers increase  
their productivity and competitiveness.*



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