



50TH JAMBALAYA FESTIVAL SPONSORSHIP OPPORTUNITY

Friend of
the Festival,

The Gonzales Jambalaya Festival will celebrate its 50th year of food, music and community beginning on Friday, May 26th, 2017. The Festival celebrates a culture and tradition unique to Ascension Parish. This year, our organization and festival will celebrate it's 50th anniversary.

The World Champion Jambalaya cooking contest brings together over 100 cooking teams vying to be crowned the Jambalaya Champion of the World. The unique style of blending onions, meat, spices, and rice in an iron pot that is cooked over a wood fire, has given the City of Gonzales the distinction of being proclaimed "Jambalaya Capital of the World" by Louisiana Governor John McKeithen in 1968.

The Jambalaya Festival Association is a non-profit organization that uses the revenue generated at the festival to fund a number of charitable and civic projects year-round. A large part of the success of this festival has been the involvement and investment of sponsoring individuals and businesses. Please review the enclosed investment opportunity including a new list of opportunities for sponsorship in the 48th annual festival. Should you have any questions, please feel free to call me at 225-647-2937, email jambfestassociation@gmail.com or visit our website www.jambalayafestival.org.

Come be apart of the tradition!

Sincerely,
Wally Taillon
JFA President

2017 FESTIVAL SPONSORSHIP INVESTMENT CATEGORIES

\$100 Partnership Investment Sponsor

- Appreciation Certificate
- Company name and logo on festival website and sponsor board on festival grounds.

\$500 Performance Investment Sponsor

- 2017 Official Festival Poster
- Appreciation Certificate
- Company name and logo on festival website, sponsor board located on festival grounds.
- 2 free Jambalaya plate tickets with drink included

\$1000 Bronze Investment Sponsor

- All Performance investment amenities
- 4x3 Banner with company logo on festival grounds
- JFA bag filled with 2017 festival memorabilia
- 5 free jambalaya plate tickets with drink included

\$2000 Silver Investment Sponsor

- All performance and Bronze investment amenities
- Access for two to the festival hospitality room for refreshments
- 4x3 Company banner displayed in cooking area

\$3000 Gold Investment Sponsor

- All performance, Bronze, and Silver amenities
- 3x6 Company banner displayed in cooking area
- Framed 2017 Official Festival Poster
- Full jambalaya dinner for up to 100 people

\$4000 Platinum Investment Sponsor

- All Performance, Bronze, Silver and Gold amenities
- Appreciation plaque
- Full jambalaya dinner (up to 200 servings) at your request

\$5000 Golden Paddle Sponsor

- All Performance, Bronze, Silver, Gold and Platinum amenities
- 3x6 Company banner displayed on main stage and logo included in all print media
- Full jambalaya dinner (up to 200 servings) at your request for two separate occasions.

\$20,000 Corporate Sponsor

- All sponsor level amenities
- Full Size Banners on Main Festival Stage
- Company name and logo on all print media
- Three full jambalaya dinner (up to 200 servings) at your request.

2017 JAMBALAYA FESTIVAL SPONSORSHIP INVESTMENT

Mail all entries to:
Jambalaya Festival Association | P.O. Box 1243 | Gonzales, LA 70707

COMPANY NAME: _____ LEVEL OF SPONSORSHIP: _____

CONTACT PERSON NAME: _____

CONTACT PERSON PHONE NUMBER: _____ EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____



PAYMENT INFORMATION

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CHECK

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CREDIT CARD



CARD NUMBER: _____ EXPIRATION DATE: _____ SECURITY CODE: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE OF REPRESENTATIVE: _____

CHECKS CAN BE MADE OUT TO THE JAMBALAYA FESTIVAL ASSOCIATION

****In order to have your logo on our website and print media, please email your logo to mconger91@gmail.com****

**Jambalaya Capital of the World -
Gonzales, La Inc.**

501C3 Non-profit Organization
Tax ID: 30-0644703

ALL DONATIONS ARE TAX DEDUCTIBLE



I agree to contribute \$_____ to the 2017 Jambalaya Festival to be held May 26-28, 2017 on Irma Blvd. in Gonzales.

If your company is interested in volunteering or should you have any questions, please email jambfestassociation@gmail.com