



THE JOIN TOGETHER NORTHERN NEVADA MARIJUANA PSA CONTEST

Rules:

- **Participants are to create a PSA that will encourage other students to choose to not use marijuana.** The PSA must address the physical, psychological, and/or emotional side effects of using marijuana. There are three websites that can be used for this contest, the sites are listed below:
 - <http://teens.drugabuse.gov/drug-facts/marijuana>
 - <http://www.drugabuse.gov/drugs-abuse/marijuana>
 - <http://learnaboutmarijuanawa.org/factsheets/adolescents.htm>
- The PSA length must be a 6 second Vine **OR** a 10 or 30 second YouTube video.
- The PSA must not contain any foul language or inappropriate images.
- The participants must use the following tagline and hashtag in their PSA:
 - **How much do you know about marijuana?**
 - **#knowmj**
- Preventing teen marijuana use must be the goal of the PSA.
- A release form must accompany all video submissions. Each student involved with a submission must turn in a release form.

Judging Criteria:

- The PSAs will be judged by the following criteria:
 - Video Quality
 - Audio Quality
 - Strength of concept
 - Originality
 - Message

Prizes:

- Prizes will be awarded to the top video in each time length, the money will be equally divided among the students in each winning group.
 - First place for each time length- \$250

Deadline:

- The videos are to be turned in to AACT Teacher Robert Zorn on a USB or CD by 5pm on April 24th, 2015. Winners will be notified on May 11st, 2015.