



Learn from the Past, Live in the Present  
Look to the Future

**48th Biennial Conference &  
Deaf Tennessean Expo**  
June 15-17, 2017 • Jackson, Tennessee

## 2017 TAD CONFERENCE PROGRAM BOOK AD SPACE

Dear Business Owner:

The Jackson Chapter of the Tennessee Association of the Deaf (JCTAD) is excited to be the host for the 48th Biennial Tennessee Association of the Deaf (TAD) Conference and Deaf Tennessean Expo that will be held at the DoubleTree Hotel and Jackson State Community College Gymnasium June 15-17, 2017. The theme is “Learn from the Past, Live in the Present, Look to the Future”.

We would like to offer you an opportunity to advertise in our program book and to show your support for the Deaf community. The proceeds from the sale of advertising space goes towards our fundraising efforts for the conference.

Cost of ad space is as follows:

Full page	\$100.00	(7.75" x 10.25")
Half-page	\$75.00	(5" x 7.75")
Quarter page	\$50.00	(3.75" x 5")
Business Card	\$25.00	(2.375" x 3.75")

Sample picture of ad sizes is attached.

Please complete the attached advertising form and return with your check or money order by June 1, 2017 to:

JCTAD  
Attn: Ad Sales  
P.O. Box 12011  
Jackson, TN 38308

Thank you,  
Jackson Chapter Tennessee Association of the Deaf (JCTAD)



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### Advertiser Information

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Ad Purchased: \_\_\_\_\_ Full (\$100)    \_\_\_\_\_ Half (\$75)    \_\_\_\_\_ Quarter (\$50)    \_\_\_\_\_ Bus. Card (\$25)

### Guidelines for ad sales:

- **Deadline for all sales will be June 1, 2017. Ad information form, artwork (business card or pictures to scan) and money is due by this date. Please do not staple any of these items together. If you have a digital image (PDF, EPS or JPG (300 dpi)) or ad, please email it to [kimberly.moore.asl@outlook.com](mailto:kimberly.moore.asl@outlook.com).**
- **If artwork is not provided, an ad will be designed for you.**
- **Each advertiser must have a completed form.**
- **Check or money order will be remitted to Jackson Chapter Tennessee Association of the Deaf (JCTAD).**

**Full-page ad**  
**7.75 x 10.25**  
**\$100**

**Quarter-page ad**  
**3.75 x 5**  
**\$50**

**Half-page ad**  
**5 x 7.75**  
**\$75**

**Business Card ad**  
**2.375 x 3.75**  
**\$25**