

3.5" x 4" Business Card

Usable Text Area 3.25" x 3.75"

- **RESOLUTION:** Please be sure to create your artwork at 300 dpi.
- **BLEEDS:** If your artwork extends to the **Finished Trim Size** line you must extend it to the edge of the **blue Bleed Area**.
- **BORDERS:** If you use a border on the edge of your piece please be sure that it comes to the edge of the **red Text Safety Area line** or beyond. We cannot guarantee an even look on any borders that are smaller than 1/8 inch.

← Text Safety Area 3.25" x 1.75"

--- Fold Line at 2"

← Bleed Area 3.75" x 2.25"

← Finished Trim Size 3.5" x 2"

← Text Safety Area 3.25" x 1.75"

Kirkland
PRINTING & MAILING